



Office of the First Lady,
Republic of Kenya



BEYOND ZERO

INSPIRING ACTION · CHANGING LIVES



AN INITIATIVE OF
H. E. MARGARET KENYATTA
FIRST LADY OF THE REPUBLIC OF KENYA

FOREWORD

Scaling Up:

It is hard to believe that three years have gone by since I launched the Beyond Zero Initiative. The years have gone by quickly! But it is also fair to say that each year we have achieved more than we could ever dreamed: humbling milestones and profound lessons learnt. Through it all, partnering with our donors, friends, the National and County Governments, individuals and organizations of goodwill—both at home and abroad—has remained, for me, one of the greatest joys of the Beyond Zero journey.

Every year, individual Kenyans, together with our partners, infuse our work with their contagious passion, their infectious enthusiasm, their vitality and their audacious vision for our shared tomorrow. Every year, they challenge us towards the courage to envision reality and then do what we can to realise the world we all want. We are reminded of what is possible when people with shared convictions come together to act, steadfastly, upon them. We are inspired to keep in mind the big picture and the Beyond Zero Initiative's overall mission: ending the unnecessary deaths of women and children and eliminating new cases of HIV infections.

Since we began this journey in 2014, we have depended on the partnership with national, county governments and health stakeholders for their unwavering support. It is thanks to the drive and commitment of this collaboration that we this year delivered the 47th mobile clinic to County 47—Nairobi—making good on our promise to deliver a mobile clinic to every single county in Kenya.

Our work throughout the country has been based on the understanding that access to decent affordable healthcare is the constitutional right of every citizen in Kenya, and on the conviction that we all were willing to play a part our part in expanding access to that right. It has therefore been an incredible privilege and honor to witness the culmination of that work—and that our convictions have indeed been validated. So, I thank everyone who made that possible, and I hope they will all be proud to read this profile and see the impact of their resource investment. But, as I always say, the race is not over. There are still significant healthcare gaps which affect Kenyans—particularly underprivileged women and children—and which need to be urgently addressed.



The last few years have been instructive and a valuable learning curve for Beyond Zero and for me, personally. I have learnt what it takes to create and implement strategic interventions that leave a lasting impact on communities. We have learnt how to create a sense of ownership for the project amongst our target communities. We now want to take those lessons, the relationships and networks we have built, and the experience we have accumulated, and channel them towards new projects that have a greater reach and which affect the lives of more Kenyans—especially our women and children.

In this next phase of our work, we will be looking to scale up our impact by building a new, national referral hospital and by investing in refurbishing health centers across the country. The hospital will include a wellness center and specialize in neonates, a high tech laboratory, theatres, wards and an outpatient facility. Research and Training will also be an important component of services offered.

I realize that our goals are larger and more complex than ever before. Certainly, they will require more work, and more resources to achieve. Still, I believe they are achievable. Why? Because of all the solid partners who have steadfastly stood with us throughout the last three years. It is because of this that I and my team are excited to be moving forward. We welcome new partners as they bring new ideas, excitement and energy into our Beyond Zero family—I have the utmost confidence that the best of Beyond Zero is still to come.

**Her Excellency, Margaret Kenyatta
The First Lady of the Republic of Kenya**

THE FACTS

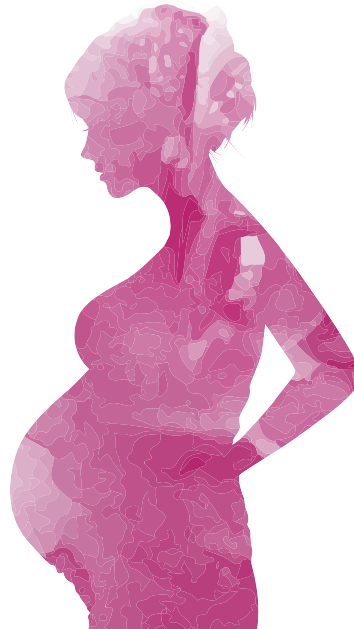
OVERVIEW OF HIV IN KENYA

- Percentage of adults living with HIV by gender 57% women 43% men
- 21% of all new HIV infections are young women aged 15-24
- HIV transmission rates from mother to child reduce from 14% in 2013 to 8.3% in 2015



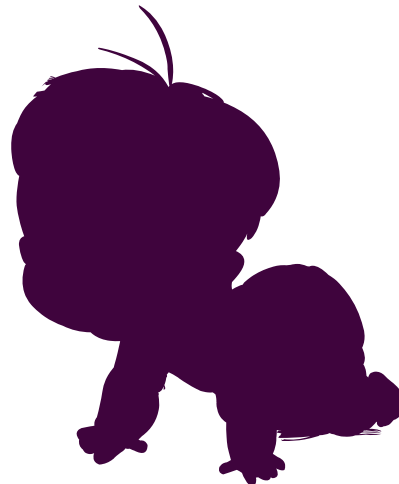
OVERVIEW OF MATERNAL HEALTH IN KENYA

- 6 in 10 women receive four or more ANC visits
- 61% of women deliver in a health facility
- 18-20 women die every day from pregnancy related causes

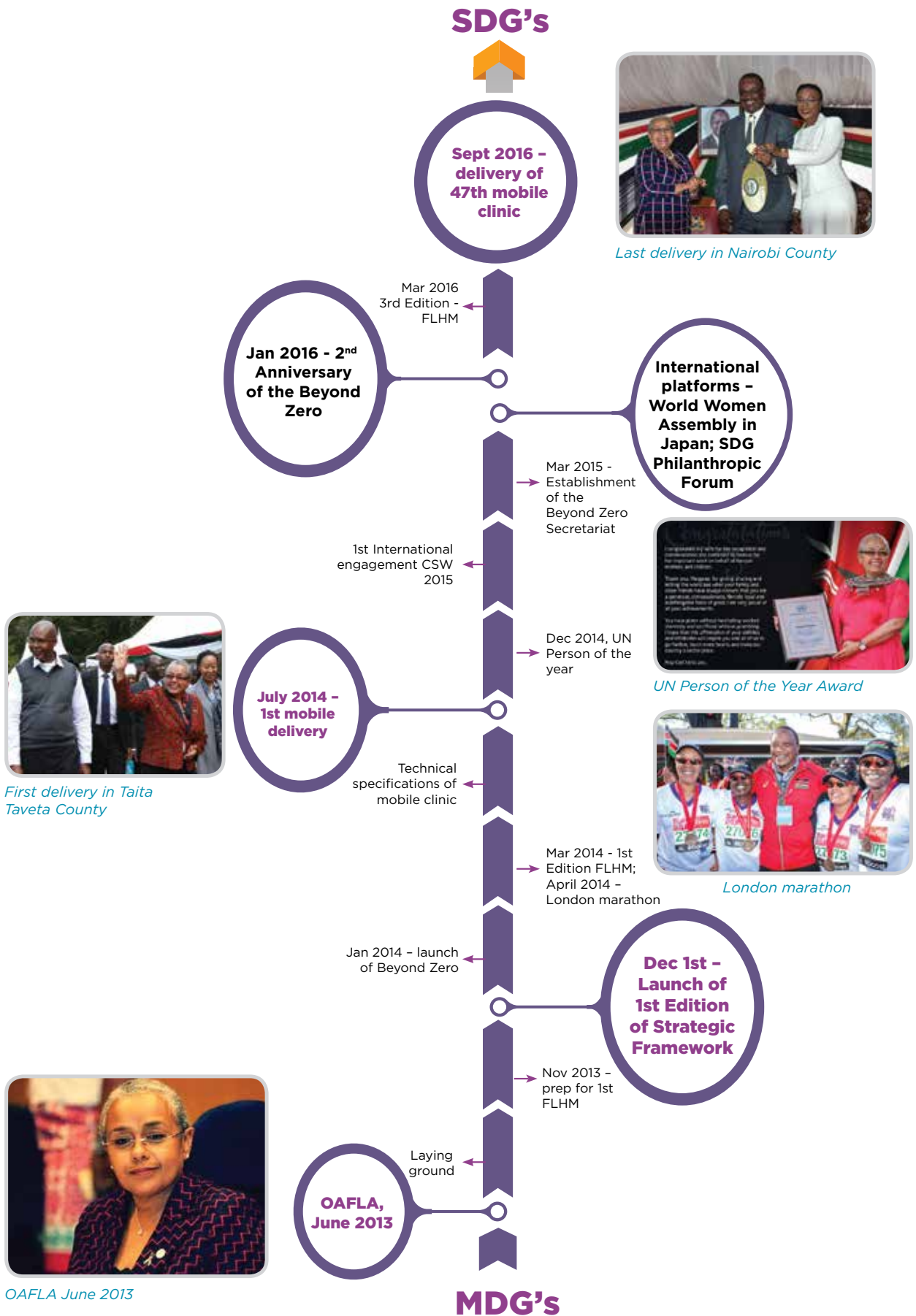


OVERVIEW OF CHILD HEALTH IN KENYA

- 50% of all child deaths are linked to malnutrition
- 1 in every 19 children in Kenya dies before their 5th birthday
- 40,000 deaths occur during the first 28 days of life annually



THE HISTORY OF BEYOND ZERO



THE VISION OF THE BEYOND ZERO INITIATIVE

Beyond Zero is an initiative of Her Excellency Margaret Kenyatta, the First Lady of the Republic of Kenya. Launched on 24th January 2014, Beyond Zero is part of the initiatives outlined in the First Lady's Strategic Framework on HIV control and the promotion of maternal, new born, and child health. It is a platform designed to provide high level leadership in ending new HIV infections amongst children, reducing maternal, child and new born deaths.

In terms of design and strategy, Beyond Zero is fashioned as a catalytic instrument of propelling and accelerating actions to improve health outcomes. As such it is keenly cognizant of ongoing interventions and investments by various actors at local, county, national, regional and international levels.

It seeks to leverage on the convening power of the First Lady by mobilizing partners to spearhead, amongst other things: greater community and household sensitization on adoption of preventative health practices/ behaviours; to support existing health and community systems, as well as catalyzing innovation and accelerated action by stakeholders and political leaders to ensure that all Kenyan mothers deliver safely, their children are born healthy, remain healthy and are HIV free.

The objectives of Beyond Zero are:

- To increase awareness and promote a sense of urgency amongst leaders on the need to rapidly scale up high impact interventions to HIV control, maternal and child health;
- To sensitize and advocate for national and county leadership to progressively allocate sufficient resources for HIV, maternal and child health programmes;
- To mobilize the support and participation of men in HIV control, maternal and child health services;
- To inspire and promote a culture of accountability for results amongst leaders on their commitment towards meeting HIV, maternal and child health targets.





FIRST LADY'S HALF MARATHON



In paying homage to Kenya's towering excellence on the track, Her Excellency Margaret Kenyatta the First Lady of the Republic of Kenya embarked on a unique fundraising strategy and has run three half and full marathons respectively to raise funds and awareness simultaneously.

She says "we run to keep mothers and newborns alive, we run because every mother should be able to hold her baby and take her baby home and that baby should live to be strong and have many more birthdays".

The First Lady's Half Marathon is conducted on or around March 8 each year and currently attracts well over 30,000 participants.

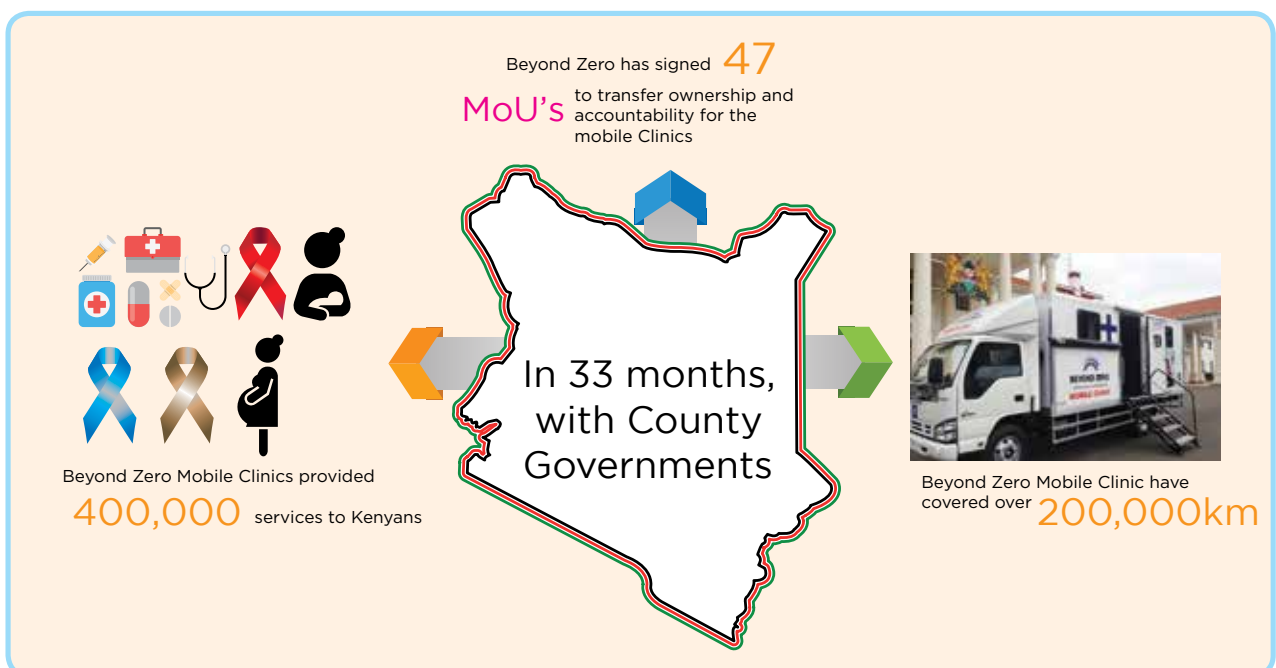


ACHIEVEMENTS

Contributing to strengthening health systems in Kenya by bringing health delivery closer to Kenya's citizens, Her Excellency Margaret Kenyatta the First Lady of the Republic of Kenya has donated 47 mobile clinics to 47 counties.

The mobile clinics provide services such as antenatal and postnatal; HIV testing, treatment and care; immunization; basic treatment for common ailments; reproductive health cancers screening and treatment (where applicable).

The mobile clinics have been able - to treat mothers and children who would otherwise have been obliged to walk miles to seek treatment; to treat husbands and fathers who would never have made the journey to their nearest clinic, have had health care brought to them.



ASENATH'S STORY



When Mrs Asenath Musambi took part in the premier First Lady Half Marathon of 2014 in Nairobi, she had not imagined that touching the finishing line of that race would change her life forever... and dramatically.

Upon finishing the Marathon alongside the First Lady Margaret Kenyatta, Mrs. Musambi, then only 27, confidently walked into the Kenya Red Cross Tent for an “innocent” HIV testing to establish her status, a process that was being publicized openly and which is one of the key focus points for Beyond Zero.

But the news awaiting her at the Red Cross tent was not only surprising, shocking, unbelievable and shattering but became the turning point in both her life, that of her husband and her unborn first baby. She was HIV positive!

She was immediately referred to a Health Centre in Ngong town where she underwent further confirmatory tests and where she started her long journey as a person living positively with HIV.

After counseling to enable her exit the initial shock and grief, she was advised to return to the Health centre accompanied by her Husband, George Onyango, who tested negative for the HIV virus. Mrs.

Musambi was immediately put on a combination of therapies to both prevent her unborn baby from being infected with the virus and also reduce her viral load. Surprisingly to her, the husband remained strong, supportive and encouraging. He did not abandon her in the hour of need as most would do in the circumstances.

Their child was finally born, put on Nevirapine syrup for babies from HIV positive mothers, breastfed for six months and subjected to the mandatory three tests upon which the child has finally graduated as HIV Negative. The couple is still together, their baby boy is now three years, and upon the advice of the doctor, Mrs. Musambi is now pregnant with their second child.

“My husband has been the biggest encouragement and support. We have brought up the child together and now he is three years old and HIV negative.

“I am proud to live positively” says Mrs Musambi when we caught up with her at the Nduru Health Centre in Mugirango South of Kisii County. The family relocated from Nairobi to Tabaka region of Kisii County in 2015 where Mrs Musambi is a smallscale farmer and a volunteer peer educator on HIV/ AIDs especially during Beyond Zero Mobile clinic outreaches.

“My husband has been the biggest encouragement and support. We have brought up the child together and now he is three years old and HIV negative. I am proud to live positively”

Asenath Musambi

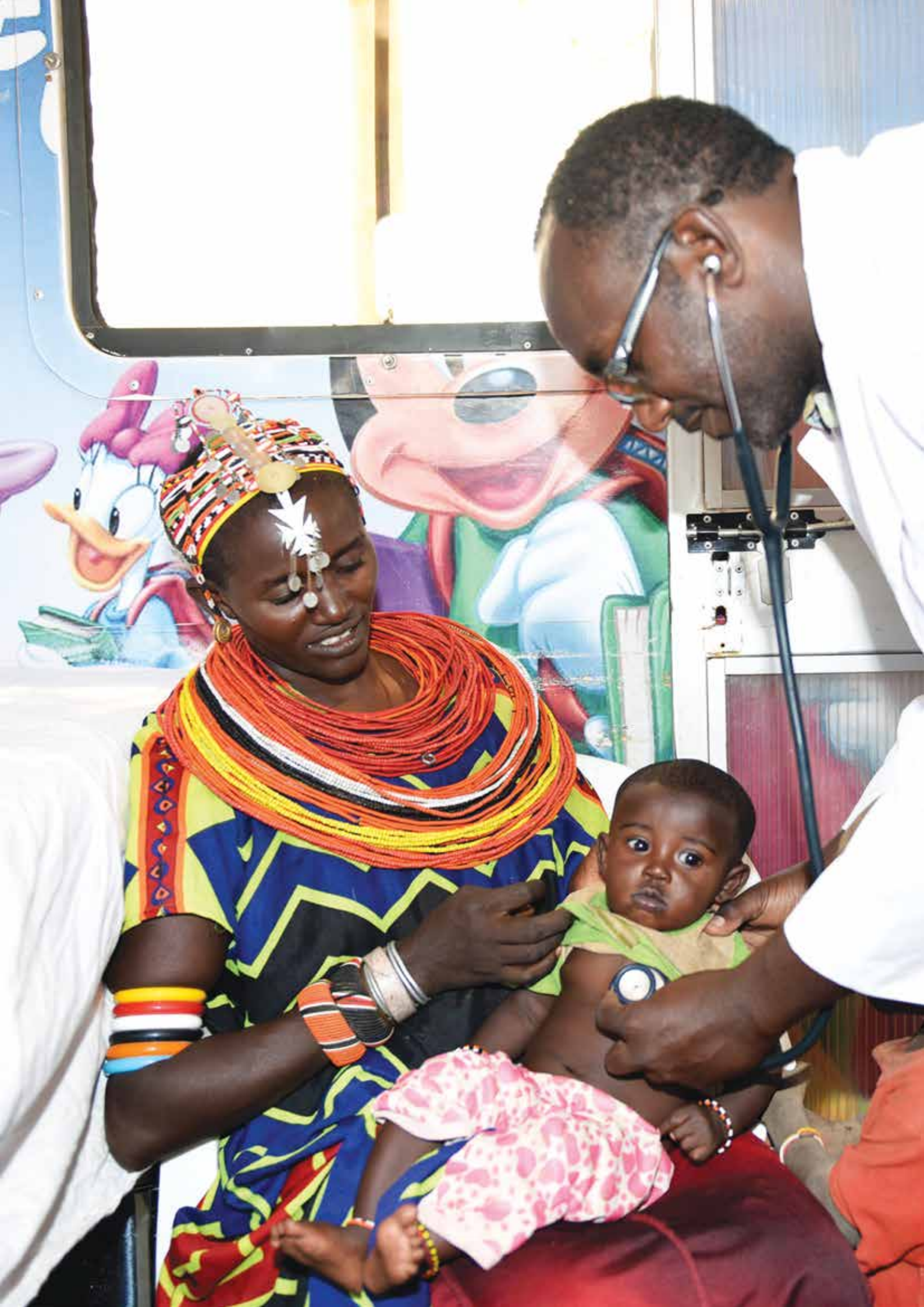
SUSTAINABILITY

The sustainability of the Beyond Zero mobile clinics is ensured through a formal handing over to the County Government and the signing of Memorandum of Understanding between the County Government, Ministry of Health and Beyond Zero. This process demonstrates transfer of ownership from Beyond Zero to County Governments. The County Governments are the custodians of this donation on behalf of each community.



Steps for transfer of ownership

As part of the implementing the obligations set out in the Memorandums of Understanding, the County Governments provide a Master Facility Listing (MFL) number in conjunction with Ministry of Health to enable them allocate budget for the fuel and health workers, purchase drugs and supplies including report on the District Health Information System (DHIS).





FOR MORE INFORMATION ON THE BEYOND ZERO CONTACT:

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