



Office of the First Lady,
Republic of Kenya



BEYOND ZERO

INSPIRING ACTION CHANGING LIVES



BEYOND ZERO TECHNICAL REPORT: 2014- 2016

AN INITIATIVE OF H. E. MARGARET KENYATTA,
THE FIRST LADY OF THE REPUBLIC OF KENYA

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ABBREVIATIONS

AIDS

Acquired Immune Deficiency Syndrome

ANC

Antenatal Care

CARMA

Campaign on Accelerated Reduction on Maternal Mortality In Africa

CSW

UN Commission on Status of Women

DHIS

District Health Information System

DREAMS

Determined Resilient Empowered Aids Free Mentored and Safe Women Programme

FGM

Female Genital Mutilation

FLHM

First Lady's Half Marathon

HIV

Human Immunodeficiency Virus

HPV

Human Papillomavirus

HTC

HIV Testing and Counselling

KDHS

Kenya Demographic and Health Survey

KHSSP

Kenya Health Sector Strategic and Investment Plan

MCA

Member of County Assembly

MFL

Master Facility Listing

MOU

Memorandum of Understanding

NACC

National Aids Control Council

NASCOP

National Aids And STI's Control Programme

OAFLA

Organization of African First Ladies Fighting Against Hiv/Aids

PMTCT

Prevention of Mother to Child Transmission

SDG

Sustainable Development Goals

STI

Sexually Transmitted Infections

UNAIDS

Joint United Nations Programme on HIV/Aids

UN

United Nations

UNFPA

United Nations Population Fund

WHO

World Health Organization

FOREWORD



Scaling Up:

It is hard to believe that three years have gone by since I launched the Beyond Zero Initiative. The years have gone by quickly! But it is also fair to say that each year we have achieved more than we could ever dreamed: humbling milestones and profound lessons learnt. Through it all, partnering with our donors, friends, the National and County Governments, individuals and organizations of goodwill—both at home and abroad—has remained, for me, one of the greatest joys of the Beyond Zero journey.

Every year, individual Kenyans, together with our partners, infuse our work with their contagious passion, their infectious enthusiasm, their vitality and their audacious vision for our shared tomorrow. Every year, they challenge us towards the courage to

envision reality and then do what we can to realise the world we all want. We are reminded of what is possible when people with shared convictions come together to act, steadfastly, upon them. We are inspired to keep in mind the big picture and the Beyond Zero Initiative's overall mission: ending the unnecessary deaths of women and children and eliminating new cases of HIV infections.

Since we began this journey in 2014, we have depended on the partnership with national, county governments and health stakeholders for their unwavering support. It is thanks to the drive and commitment of this collaboration that we this year delivered the 47th mobile clinic to County 47—Nairobi—making good on our promise to deliver a mobile clinic to every single county in Kenya.

Our work throughout the country has been based on the understanding that access to decent affordable healthcare is the constitutional right of every citizen in Kenya, and on the conviction that we all were willing to play a part our part in expanding access to that right. It has therefore been an incredible privilege and honor to witness the culmination of that work—and that our convictions have indeed been validated. So, I thank everyone who made that possible, and I hope they will all be proud to read this report and see the impact of their resource investment. But, as I always say, the race is not over. There are still significant healthcare gaps which affect Kenyans—particularly underprivileged women and children—and which need to be urgently addressed.

The last few years have been instructive and a valuable learning curve for Beyond Zero and

for me, personally. I have learnt what it takes to create and implement strategic interventions that leave a lasting impact on communities. We have learnt how to create a sense of ownership for the project amongst our target communities. We now want to take those lessons, the relationships and networks we have built, and the experience we have accumulated, and channel them towards new projects that have a greater reach and which affect the lives of more Kenyans—especially our women and children.

In this next phase of our work, we will be looking to scale up our impact by building a new, national referral hospital and by investing in refurbishing health centers across the country. The hospital will include a wellness center and specialize in neonates, a high tech laboratory, theatres, wards and an outpatient facility. Research and Training will also be an important component of services offered.

I realize that our goals are larger and more complex than ever before. Certainly, they will require more work, and more resources to achieve. Still, I believe they are achievable. Why? Because of all the solid partners who have steadfastly stood with us throughout the last three years. It is because of this that I and my team are excited to be moving forward. We welcome new partners as they bring new ideas, excitement and energy into our Beyond Zero family—I have the utmost confidence that the best of Beyond Zero is still to come.

Her Excellency, Margaret Kenyatta
The First Lady of the Republic of Kenya



WHY THE BEYOND ZERO CAMPAIGN MATTERS

The Beyond Zero Campaign deserves our hearty congratulations! As a funder of this initiative, the Ford Foundation is proud to see the ideas first presented to us in concept notes and proposals now translated into genuine smiles on the faces of people who have been touched by this effort.

I had the privilege of attending the launch of a mobile clinic last year and the experience has stayed with me to this day. I witnessed the coming together of the two levels of government in Kenya (national and county); the partnership between the public and private sector; the contribution of philanthropy (including domestic philanthropy); and the affirmation that on a matter as important as maternal and child health, there are no political lines.

I salute Her Excellency the First Lady, Mrs. Margaret Kenyatta on so many achievements within so short a time! Similarly, I laud the Beyond Zero Campaign not only for its ability to achieve positive outcomes but also for its approach on partnership.

One of the enduring lessons that the Ford Foundation has learnt over many years is that the nature of the problems we seek to address requires multiple actions and actors. Partnerships not only ensure the best ideas are on the table, they also provide the best and fastest route to sustainability.

We have seen this through our many partnerships with successive governments and Non-State Actors since we first opened our office in Kenya in 1962.

Our country has made tremendous progress on addressing persistent development challenges, but more work still needs to be done. Clearly, reducing and eliminating maternal deaths is a worthy goal to focus on.

Beyond the statistics of how many lives have been saved since this effort began, is the reminder of the sheer power of demonstrating that with vision, determination and partnership, something newer, more transformative can be achieved.

Communities who have only seen mothers deliver babies by the roadsides can actually see that there exist better, safer and healthier places to bring new lives to the world. This act has the potential to inspire every well-meaning member of the community to challenge themselves to take innovative and transformative actions.

There is no doubt that the journey continues. On our part, we will continue to extend a hand of brotherhood!

Maurice Makoloo
Regional Director
Ford Foundation - Office for Eastern Africa



The Beyond Zero Initiative has made a remarkable contribution towards ending preventable maternal, newborn and child deaths in Kenya through stimulating social dialogue and promoting political and social accountability for the health of mothers and children.

Complementing the efforts of the two levels of Government, more women can now access skilled continuum of care during pregnancy, birth and

postnatal period. Similarly, more children survive and thrive up to and beyond the age of five years. This evidenced by the progress recorded in the Kenya Demographic Health Survey 2014. The commitment and passion of H.E Margaret Kenyatta, the First Lady of the Republic of Kenya and Patron of the Beyond Zero Initiative, is heartfelt across the country. The United Nations Kenya Team would like to add its voice in applauding Her Excellency, the Beyond Zero staff and partners for their efforts in keeping up the momentum and energy towards the realization of the Initiative's objectives.

The Beyond Zero mobile clinics, that have been distributed across Kenya, have contributed to increased coverage for maternal and child health interventions especially among the vulnerable and marginalized populations where static health facilities are few and far between.

The services offered are preventive, promotive and curative in nature. It has also provided more impetus in the fight against HIV as Kenya sprints to the 90-90-90 targets. In addition, many women have also received screening for non-communicable diseases among which are cervical and breast cancers, the two leading killers of women in Kenya.

The 2030 Agenda for Sustainable Development is marked by solidarity, participation and universality. Improving the effectiveness, quality and impact of development co-operation in this context will require inclusive partnerships, innovative

approaches and the application of lessons at country level. The Public Private Partnerships support to Beyond Zero clearly demonstrates the broad-based commitment of the Initiative to mobilize support of the UN Secretary General's Global Strategy for Every Woman, Every Child, and Adolescent Health (EWECAL). The networking and partnerships has been enhanced both nationally and internationally, with the annual First Lady's Half Marathon race earning a global recognition.

Beyond Zero lives up to the goals of the Global Strategy of EWECAL of Survive, Thrive and Transform; by working relentlessly towards reaching all corners of the country. Beyond Zero puts women, children and adolescents at the heart of Sustainable Development Goals, ensuring that no one is left behind.

This report allows us reflect on the achievements, challenges and also to stay focused to end preventable deaths among women and children. We must all work together in ending maternal mortality, so that no woman should die while giving life.

Siddharth Chatterjee
UN Resident Coordinator
&
UNDP Resident Representative
Kenya

BEYOND ZERO IDENTITY

Context of the Campaign

Beyond Zero is an initiative of Her Excellency Margaret Kenyatta, the First Lady of the Republic of Kenya. Launched on 24th January 2014, Beyond Zero is part of the initiatives outlined in the First Lady's Strategic Framework on HIV control and the promotion of maternal, new born, and child health. It is a platform designed to provide high level leadership in ending new HIV infections amongst children, reducing maternal, child and new born deaths.

In terms of design and strategy, Beyond Zero is fashioned as a catalytic instrument of propelling and accelerating actions to improve health outcomes. As such it is keenly cognizant of ongoing interventions and investments by various actors at local, county, national, regional and international levels.

It seeks to leverage on the convening power of the First Lady by mobilizing partners to spearhead, amongst other things: greater community and household sensitization on adoption of preventative health practices/behaviours; to support existing health and community systems, as well as catalyzing innovation and accelerated action by stakeholders and political leaders to ensure that all Kenyan mothers deliver safely, their children are born healthy, remain healthy and are HIV free.

The objectives of Beyond Zero are:

- To increase awareness and promote a sense of urgency amongst leaders on the need to rapidly scale up high impact interventions to HIV control, maternal and child health;
- To sensitize and advocate for national and county leadership to progressively allocate

sufficient resources for HIV, maternal and child health programmes;

- To mobilize the support and participation of men in HIV control, maternal and child health services;

The Beyond Zero Campaign's niche is to catalyze health actions and complement existing health infrastructure.

- To inspire and promote a culture of accountability for results amongst leaders on their commitment towards meeting HIV, maternal and child health targets.

Forty-seven Beyond Zero Ambassadors in forty-seven counties

When Beyond Zero Initiative began in 2014 it was very apparent that to be able to achieve long lasting depth and to cover every corner of this country, it was important to cascade its leadership model. The leadership model has specific features; that of convening and rallying both state and non-state actors; animating its ideology of simplicity, inclusivity, integrity, accountability and sustainability. Devolution as a governance structure created spaces for Governors' Spouses to lead in different empowerment programs for vulnerable populations and subsequently allowing them to be critical influencers at county level.

Graciously accepting to work with the First Lady of the Republic, the Governors' Spouses embraced the call of 'no woman should die while giving life' and work in partnership with the Campaign as champions at grassroots levels.

The Beyond Zero ambassadors purposely launch the Campaign in their counties immediately after public transfer of the mobile clinic to the county governments. They ensure community engagement by mobilizing large numbers to participate in public medical camp using the Beyond Zero mobile clinic, together with County Health Management Units, they adopt a scheduled and regular sub county outreach model where each ambassador participates as often as possible. They have worked to insulate the mobile clinics from politicization.

In most Counties they have forged partnerships with the County Executive Committee Members and with some Members of the County Assemblies to advocate for increased budgetary allocations to health. Governors' Spouses interact with them to demonstrate the dividends of functional mobile clinics in responding to the health needs of communities. This has resulted to a situation where most counties have integrated the mobile clinic within the county budgets easing operations such a provision of fueling card systems.

Each county has interpreted Beyond Zero in its own way and expanded its program focus to include nutrition, menstrual hygiene, breastfeeding campaigns, de-worming activities and school feeding programs.

In some Counties, they engage in local marathons, others have actively engaged development partners to support components of Beyond Zero as well as the County governments. Whilst others have institutionalized "skip a lunch day" as a way to contribute towards maternity gift hampers and during strategic county or national events, counties provide medical services using the mobile clinics.

Together the two levels of non-elected leaders are changing the landscapes of Kenya.

ACHIEVEMENTS

Raised **US\$6M**

From local philanthropists

**In 33 Months
Beyond Zero has...**

Stimulated social dialogue and promoted political and social accountability for the health of mothers and child.

Reached **14M**
Kenyans
with key messages

Bought **47**
mobile clinics



Held **3**
FLHM
FIRST LADY'S HALF MARATHON

DEMONSTRATING THE COORDINATION OF STAKEHOLDERS FOR BETTER HEALTH OUTCOMES



Diagram 1: Convening power of the Her Excellency the First Lady of the Republic of Kenya towards better health outcomes

Beyond Zero in 33 months through its Patron, Her Excellency Margaret Kenyatta the First Lady of the Republic of Kenya, has been able to convene public, private, donors and individuals to focus on and prioritize on maternal, neo-natal and child health by prioritizing resources.

Beyond Zero provides a model that demonstrates how passion, coordination and efficiency can steer a country in a united front towards better health indicators. Both state and non-state actors have been instrumental in this journey and especially towards re-focusing all levels of leadership to health outcomes.

As health is a devolved function, the system strengthening of the health care happens at county level. Each county government has played the crucial role of allocation of budget and health personnel for each mobile clinic. Most county governments have integrated the mobile clinics within the outreach interventions thus strengthening their own referral systems. Counties are increasingly attaching ambulances to the mobile clinics so as to have a functional linkage with health systems. The Counties have utilized existing sub counties' administrators and structures such as schools and faith based facilities to integrate Beyond Zero services within the community.

To sustain the partnerships formed during the mobile clinic launches, Counties have formed specific governance structures to coordinate the operation

of mobile clinics with a Beyond Zero coordinator who engages development partners and establishes advocacy relationships with Governors' spouses and county health management teams. In this way, health conversations and systems are strengthened with an ultimate aim of improving indicators on HIV/AIDS, maternal and child health.

The Ministry of Health including the National AIDS Control Council; and National AIDS and STIs Control Programme (NASCOP) has continued to play key supportive roles in policy formulation and technical support to county governments and the Initiative. In numerous occasions, these national agencies attest to the Beyond Zero's assistance in achieving their targets in the health sector.

The development partners such as UNDP/ UNFPA, Ford Foundation, the Australian High Commission, Kenya Health Leaders Forum, UNAIDS, Global Fund, Rockefeller Foundation have provided resources to fund programs implemented by Beyond Zero Secretariat so as to provide depth to the Initiative. The Kenya Health Leaders Forum, a group of non-governmental organizations with health programs around the country, has provided the necessary linkages at county level and financial inputs to support movement of the mobile clinic. The private sector as listed below has also provided financial inputs for purchase of the mobile clinics:

Sponsor	Name of County
General Motors	Taita Taveta
Co-op Bank	Narok
Beyond Zero	Samburu
Equity	Homa Bay
Tullow Oil	Baringo
Beyond Zero	Isiolo
Sameer Group	Wajir
Tullow Oil	Turkana
KPL	Marsabit
Kenya Commercial Bank	Kitui
Tullow	Kiambu
Beyond Zero	Siaya
Dangote	Mombasa
BRITAM	Kilifi
Dangote	Kwale
Dangote	Kisii
Beyond Zero	Nyeri
Beyond Zero	Laikipia
EABL	Tharaka Nithi
Bank of Africa	Uasin Gishu
Tullow Oil	Elgeyo Marakwet
Equity Bank	Kakamega
Beyond Zero	Kajiado
Tullow Oil	Kisumu
Beyond Zero	Nakuru
Tullow Oil	Kericho
Tullow Oil	Bungoma
Beyond Zero	Meru
Tullow Oil	West Pokot

Sponsor	Name of County
Beyond Zero	Makueni
Wemyss Charitable Trust	Bomet
Family Bank	Machakos
Beyond Zero	Mandera
Airtel	Embu
Wemyss Charitable Trust	Nyamira
Agricultural Holdings	Nyandarua
Family Bank	Migori
Commercial Bank of Africa	Trans-Nzoia
Kenya Commercial Bank	Garissa
BRITAM	Lamu
Rotary International	Vihiga
Shinnyo -en	Busia
Cooperative Bank	Kirinyaga
Kenya Commercial Bank	Tana River
Cooperative Bank	Nandi
Jimnah Mbaru Foundation	Muranga
Dangote	Nairobi

Table 2: a list of all sponsors of Beyond Zero mobile clinics

The ability of the Initiative to bring together a myriad of stakeholders to address a development issue in the country is unprecedented. Beyond Zero is fashioned as a catalytic instrument of propelling and accelerating actions to improve maternal and child health with the aim of ensuring long lasting footprints in the country. It is able to influence all sectors and across political divides thus providing a unified approach towards tackling different development issues.

CONTRIBUTING TO A COUNTRY-WIDE HEALTH SYSTEM THROUGH THE BEYOND ZERO MOBILE CLINIC

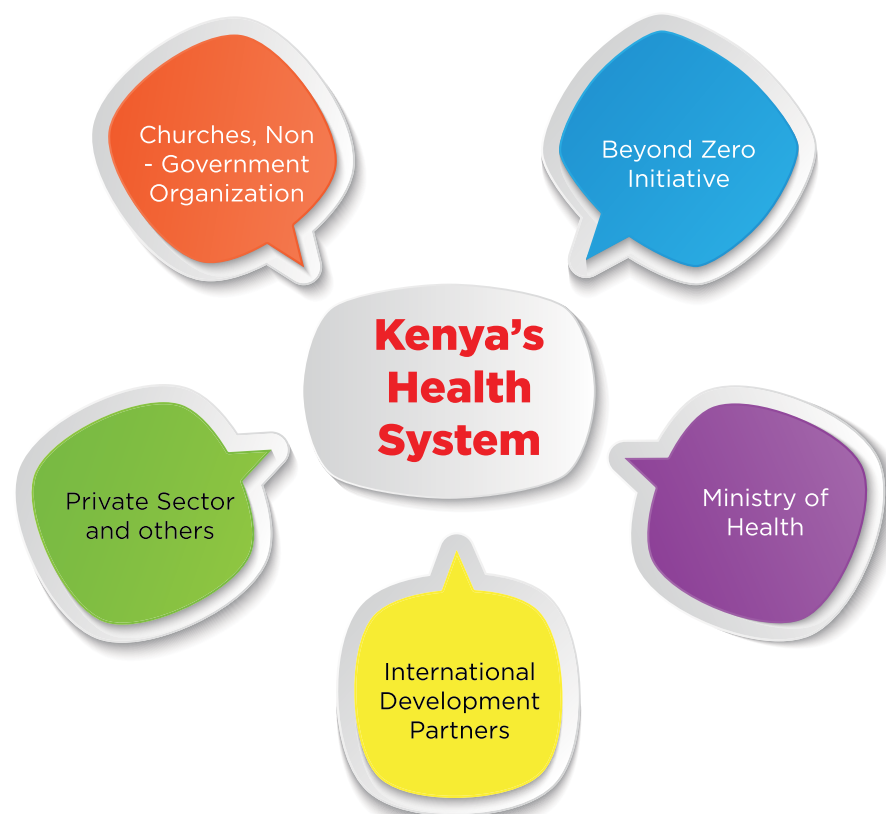


Diagram 3: Contribution of Beyond Zero to the wider health system

In the reporting period a total of 47 mobile clinics have been donated to all Counties in Kenya: In 2014, fifteen of them were donated, whereas in 2015 there were twenty one and finally in 2016 eleven clinics were donated. The donations of these facilities are usually preceded by consultations to assure county readiness to embrace and integrate the new instrument within their health delivery system, pre launch forum.

These consultations convened by the County Health Executive Management Team comprise of representative across diverse sectors not only health, they are drawn from women groups, private sector actors, faith based organizations, community based organizations and development partners County representatives. Key themes covered include allocation of personnel, determination of mobile clinic schedules for the various sub counties and resource allocation.

Considering the critical role of primary health care and its foundation for all health systems, the mobile clinics have

been able to provide the services at community/household levels. County governments have ensured that each facility rotates from sub-county to sub-county sometimes making more than two rounds.

These schedules are determined by the county health management units and they provide an opportunity to capture cohorts of patients that have been difficult to reach such as workers in tea, sugar and coffee plantations, prisoners, the elderly and adolescents. Their mere existence is also instrumental in mobilising the community to access outreach services.

The Beyond Zero mobile clinics are considered as level 2 facilities according to Government rankings. The mobile clinics are designed to treat women, men and children. They provide services and drugs for free and complicated cases, are often referred to the County Referral health facilities. They also provide health awareness on key issues assuring preventive aspects are integrated.

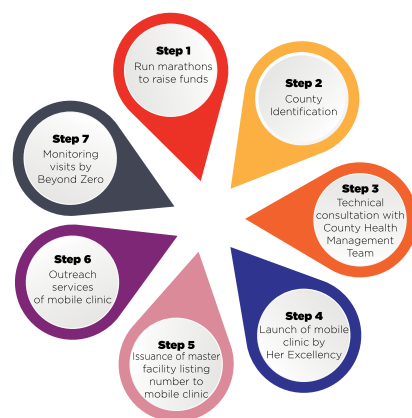
Name of County	Date of launch
Taita Taveta	7/29/2014
Narok	8/14/2014
Samburu	8/21/2014
Homa Bay	8/29/2014
Baringo	9/4/2014
Isiolo	9/12/2014
Wajir	10/14/2014
Turkana	10/30/2014
Marsabit	11/3/2014
Kitui	11/11/2014
Kiambu	11/15/2014
Siaya	11/19/2014
Mombasa	11/29/2014
Kilifi	12/1/2014
Kwale	12/3/2014
Kisii	1/6/2015
Nyeri	1/20/2015
Laikipia	1/22/2015
Tharaka Nithi	2/11/2015
Uasin Gishu	2/24/2015
Elgeyo Marakwet	2/26/2015
Kakamega	4/9/2015
Kajiado	4/23/2015
Kisumu	4/30/2015

Name of County	Date of launch
Nakuru	5/7/2015
Kericho	5/13/2015
Bungoma	5/22/2015
Meru	5/27/2015
West Pokot	6/10/2015
Makueni	6/18/2015
Bomet	6/8/2015
Machakos	8/21/2015
Mandera	11/6/2015
Embu	11/13/2015
Nyamira	12/2/2015
Nyandarua	12/10/2015
Migori	13/4/2016
Trans-Nzoia	27/4/2016
Garissa	05/5/2016
Lamu	24/5/2016
Vihiga	7/6/2016
Busia	9/6/2016
Kirinyaga	23/6/2016
Tana River	4/8/2016
Nandi	10/8/2016
Muranga	17/8/2016
Nairobi	9/10/2016

Table 4: Dates of each delivered Beyond Zero mobile clinic

Beyond Zero mobile clinics providing services

The sustainability of the Beyond Zero mobile clinics is ensured through a formal handing over to the County Government and the signing of Memorandums of Understanding between the County Government, Ministry of Health and Beyond Zero. This process demonstrates transfer of ownership from Beyond Zero to County Governments. The County Governments are the custodians of this donation on behalf of each community.



Steps for transfer of ownership

As part of the implementing the obligations as set out in the Memorandums of Understanding, the County Governments provide a Master Facility Listing (MFL) number in conjunction with Ministry of Health to enable them allocate budget for the fuel and health workers, purchase drugs and supplies including report on the District Health Information System (DHIS).

	Name of County	MFL Number	Name of mobile clinic
1.	Mombasa	21007	Mombasa County Beyond Zero Mobile Clinic
2.	Kwale	21012	Kwale County Mobile Clinic
3.	Kilifi	20935	Beyond Zero Campaign Mobile Dispensary
4.	Taita-Taveta	21022	Taita Taveta Beyond Zero Campaign Clinic
5.	Lamu	21646	Lamu County Beyond Zero Mobile Clinic
6.	Tana River	22062	Tana River County Beyond Zero Mobile Clinic
7.	Garissa	21667	Gairissa County Beyond Zero Mobile Clinic
8.	Mandera	21381	Mandera County Beyond Zero Mobile Clinic
9.	Wajir	20612	Wajir Beyond Zero Mobile Clinic
10.	Marsabit	21013	Marsabit Beyond Zero Mobile clinic
11.	Isiolo	21011	Isiolo County Beyond Zero Mobile Dispensary
12.	Kitui	21002	Kitui County Beyond Zero Clinic
13.	Tharaka-Nithi	21028	Tharaka Nithi County Beyond Zero Mobile Clinic
14.	Meru	21015	Meru Beyond Zero Mobile Clinic
15.	Machakos	21253	Machakos County Beyond Zero Mobile Clinic
16.	Makueni	20975	Makueni county beyond zero mobile clinic
17.	Embu	21377	Embu County Beyond Zero Mobile Clinic
18.	Nyeri	21003	Nyeri Beyond Zero Clinic
19.	Kiambu	21000	Kiambu County Beyond Zero Mobile Clinic
20.	Kirinyaga	21775	Kirinyaga County Beyond Zero mobile Clinic
21.	Muranga	21880	Murangá County Beyond Zero Mobile Clinic
22.	Nyandarua	21401	Nyandarua County Beyond Zero Mobile Clinic
23.	Turkana	20966	Turkana County Beyond Zero Campaign Mobile Clinic
24.	West Pokot	21006	West Pokot County Beyond Zero Mobile clinic
25.	Samburu	20984	Samburu Beyond Zero Mobile Clinic
26.	Uasin Gishu	21014	Uasin Gishu County Beyond Zero Mobile Clinic
27.	Elgeyo-Marakwet	21015	Elgeyo Marakwet County Beyond Zero Mobile Clinic
28.	Baringo	20968	Baringo county beyond zero mobile clinic
29.	Laikipia	21005	Laikipia county mobile clinic
30.	Nakuru	21017	Nakuru County Beyond Zero Mobile Clinic
31.	Narok	20990	Narok Beyond Zero Campaign Clinic
32.	Kajiado	21023	Kajiado County Beyond Zero Campaign Mobile Clinic
33.	Kericho	21001	Kericho County Beyond Zero Clinic
34.	Bomet	21171	Bomet County Beyond Zero Mobile Clinic
35.	Trans-Nzoia	21668	Trans-Nzoia County Beyond Zero Mobile Clinic
36.	Nandi	21879	Nandi County Beyond Zero Mobile Clinic
37.	Kakamega	21020	Kakamega County Beyond Zero Clinic
38.	Bungoma	21004	Bungoma Beyond Zero Mobile Unit
39.	Vihiga	21872	Vihiga County Beyond Zero Mobile Clinic
40.	Busia	21749	Busia County Beyond Zero Mobile Clinic

Name of County	MFL Number	Name of mobile clinic
41. Siaya	21021	Siaya County Referral Beyond Zero Mobile Clinic Dispensary
42. Kisumu	20965	Kisumu Beyond Zero Mobile Clinic
43. Homa Bay	21016	Homabay County Beyond Zero Clinic
44. Kisii	21018	Kisii County Beyond Zero Mobile Clinic
45. Migori	21776	Migori County Beyond Zero Mobile Clinic
46. Nyamira	21352	Nyamira County Beyond Zero Mobile Clinic
47. Nairobi	20621	Kianda 42 Community Clinic

Table 5: MFL number for Beyond Zero mobile clinics

In the previous Technical Report 2014-2015, one of the key challenges raised was data paucity where data collection was confronted with delays. To remedy this challenge, firstly, advocacy efforts were undertaken to ensure that each delivered mobile clinic is reporting on the DHIS. To facilitate for this process, each Beyond Zero mobile clinic is now recognized as a health facility with a unique identifiable code. Secondly, each facility is established and placed within the DHIS hierarchy as headquarter of the county.

Finally, data of the services offered in all the other sub counties are pulled together each month and reported into the system by the sub county hosting the mobile clinic. With the MFL numbers in place, the reporting rates for the Beyond Zero mobile clinics has dramatically risen to over 80% from 5%.

The utilization of the Beyond Zero mobile clinics continue to vary from one county to another, county governments such as Samburu, Wajir and Kitui see the value of these mobile clinics and have purchased additional clinics to serve hard to reach populations. Beyond Zero holds post-launch forums to provide opportunities to address and clarify issues that were not clear to the counties

at the pre-launch forums as set out in the signed Memorandum of Understanding.

These forums also assist: a) find out the status of the mobile clinic; b) interact with County Health Management Team, the mobile clinic service providers and their clients to understand better the day-to-day operations of the Beyond Zero mobile clinic including levels of utilization, impact and challenges.

Beyond Zero mobile clinics, through County Governments' resourcing, have been instrumental in delivering health care services in counties. From these post launch forums as listed below in the following regions, the Beyond Zero mobile clinic continues to keep decision makers focused on maternal, neo-natal & child health including HIV/AIDS issues at the county.

- a) Coast - Mombasa, Kwale, Taita Taveta and Kilifi
- b) Eastern - Kitui
- c) Central - Kiambu
- d) Nyanza - Kisumu
- e) Rift valley - Nakuru, Narok

f) Western - Kakamega

g) North Eastern - Marsabit, Isiolo

The mobile clinics are currently used to strengthen outreach and referral systems. Some the services that have been provided in these clinics include:

immunization; maternal health services - ANC/PMTCT; cervical cancer screening; clinical breast examination; curative services - both under five and adults; laboratory services - ANC profile and screening including random blood sugar tests amongst others; HIV Testing and Counseling (HTC); nutritional assessment and micronutrient supplementation; de-worming for pregnant women, under 5 (children), school going children and general public.

The other activities conducted using Beyond Zero mobile clinic include: social mobilization for outreach services and health education on maternal, child health and screening for non-communicable diseases such as cancer, diabetes and hypertension.

Depending on the resources allocated and available by County Governments, the Beyond Zero mobile clinics optimal use varies from one outreach per month to daily outreaches.



A client receiving a service in Seleti, Isiolo in 2014.



Clients lining up to receive services in Marsabit County in 2016



Clients receiving services from Nyeri County in 2014.



Outreach program in Kiambu County in 2015.



Outreach program in Kwale County in September 2015



Outreach program in Kakamega County in July 2016



Outreach program in Marsabit County in July 2016



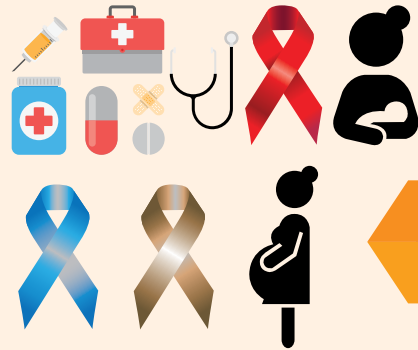
Outreach program in Nakuru County in July 2016

Beyond Zero mobile clinics top services include immunization specifically vitamin A supplements. Almost half of the clients served are mothers and children.

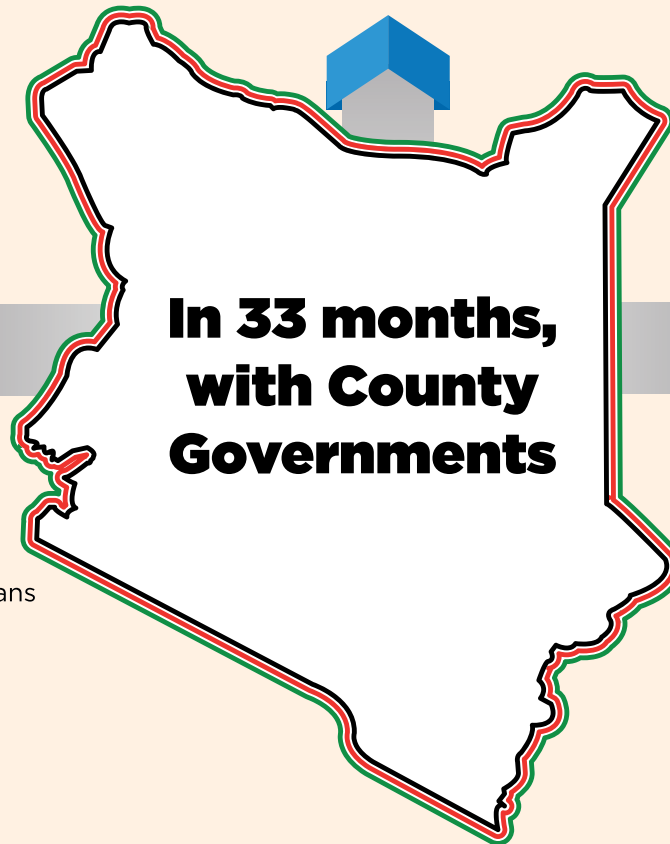
Counties have used innovative ways and reached out to development partners, private sector and local philanthropists to support the running of the mobile clinics. These stakeholders have supported the scaling up outreach health services through provision of funds, donation of drugs, equipment and fuel. Beyond Zero at post-launch forums meets with Members of the County Assemblies for the purposes of requesting for additional resources for health.

Beyond Zero has designed a performance dashboard that draws data from the DHIS. The dashboard is able to provide information on the contribution of the mobile clinic services to all national health indicators such as immunization coverage, HIV counseling, testing and treatment.

Beyond Zero has signed **47**
MoU's to transfer ownership and
accountability for the
mobile Clinics



Beyond Zero Mobile Clinics provided
400,000 services to Kenyans



**In 33 months,
with County
Governments**



Beyond Zero Mobile Clinic have
covered over **200,000km**

BENEFICIARY STORIES

A story from the County of Samburu

Nalotu Esha Lemasagarai smiles broadly as she cuddles her baby girl aged one year and four months.

Although the baby girl is Nalotu's fourth child, the 32 year old mother has a special connection with the daughter of whom she talks fondly as though the toddler can even understand her mother's special attachment.

On the critical date of the child's birth on July 16 2015, Ms Nalotu had woken up well preparing to attend a routine ante-natal clinic and health talk at the Beyond Zero outreach mission in her Sirata village in Samburu Central Sub-County when labour pains suddenly hit the unsuspecting mother.

A little concerned with the sudden change of events, Ms Nalotu had to quickly bypass other mothers on the queue awaiting services when the staff realized she was on the verge of giving birth.

The medical staff quickly but temporarily abandoned the other clients to ensure they saved Ms Nalotu and her baby who apparently knew she was entering the world in the right environment but at the wrong time and place.

Nalotu successfully delivered her bouncing fourth child under the skilled hands of the Beyond Zero medical staff before she was linked to the "nearby" Sere Olipi health centre for her postnatal clinics.

Nine months earlier, the medical staff had found themselves celebrating another successful feat



A baby being assessed in Samburu County

when they made their first skilled delivery inside the same Samburu Beyond Zero mobile clinic on October 21, 2014, only two months after the First Lady Margaret Kenyatta launched the clinic on August 21 of the same year.

On this date, labour pains again hit 27 year old Ms Beatrice Leseketeti at Kirimon village during the first Beyond Zero outreach mission in Samburu Central Sub-County.

Ms Leseketeti delivered another bouncing baby girl under the watchful and skilled hands of the medical staff.

The two mothers gave birth through a process referred by experts as the Simultaneous Vaginal Delivery (or normal delivery). The two healthy babies now represent the many skilled deliveries that have taken place inside some of the 47 mobile clinics spread across the county.

These deliveries are testimony over the need for mothers to seek skilled services to save themselves and their babies during the critical time of birthing.

But even as the teams are celebrating the successful births of babies under their watchful eye and skilled hands across the country, one young husband in Samburu Central Sub-County is still mourning the sudden, untimely and unnecessary death of his wife who bled to death during child-birth under the unskilled hands of her mother in law.

Mrs Noltualan died on July 27 this year as her mother-in-law insisted that she had no need seeking the services of a health centre because she had successfully delivered her previous three children at home in Lekamoru village of Samburu.

On this date at 2.00 am, the deceased delivered two children-a boy and a girl after prolonged labour following which she started bleeding profusely.

At the wee hours of 2.30 am, faced with a medical crisis the Traditional Birth Attendants (TBAs) could not handle, the family started calling for an ambulance as the mother writhed in pain.

Although the remote village was inaccessible by the Samburu Beyond Zero mobile clinic, its staff were able to finally make it to the home of the deceased at 3.30 am using a small ambulance.

It was however too late to save the mother who had already passed on through over-bleeding as her mother-in-law watched helplessly.

The medical emergency team however rescued her twins whom they immediately rushed and admitted to the Maralal referral hospital where they remained under medical watch for two weeks before they were finally released to the mourning father by the Sisters of Charity Homes who had assumed the role of foster mothers.

The five children are now under the care of their young father but the incident underscores the risks associated with giving birth in the hands of unskilled TBAs. According to the Samburu County Director of Health Dr Martin Thurania, unskilled births in the County are still high at 62-64 per cent in some regions.

“Every woman in Samburu is a TBA. Any woman can help deliver a mother in labour”, said Dr. Thurania and attributed the high numbers of unskilled deliveries to the nomadic lifestyle and lack of health awareness among the communities in Samburu.

The three births are recorded as part of Samburu County’s Beyond Zero mobile clinic’s heavy workload of 5,631 cases during a total of 165 outreaches made by the three mobile clinics in the County included two trucks acquired by the County at a cost of Sh 26 million to supplement the one delivered by the First Lady.

The three mobile clinics cover some of the most difficult, hilly and circuitous terrains, sometimes covering long distances from the Maralal Referral hospital where the Beyond Zero clinic is normally based.

Some of the furthest outreaches by the clinic have been conducted at Ndonyo Wasin, in Samburu East Sub-County covering 367 kms and at Nguronit village in Baragoi of Samburu North Sub-County, a distance of 300 kilometres from Maralal. Samburu County covers over 21,000 square kilometres.

A story from Kisii

When Mrs Asenath Musambi took part in the premier First Lady Half Marathon of 2014 in Nairobi, she had not imagined that touching the finishing line of that race would change her life forever... and dramatically.

Upon finishing the Marathon alongside the First Lady Margaret Kenyatta, Mrs. Musambi, then only 27, confidently walked into the Kenya Red Cross Tent for an “innocent” HIV testing to establish her status, a process that was being publicized openly and which is one of the key focus points for Beyond Zero.

But the news awaiting her at the Red Cross tent was not only surprising, shocking, unbelievable and shattering but became the turning point in both her life, that of her husband and her unborn first baby. She was HIV positive!

She was immediately referred to a Health Centre in Ngong town where she underwent further confirmatory tests and where she started her long journey as a person living positively with HIV.

After counseling to enable her exit the initial shock and grief, she was advised to return to the Health centre accompanied by her Husband, George Onyango, who tested negative for the HIV virus.

Mrs. Musambi was immediately put on a combination of therapies to both prevent her unborn baby from being infected with the virus and also reduce her viral load.

Surprisingly to her, the husband remained strong, supportive and encouraging. He did not abandon her in the hour of need as most would do in the circumstances.



Mrs Asenath Musambi

Their child was finally born, put on Nevirapine syrup for babies from HIV positive mothers, breastfed for six months and subjected to the mandatory three tests upon which the child has finally graduated as HIV Negative.

The couple is still together, their baby boy is now three years, and upon the advice of the doctor, Mrs. Musambi is now pregnant with their second child.

“My husband has been the biggest encouragement and support. We have brought up the child together and now he is three years old and HIV negative.

I am proud to live positively”, says Mrs Musambi when we caught up with her at the Nduru Health Centre in Mugirango South of Kisii County. The family relocated from Nairobi to Tabaka region of Kisii County in 2015 where Mrs Musambi is a small-scale farmer and a volunteer peer educator on HIV/AIDS especially during Beyond Zero Mobile clinic outreaches.

Husna Atieno , 32, talks of her journey living positively with HIV virus but in a stable marriage with an equally HIV negative husband Mr. Kennedy

Onyango. Atieno discovered her status during the launch of the Beyond Zero Mobile Clinic at Kisii Stadium in November 2014 when she voluntarily presented herself for testing.

Like her counterpart Mrs Musandu , Atieno was also pregnant with her second child when the shocking news hit her like a thunderbolt. Her life immediately took a new twist and meaning.

After initial counseling, she was referred to Nduru Health Centre for further guidance, testing and Post Testing Services (PTS). When she presented her husband for testing, Mr Onyango tested Negative for HIV.

Their second born has also graduated as HIV negative child after the mandatory three tests.

The two discordant couples are now members of the Nduru Discordant group that brings together 26 such families whose main purpose is to share experiences, challenges and support while participating in peer education and mentorship in their community.

But Kennedy Waro, 38, adds a new plot to the HIV journey among couples. He was initially a matatu driver in both Nairobi and then Kisii. But what started as a joke in a matatu termini between him and his colleagues in Kisii after the launch of the Beyond Zero Clinic in the County, would turn his life upside down when he tested HIV positive.

The matatu men were talking in jest at the busy matatu termini in Kisii, provoking each other to go for testing now that the First Lady had launched the mobile clinic in the area and the services were readily available.

This is when Mr Waro took up the challenge only to test positive for the HIV virus! His career as a matatu operator came to a crushing halt and remained confused of what to do when he was barely out of his early 30s!

Mr Waro is now among a special group of Volunteer peer educators in Gucha sub-county participating in health talks during the Beyond Zero Mobile clinic outreaches, seminars, church functions and schools.

His main role include mobilization of people to present themselves for testing and participating in health talks on the need to stop stigmatization of HIV positive people, need for full disclosure, nutrition and how to exit shock and grief upon confirmation of being positive.

Besides being a HIV/ Aids awareness platform, the Beyond Zero campaign and the Mobile clinic programme have triggered several other critical



Kisii Beyond Zero Mobile Clinic

initiatives that make health services accessible at the doorsteps of thousands of hard-to-reach residents of the densely populated Kisii County that boasts of 1.3 million people.

Through partnerships with other key stakeholders including the County and National Governments, the Red Cross, Afya Plus Kamili, Chagua Maisha, Care Kenya, the Kisii Teaching and Referral Hospital, the Kenya Episcopal Conference, the International Medical Corps and the Enabling Sustainable Health Equity (ESHE), the mobile clinic has, for the last three years made over 200 outreaches across the 9 sub-counties of Kisii.

During these outreaches, the mobile clinic has touched the lives of thousands of residents and improved the lives of Kisii people in critical areas of basic health including cancer (breast, cervical and prostate) testing, HIV /Aids testing and counseling , diabetes, hypertension, ulcers, neuritis (complications of nerves) Malaria and eye conditions among others.

During that period, 54,125 clients have been tested and counseled for HIV where about 50 of them turned positive and referred to nearest health facilities to start specialized care. In total the County has over 34014 people living with Aids.

During the last three years, HIV prevalence rate has steadily dropped from a high 8.9 per cent in 2014 to the current 4.7 per cent. Further drop is expected if the current advocacy, awareness, testing and counseling are sustained according to Dr. Kimutai Cheruiyot, the County Chief Pharmacist who talked on behalf of the County Director for Health.

Due to escalated health education services and prenatal testing, Kisii has also made the greatest progress in the elimination of mother-to-child

transmission of HIV according to the County Chief Nurse Ms. Ruth Mogaka, all courtesy of the Beyond Zero intensive drive that focus on maternal and child health.

But the war is far from over because 73 per cent of HIV positive pregnant women in Kisii do not deliver in health facilities. And Only 41 per cent of the pregnant women in the County attend the recommended four antenatal visits.

Besides advocacy and the strong partnerships, the reduced mother-to-child HIV transmission and the dropping prevalence rates can also be attributed to accelerated testing, counseling and treatment under the new health guidelines that demand clients be treated as soon as they are diagnosed positive without the previous long referrals.

“The new guidelines are focused on the prevention of further opportunistic infections and spread of the virus”, says Dr. Ambrose Nabwana the Medical Superintendent and MOH for South Mugirango. Although all the stakeholders are celebrating the achievements made so far in the area of health access in Kisii, ESHE programme has been pivotal in the overall improvement of maternal health.

The programme conducts research on rural women who are in their productive age (15-49), promotes the prevention of unplanned pregnancies among women and conducts talks to facilitate informed choices and bringing the gap in the provision of health services. The programme embeds itself in the Mobile Clinic programme besides operating several Comprehensive Care Centres (CCCs) across the county.

“The mobile clinic is very relevant. Its services bridge the gaps where there are no facilities by the Government. It also triggers people to come

out for testing services including the vaccination of children who previously defaulted on critical immunization”, says Ms Pricillah Moraa, the ESHE programme County Co-ordinator. We caught up with her at Moremani Catholic Church where the mobile clinic was conducting one of its outreach services.

“Moonlighting” is another key aspect that is attributed to the success towards the reduced prevalence rates in Kisii County.

The partners have started a unique program where they pitch over-night HIV testing camps in special areas associated with sex commercial workers and same sex relationships, who would ordinarily present themselves for testing during the day.

These critical and popular moonlighting sessions have already taken place in Gucha, Kisii and Mugunga towns which are known to have the highest numbers of commercial sex workers. These towns also happen to be on the main highways. Despite these milestones, cancer also becoming one of the key disease burdens in Kisii.

Beyond Zero campaign is a platform designed to provide high level leadership in reducing maternal, child and new born deaths and ending new HIV infections using the mobile clinic as the baseline instrument of engagement.

The initiative is premised on the principle of catalyzing actions at the grassroots and accessing the hard to reach populations with vital health services and medical care while complementing existing health infrastructure.

GALVANIZING LOCAL PHILANTHROPISTS FOR THE 2016 FIRST LADY'S HALF MARATHON

Sports generally have a way of unifying peoples from all walks of life and majority of the time human-beings usually have a favorite sport. Over the years in Kenya, themed or issue based marathons have become the annual way of life.

The First Lady's Half Marathon has been the key conduit for raising funds for the Initiative in addition to the current donor base of private foundations and the UN family. Towards leveraging on the positive impact and mobilization potential, this marathon is institutionalized as an annual event to coincide with the International Women's Day celebrations.

Held three years consecutively, the First Lady's Half Marathon continues to endorse Kenya's global excellence in track events. The countdown to the 3rd Edition of the First Lady's Half Marathon (FLHM) started in Tokyo, Japan when the First Lady run a five kilometre race in October 2015.

Participants reaching almost 30,000 were drawn from both private and public sectors. The largest team constituent was represented by "Team Health" comprising of 3000 people from Ministry Health, international & local non-governmental organizations. Beyond Zero has received regional and global interest attracting increased participation and resourcing.

A new category for people with special abilities and intellectual impairment was introduced during the Third Edition of the First Lady's Half Marathon. This has been instrumental in showcasing inclusivity

of marginalised and vulnerable populations in the community. The winners received cash and each participant received a tee-shirt, bib number, an online printable certificate and a medal.

The marathons have become a good way of attracting sponsors, celebrities and other runners while raising awareness for HIV/ AIDS, maternal mortality and child health issues. They have been found to generate much needed awareness, prompting individual and community health reflections and changes in health seeking behaviors and practices.

Specific messages tailored around HIV/ AIDS, maternal and child health including cancer were displayed throughout the 2km, 5km, 10km and 21km routes.



First Lady with the First Lady of Rwanda



Participants during the FLHM



Participants during the FLHM



Finish Line

PROMOTING KENYA'S HEALTH EFFORTS BEYOND BORDERS

Strategic engagements are crucial because they provide platforms to increase visibility for maternal, neo-natal and child health and ultimately ensuring the advancements of women's empowerment. They also present perfect opportunities to showcase the dividends gained by the Initiative including transferring and utilization of knowledge for purposes of replicability. Above all, they make available the good prospects for expanding the partnership base.

Beyond Zero interacted with the side events of the United Nations 60th Session of Commission on Status of Women (CSW), held in New York in March 2016.

The Campaign featured as an Initiative that advances gender equality and women's empowerment through ensuring wellness of mothers and



SDG Philanthropists forum at Ford Foundation headquarters, New York

children. The Council of Governors organized an event "Advancing gender equality and women's empowerment, Council of Governors Kenya".

The discussions centred around the different pathways that are changing the empowerment landscape in Kenya. Governors Joseph Ndathi (Kirinyaga County) and Prof Joseph Chepkwony (Kericho), Deputy Governor Adelina Mwau (Makueni County), Controller of Budget, Agnes Odhiambo and UN Women Country Director, Zebib Kavuma were the key discussants.

The fundraising strategy of the Initiative is cited as a game-changer in ensuring the engagement of private sector in matters of health as seen in a study commissioned by the UNFPA Kenya Office. The assessment featured the Campaign as a key Initiative that has focused the entire country leadership to maternal and child health issues. The evaluation further showed that there are concerted efforts by counties to increase health finance and important role played by religious leaders in influencing change of cultural practices such as female genital mutilation and early girl child marriages.

Beyond Zero is viewed as an advocacy instrument for increasing the uptake of free maternity services. At an event organized by the Ministry of Public Service, Youth and Gender, attended by over 200 delegates, demonstrated how the issue identification, message clarity and simplicity, engagement of broad based stakeholders has positively influenced the attitudes



CSW 13th March 2015



Project Cure

and health practices for improved maternal and child health. The efforts of the government of Kenya were lauded by participants.

The fundraising model of the Initiative has extended itself beyond the local Kenyan philanthropists to include international participation which has contributed to the morphing of a new program focus on the refurbishment of community health facilities.

The First Lady received and assisted with packing of a 40 foot container loaded with medical equipment and supplies valued at US\$400,000 from Project C.U.R.E in Arizona State, USA. This container was

destined for Chemolingot sub-county referral hospital in East Pokot, Kenya.

Project C.U.R.E is the world's largest distributor of donated medical supplies. Since 1987 they have delivered more than US\$500 million worth of in kind donations and medical program services benefiting impoverished people living in 132 Countries.

Each container requires shipping costs to ensure complete delivery. To this end, a fundraising event was organized by Project C.U.R.E in conjunction with Beyond Zero raising enough funds from individual American residents to ensure shipping of six containers.

The leadership model of the Initiative is emerging as an area of great interest to the body of business knowledge. The model is anchored on principles of integrity, strategic high impact actions and sustainability. It also is also creating a snowballing effect where other women leaders take on development issues to spur the country to greater heights irrespective of their political affiliations. The Thunderbird School of Global Management provided a platform for students to engage with panel members comprising of Ambassador Robinson Githae, Principal Secretary for Health Dr. Nicholas Muraguri and Beyond Zero Technical Advisor, Jane Kiragu. The discussions brought to fore conversations on possible collaboration drawing on the experience of the School in providing intellectual capital towards sustainability of similar initiatives.

Sustainable Development Goals (SDGs) Philanthropic Forum was held in New York in the sidelines of United Nations General Assembly meeting. The event was a post 2015 partnership platform for philanthropy for improved partnerships

on global development between philanthropists (private and high net worth individuals) and the greater international development community. It provided a perfect opportunity to showcase Beyond Zero amongst international and local philanthropists, building and expand networks, share knowledge products and participate in plenary discussions.

The First Lady's leadership role in catalyzing health actions is increasing gaining recognition. The leadership model of the Campaign has positioned her to be a member of the steering committee for the Organization of First Ladies Fighting Against HIV/AIDS (OAFLA). Through OAFLA, the First Lady hosted the 9th Stop Cervical, Breast and Prostate Cancer conference in Nairobi from 19 - 21 July 2015 at the Kenyatta International Convention Center. The conference was graced by twelve African First Ladies and attended by over approximately 4000 people. Over 3000 Kenyans receive free screening services for reproductive health cancers.

Through the First Lady's participation at the World Women Assembly hosted by the Prime Minister of Japan, the idea of the model hospital inspired by the Aiku hospital was born as the next phase of Beyond Zero.

The African Union Commission's 'Campaign on Accelerated Reduction of Maternal Mortality in Africa' (CARMMA) recognizes the leading role played by the First Lady in championing maternal health issues. During the commemoration week to celebrate the gains made by this campaign, the First Lady unveiled "Maternal, Newborn and Child Health 2014 Status Report" and the "Gender Mainstreaming, Maternal Death Surveillance and Response Systems in Africa". They provide data to inform policy makers on the status of African

countries and add to the health knowledge for the new development blueprint, Sustainable Development Goal 3 & 5.

At the World's AIDS Day held on the December 1st, the First Lady, as an ambassador, launched the Determined Resilient Empowered AIDS Free Mentored and Safe Women Programme (DREAMS) initiative. The vision of this initiative aims to halt the trend of new infections girls and young women aged 15-24 years.



World Women Assembly, Japan



10th SCCA Conference

LAYING GROUND FOR THE INITIATIVE TO HOST THE FIRST HEALTH AWARDS

Pre-leadership summit in March 2016

Building solid Relationships with diverse actors in health has been instrumental to the success of Beyond Zero. In order to strengthen these efforts, a recognition platform will be created to acknowledge actors across sectors in particular those that demonstrate innovation, partnerships and integration, quality of interventions around elimination of HIV transmission from mother to child, maternal and child health.

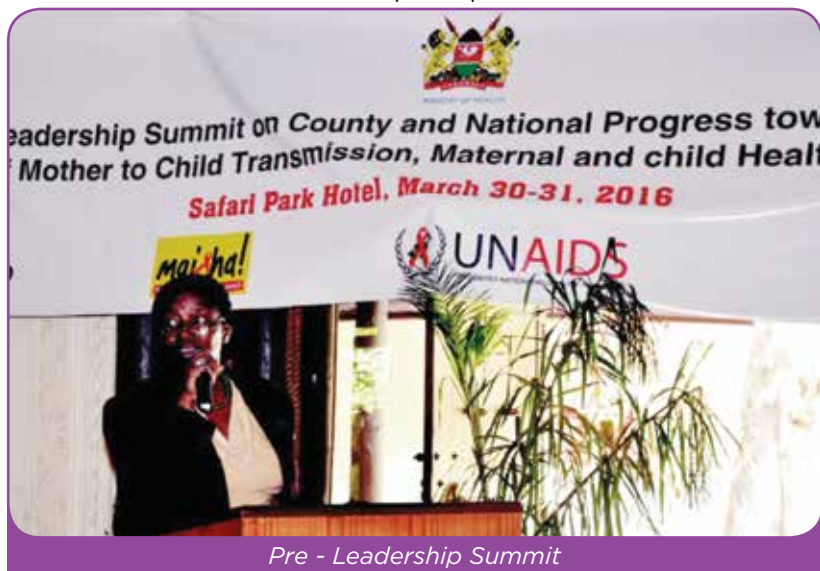
As a precursor to this event, a preparatory meeting, pre-leadership summit, attended by thirty-two counties agreed to its spirit of establishing and modus operandi at Nairobi Safari Park in March 2016. This summit infused participation and

inclusion and called for the inter-sectionality of nutrition, non-communicable diseases, early childhood development and special needs.

It also allowed for the formation of technical committees to take the process forward; a) technical sub-committee charged with overall review of thematic areas for the leadership summit, mobilization of support and design of programme; b) award committee charged with the responsibility of designing an inclusive and credible process for identifying and recommending awardees; c) communications and public relations committees charged with overall communication and visibility of the summit; d) logistics and administration committee.

The proposed nature of awards would include; a) a service provider or community health worker at county; b) private sector and/or civil society; c) counties; d) individual contributions/special recognition to the advancement of Beyond Zero's vision and mission.

The creation of these awards is in tandem with the Ministry of Health's aspirations and as such Beyond Zero's commitment towards accountability mechanisms to provide an opportunity for leaders to: a) show case their achievements in health; b) re-assess their obligations towards maternal and child health; c) make commitments to strengthen health systems



Pre - Leadership Summit



Pre - Leadership Summit - Delegates.

LESSONS LEARNT

Community health workers as game changers for frontline health services

Beyond Zero has endeavoured to contribute to the WHO framework (as shown below) as it sets a footprint in the country with the exception of social & financial risk protection by way of health insurance and health workforce. According to Kenya

Demographic Health Survey (KDHS) 2014, only 21% and 18% men and women respectively have a health insurance cover and to fasttrack the commitment to universal healthcare coverage, the Government is undertaking different efforts to address this.

Beyond Zero will continue to encourage Kenyans to join the National Hospital Insurance Fund through the different payment options.

The use of community health workers as a strategy in addressing the shortage of health workers in Africa is pivotal. Community health workers units exist in Kenya and they provide the most essential

lifesaving interventions including health talks on causes of diarrhoea, pneumonia, malaria including STI & HIV; good nutrition and sanitation. They are the first emergency front line care for basic health care services. It is well known that they are the key to unlocking the trajectory path for better health outcomes.

Expanding program focus to include neo-natal/child health and nutrition

The nutritional status of young children is a comprehensive index that reflects the level and pace of household, community, and national development.

Malnutrition is a direct result of insufficient food intake or repeated infectious diseases or a combination of both. It can result in increased risk to illness and death and can also result in a lower level of cognitive development.

According to the latest Kenya Demographic Health Survey (KDHS), 50% of all child deaths are linked to malnutrition and specifically twenty-six percent of children under age 5 are stunted (short for their age), 4 percent are wasted (too thin for their height), and 11 percent are underweight.

The statistics show that the neonatal mortality rate is 22 deaths per 1,000 live births compared to infant mortality rate 39 deaths per 1,000 live births.

However, there isn't much information about the still or fresh births.

Only 8 percent of women took iron tablets daily for 90 or more days during the pregnancy of their last birth. Iron supplements are important for cognitive development, and low iron intake can contribute to anaemia in mothers.

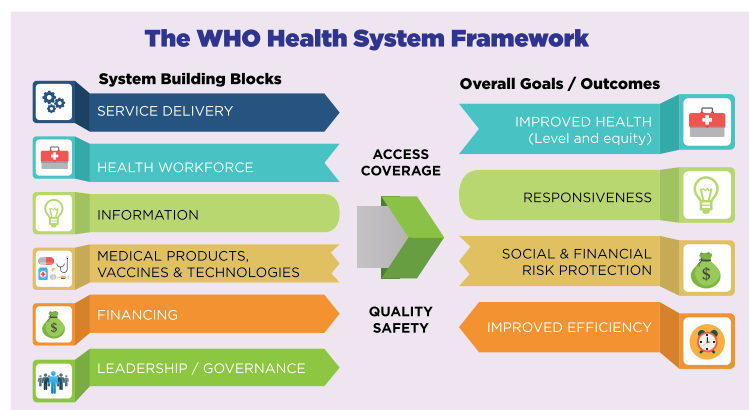
Focusing on cancer as one of top killers in Kenya, only ten percent of women have had both a breast exam from a health provider and a breast self-exam whilst fourteen percent women have had a cervical cancer screening exam. The situation is even worse in men where only three percent have been examined by a doctor or health care provider for prostate cancer.

Beyond Zero will prioritize advocacy efforts around these critical health issues as a sure way of galvanizing policy and service delivery for meaningful and lasting changes.

Beyond Zero mobile clinics - part of a larger health system for addressing health outcomes

In the Kenya Health Sector Strategic Plan (KHSSP 2013-2017) provision of mobile clinics was identified as a connection to strengthen the existing health infrastructure. Mobile clinics represent an integral component to any healthcare system especially for outreach programs as well as improving access to health services to medically underserved families in rural, marginalized and hard to reach areas. The mobile clinic model is interlinked to a larger health ecosystem but its success is dependent on a well-coordinated, efficient and resourced health system.

To fulfill commitments made with regard to the Sustainable Development Goal 3 (Good health and wellbeing), all actors in health need to work together to do more for policy, resources allocation, held to account for resource use and service delivery.



Picture 6: The WHO Health System framework

APPRECIATION



The report outlines the growing scale and depth of the campaign, particularly around its role in catalyzing broad range of actors in mobilizing their efforts towards improved health outcomes and overall well-being. Overall health and well-being is critical for development - economic growth cannot be achieved without a healthy and productive population. The maternal and child health status of a country is one of the key measures of overall development alongside other indicators such as poverty eradication, environmental sustainability and empowerment of women.

In thirty-three months, the Beyond Zero boasts in accomplishing its commitment to ensure that at least each of the 47 counties in the country has received a mobile clinic. The mobile clinics as elaborated further in the report, are symbolic instruments to provide health services as well as create lasting footprints on the significance of health investments

from a preventative as well as curative lens. As a model of health service delivery, the mobile clinics have demonstrated their ability to provide access for hard to reach populations offering quality free services, addressing logistical transport challenges (particularly for prisoners, workers in farms and plantations) as well as responding to the financial barriers. Mobile clinics have also overcome some subtle health seeking barrier challenges through the personalized services that have resulted to development of trust by communities - for instance the increased utilization of services by new cohorts that are not frequenting static health facilities such as adolescents, the elderly as well as those seeking HIV testing and cancer screening.

The embrace of mobile clinics reporting on the national platform has strengthened the sustainability component of the campaign. In addition, the advocacy efforts by Governors Spouses (the Beyond Zero Ambassadors) and strong partnerships with county governments have contributed to improved integration of mobile clinics into existing care delivery structures.

The convening power of the patron, Her Excellency Margaret Kenyatta, the First Lady of the Republic of Kenya, has brought together stakeholders from diverse sectors in an unprecedented manner. The increased enrollment to the First Lady's Half marathon to over 30,000 runners across all ages and abilities is a testimony of the growing awareness and commitment to end preventable deaths of women and children.

The replication of this model in mobilizing private sector for health financing and Governors to prioritize health targets around maternal and child health illustrates the potential of strategically focused interventions redressing inequities in

health. As a model of leadership, Beyond Zero has generated keen interest and has been showcased in diverse platforms regionally and internationally as detailed in this report.

Whilst relatively nascent, the reflections of the past three years provides Beyond Zero the impetus and momentum to sustain its efforts. Some of the lessons learnt included the role and importance of high level political leadership in mobilizing action on an issue that cuts across the lives of everyone irrespective of age, class, gender, geography, ability and affiliation. As detailed in the report, Beyond Zero has witnessed heightened community engagements where reflections and strategies for health improvements continue to be prominent. In addition, partnerships that have been forged since the launch of Beyond Zero have continued to grow in scale - resulting to enhanced commitments in improving the continuum of health infrastructure particularly at the community health worker level.

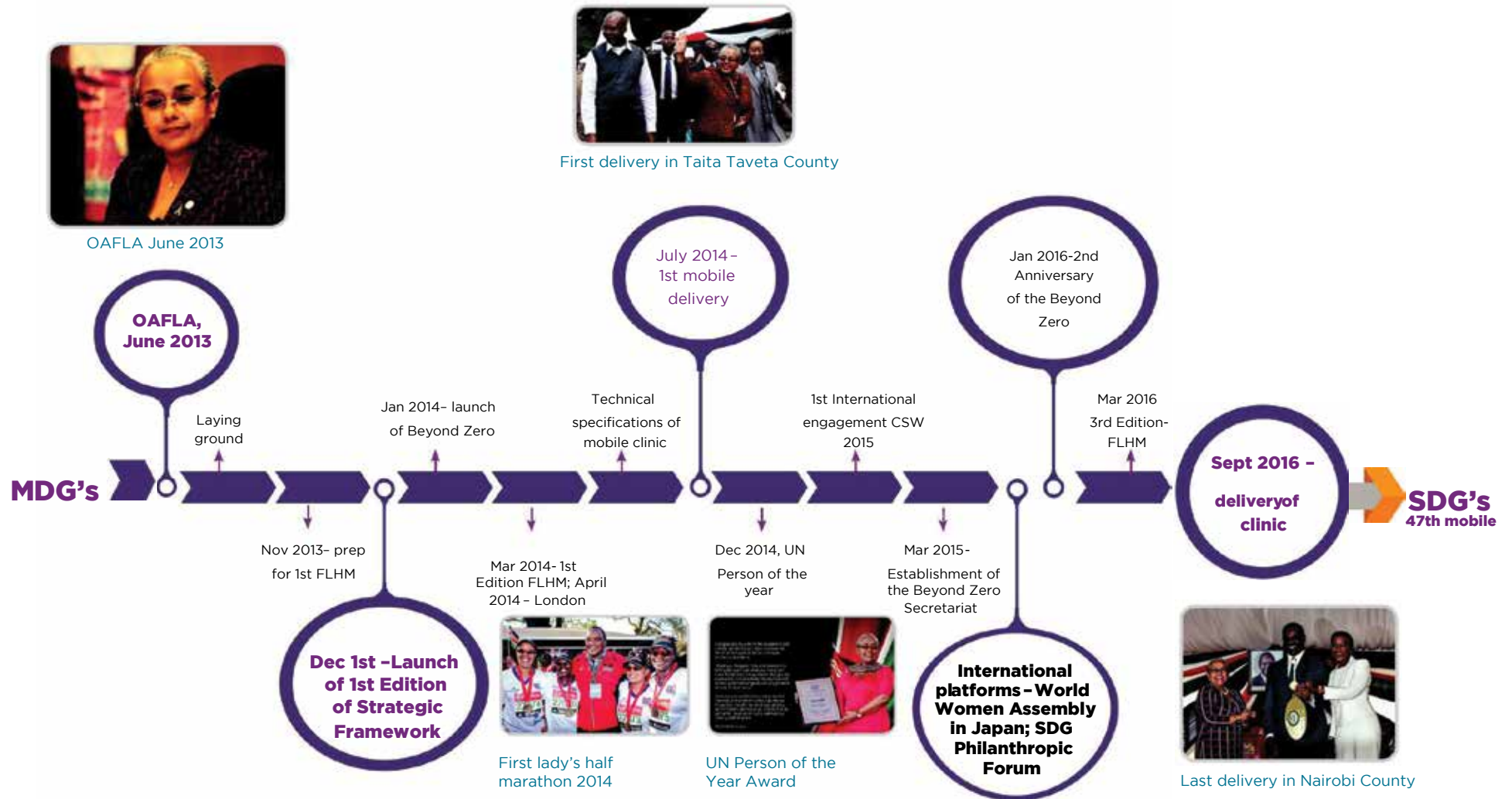
Beyond Zero community engagement has reaffirmed the crucial and transformative role of community health workers as essential actors in providing prompt and essential lifesaving interventions. Moving forward, there is need for enhanced investments to maximize their role and assure a strong continuum of health to positively impact health seeking behaviors and practices.

We are extremely grateful to UNFPA, UNDP, UNAIDS, UN Women, Ford Foundation, the Australian High Commission, Kenya Health Leaders' Forum, Global Fund and Rockefeller Foundation for providing the secretariat with technical and financial assistance to strengthen its programming

Constance Gakonyo
Chief of Staff
Office of The First Lady

APPENDIX 1

THE HISTORY OF BEYOND ZERO



APPENDIX 2

A STRATEGIC FRAMEWORK FOR ENGAGEMENT OF THE FIRST LADY IN HIV CONTROL AND PROMOTION OF MATERNAL, NEWBORN AND CHILD HEALTH IN KENYA



The Strategy

In Kenya, thousands of women and babies die unnecessarily during pregnancy, child birth, and the first month after child birth. Most of these deaths could be prevented using proven affordable interventions that are available

SUMMARY OF RESULT AREAS

1

Implement policies and strategies for access to HIV care and treatment and reduce new HIV infections among children, adolescents and young women.

2

Accelerate reduction of maternal and newborn deaths by promoting quality and accessible Maternal, Neonatal and Child Health services

3

Scale up implementation of high impact interventions to promote child survival and development

4

Promote leadership and accountability at the family, community, county and national levels for full implementation of HIV, maternal and child health commitments

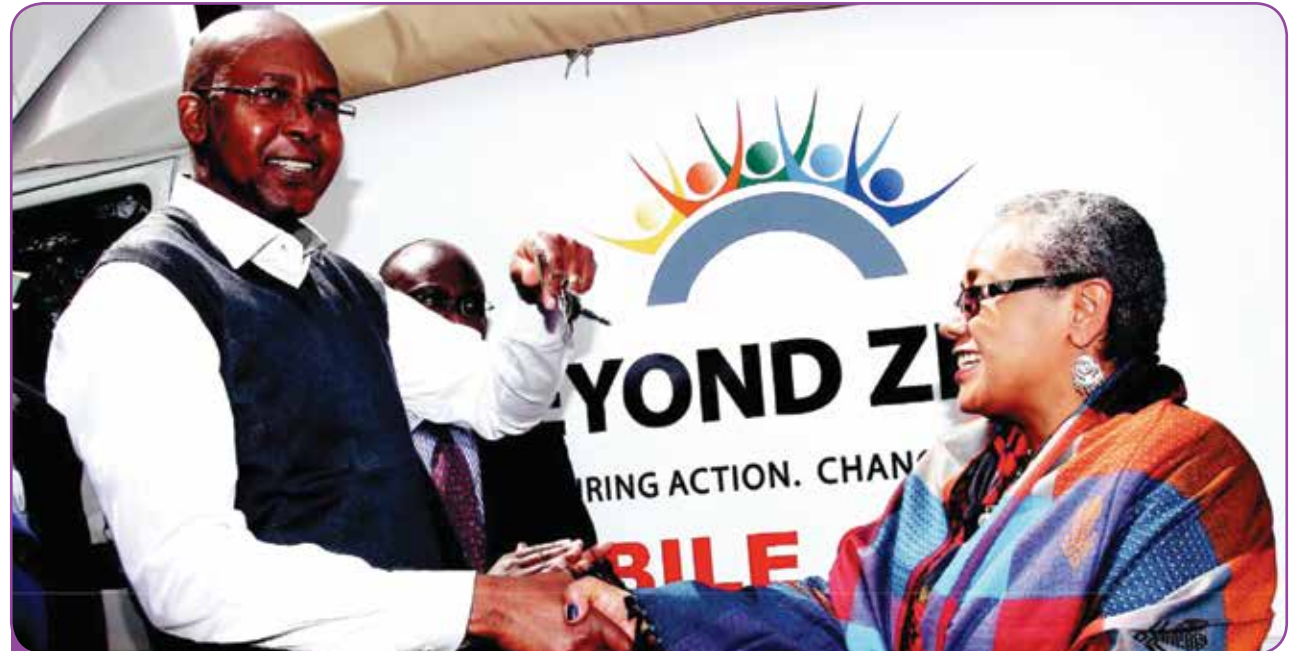
APPENDIX 3

BEYOND ZERO MOBILE CLINIC PUBLIC HAND-OVER

01 Taita Taveta County

This was the first Beyond Zero mobile clinic to be launched by the First Lady and it was being delivered to Taita Taveta County. The key highlights of her message were concerns around safety of mothers and new-borns during delivery, vaccination, ante natal care, treatment of sick children and parents, HIV testing and treatment as well as need for strengthening of emergency services.

The First Lady urged the community to amongst other things to ensure that mothers deliver under



The 1st Beyond Zero mobile clinic

care of health workers in an environment that promotes their dignity and safety. She emphasised that efforts towards saving lives require a collective response.

She also urged both national and county governments to prioritise investments in access and quality of health services as one of the surest way of ending preventable maternal and child deaths. On his part the Taita Taveta Governor John Mruttu noted that access was a great challenge in the

County, residents of the County would sometimes walk for about 20 Km to access medical facilities. The population is spread out with some people living in ranches and mining areas where accessing medical facilities is constrained. He thanked the First Lady for her noble initiative which he said will make a big difference to the county's residents many of whom are sparsely spread and have difficulties accessing medical facilities.

02

Narok County

The second Beyond Zero mobile clinic was launched by the First Lady in Narok County. The key highlights of her message were concerns around the HIV prevalence in the county noting that in 2013, 1341 adults and 188 children died of AIDS related complications in Narok County alone. She also raised particular concern on the challenges that women and girls in the county face, tending to increase their vulnerability to HIV/ Aids.

These include marriage of underage girls, Female Genital Mutilation and high school dropout rates



The 2nd Beyond Zero mobile clinic

all which have a direct bearing on the Beyond Zero Campaign goals. The First Lady urged the community to invest in education, good health so as to spur the economic potential of the County. In recognising the presence of a large pastoralist's community, the First Lady noted the mobile-level 4 health facility was ideally suited to respond to their health needs in a more practical way. In addition, she noted that the clinic would also strengthen the emergency services in the County. She called upon the County to secure the safety of the Mobile clinic and support its management.

On his part the Narok Governor Samuel Tunai noted that the mobile clinic would save women the painful experiences they encounter during delivery. He described the Beyond Zero Campaign as "bloodless revolution" intended to save the lives of mothers and children. The Governor further observed that devolution of health care has provided a workable strategy to directly engage with communities and was optimistic that through this campaign the health of the community will improve tremendously. He said the Beyond Zero campaign has demonstrated that health care is not just for the rich.

03
Samburu
County



The 3rd Beyond Zero mobile clinic,

The third mobile clinic was launched by the First Lady in Samburu County. In her address, the First Lady expressed concern around the HIV prevalence in the county noting that statistics show that as at the end of 2013 there were a total of 6,883 people living with HIV in Samburu County of which 13% were children.

She also observed that women bear the brunt of the HIV/Aids scourge as the prevalence rates among women stood at 7.1% compared to that of

men which was 4.3%. With 461 new HIV infections reported every year from a population of 254,997 she called for more concerted efforts from all stakeholders to contain the spread of the killer disease. The First Lady urged the community to take full advantage of the new facility to access the health services provided.

She called upon the County to ensure the mobile clinic is used towards achieving its goals in the spirit of the Beyond Zero campaign through setting up a

calendar of mobile clinic operationalization which should be based on need, equity and emergency situations.

On his part the Samburu Governor Moses Lenolkulal expressed appreciation of the noted that his government was committed to enhance the Beyond Zero initiative by purchasing additional mobile clinics with one per constituency, subject to the availability of funds.

04

Homa Bay County

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The 4th Beyond Zero mobile clinic

This was the Fourth mobile clinic that the First Lady was launching and it was being delivered to Homa Bay County. In her statement, the First Lady expressed concern around the HIV prevalence in the county noting that the HIV epidemic in Homa Bay County has been described as rampant with prevalence above 15%. She noted that Homa Bay County alone recorded the highest new HIV infections with 12,279 (adults) and 2,724 (children) in 2013. At the same time she noted that approximately 3,395 adults and 1,234 children died of AIDS related ailments in the same year.

These figures should trigger urgent action as they relate to near annihilation of the County's population by targeting those who are productive and of a tender age. She noted that several young girls assume the role of parenthood at a tender age due to pregnancy or through being orphaned hence raising the number of students dropping out of school in the County. The First Lady urged the County to invest in community systems that would strengthen the coping mechanisms of ordinary citizenry related to the impact of HIV and AIDS.

She noted that unless urgent mitigation measures were undertaken the chance for young women remaining free of HIV would be greatly compromised, which in turn meant that the number of children born with HIV would remain high. She called upon the County to protect the Orphans and vulnerable.

05
Baringo County
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This was the fifth mobile clinic that the First Lady was launching and it was being delivered to Baringo County. Whilst making her remarks, she expressed concern about cultural practices in the county that place the girl child and mothers at risk as young girls become mothers at a very early and tender age.

She noted that cultural practices place an unnecessary burden to the health care system due to complications arising from early sex debut and efforts to end them should be intensified. The First Lady urged the community to continue diversifying their income generating activities for instance intensifying investments in irrigation schemes



The 5th Beyond Zero mobile clinic

already initiated in Marigat where horticultural farming to serve the larger markets in the Rift valley and the country as a whole.

On his part the Baringo County Governor Benjamin Cheboi noted that the maternal mortality rate stood at 347/100,000 population against the national 360/10,000 and neonatal mortality stands at 74/1,000 population in Baringo county and this is due to the fact that most of the women still deliver at home despite the availability and ease of maternal health care services in most parts of the county whereas the skilled delivery stands at 31% against the national figure of 45%.

He emphasized that as a county, there was marked poor health seeking behaviours, with a majority of the people visiting health facilities for diagnosis and treatment at later stages of disease progression, thereby contributing to high morbidity and mortality rates. He noted that enough medicines and essential supplies as well as procured diagnostic kits are all provided for in the health facilities. He urged citizens to go for regular medical check-ups and seek health services promptly. He reiterated his commitment to continue working closely with development partners such as UNICEF, WHO, WFP and AMREF to cut on cost and improve county's health facilities and services.

06
**Isiolo
 County**
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This was the sixth mobile clinic that the First Lady was launching and it was being delivered to Isiolo County.

In her remarks she elaborated that the philosophy of the Beyond Zero Campaign was about inspiring leaders and communities to change the lives of all mothers and children. The key highlights of her message was concern around socio-economic and health challenges noting the risks of urbanization as a potential driver for the spread of communicable diseases such as HIV and AIDS. She cited that continued retrogressive practices such

as Female Genital Mutilation and early marriages increased the risk of death during delivery as well



The 6th Beyond Zero mobile clinic

as other maternal morbidities. In addition, the First Lady regretted that many young girls in the county drop out of school with barely sufficient education to manage and nurture a family.

The First Lady urged the community to design preparedness strategies to avert the unnecessary morbidity and mortality challenges in the County.

These would include greater investments in girl child education and their retention in school until

completion. She called upon leaders in Isiolo County to commit to HIV control by ensuring mothers delivered children safely in a health environment and live to see their children grow.

On his part the Governor Godana Doyo noted that County is inhabited by a nomadic community whose plight has not been adequately addressed by the existing health facilities. He appreciated that the model mobile clinic was the first national responsive health intervention for the community as it recognises the pastoralist nomadic lifestyles that entails movement from one place to another in search of pasture and water for their livestock. He observed that the mobile clinic would greatly complement the Isiolo County Government efforts to deliver quality health services in the area. It would reduce distances covered by the local community to access health facilities.

07
Wajir
County

The seventh Beyond Zero mobile clinic was launched by the First Lady in Wajir County. In her message the First Lady observed over 90% of women in Wajir County do not have access to skilled delivery services noting that less than half the numbers of expectant mothers attend the recommended antenatal visits in this area.

She urged all stakeholders to provide solutions to change the situation noting that “there could be no more fitting tribute to mother than to ensure they are provided with a safe environment and supported by skilled health providers while giving



The 7th Beyond Zero mobile clinic

life.” She also noted that the HIV prevalence among women in Wajir County is higher 0.3% than that of men 0.1%. The statistics at the end of 2013 indicated that there were 663 people living with HIV in Wajir County. Children constitute 25% of those living with HIV. The First Lady urged the government and all stakeholders to embrace their duty bearing role in mobilising efforts to ensure children remain healthy and are well educated.

She emphasized that the future of Wajir County, like any other place, was based on the health of its children. In emphasising the crucial role of families

and communities, she urged collective efforts in nurturing and cultivating virtues of self-respect and diligence to inspire young girls and boys to live their dreams.

She called upon the County to embrace the services that would be provided in the mobile clinic since it was one of the solutions that the County leadership was seeking to provide for better health of Kenyans living in Wajir.

08
Turkana
County
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The 8th Beyond Zero mobile clinic

The eighth mobile clinic was launched by the First Lady in Turkana County. The First Lady observed that the mobile clinic was to complement ongoing County health solutions for women and children. She elaborated that the Beyond Zero journey is intended to help create a better country and protect children and families from disease.

It is also a journey to assure that women can enjoy motherhood as they nurture their babies to

adolescent free of HIV/AIDS and other preventable conditions. The First Lady regretted to note that available data indicates that Turkana County is home to almost 45,000 Kenyans living with HIV/AIDS ranking seventh out of nine Counties that account for two thirds of all new HIV infections in Kenya annually.

She expressed her concern that the high number of new infections meant that the county would incur

higher costs of treatment in future, which would eventually have a negative impact on the County economy.

The First Lady urged the community to make a commitment towards prioritizing HIV prevention. She called upon the County to invest in increasing the proportion of women who deliver in hygienically clean and safe facilities

09
**Marsabit
 County**

The ninth Beyond Zero mobile clinic was launched by the First Lady in Marsabit County. The key highlights of her message were concerns around the provision of Health services in the area, maternal and child health care and HIV prevalence. She also expressed her worry about low number of expectant mothers turning out for ante natal care services during pregnancy period with only 1 in 3 mothers seeking antenatal care which has contributed to preventable deaths at birth.

She noted that the County had sparse rural public health facilities. This therefore contributed to poor health indicators such as low immunization coverage of 70.5%.

The First Lady urged the community to show compassion

towards those affected by the HIV/AIDS pandemic noting the importance of encouraging those infected to seek treatment which would in turn contribute to the better health of the community. She emphasized that more efforts were required to reduce the various practices that continue to contribute negatively to health indicators in Marsabit.

She condemned early marriages and Female Genital Mutilation (FGM) of girls as it denies them

the opportunity to pursue an education and realize their full potential in

nation building. The First Lady called upon the County leadership to increase investments and enhance their focus on transforming the health sector into a more efficient, reliable, accessible and affordable quality service.

She further acknowledged the importance of citizen participation in decision making processes that impact their lives. This would be through concerted measures by creating various fora where people can air their views on various development matters so that they can embrace the devolved system of government and ensure sustainability of development initiatives.

On his part the Governor Ukur Yatani noted that for most mothers in the County, it was always a painful choice of bringing forth a new life due to the risk maternal death.

In addition, the Governor shared that some of the key contributing factors leading to the grim picture of the poor maternal health and antenatal care in the vast county were high levels of illiteracy and social cultural practices, the nomadic lifestyle and vast distances that present challenges in the access to health care services.

He was also quick to point out that support for healthcare from donors had been minimal in the past, therefore limiting access to the much needed resources from non-state partners. In advancing the health sector he emphasized the importance of his government's commitment to the county's health sector development particularly on the substantial allocation of over 30% of the county annual budget which has led to; Providing employment for over 200 health personnel, operationalization of over 82 health facilities with uninterrupted supply of drugs,



The 9th Beyond Zero mobile clinic

upgraded two health centres, construction of eight new health centres, 3 laboratories, 11 incinerators and 15 units of staff houses as well as installation of 2 x-ray machines within a one year period.

He noted that he was committed to the health sector plans which included drawing up of an elaborate health care plan, developing an all-inclusive community health strategy, improve on referral system by procuring additional 5 more ambulances in the coming months, develop infrastructural facilities including additional 10 new maternity in the next 3 months, employ additional health care staff to continuously address shortages as well as build capacities of the existing staff through trainings.

This was in addition to the current health status where the county had procured over 8 new ambulances which has improved emergency care and referral services, had constructed and equipped over 16 new maternity facilities which coupled with the presidential directive for free maternal services have increased demand for health care services including skilled deliveries by over 20% as compared to previous years.

10
Kitui
County

The Tenth mobile clinic was delivered and launched in Ithookwe grounds in Kitui County. The key highlights of her message were concerns around maternal and child health services and HIV Prevalence; she noted that the Government on its part had introduced free maternity services in all public health facilities. In her speech, the First Lady urged county governments to increase their investments towards health particularly in complementing national efforts. She stressed the importance of more investment in health infrastructure to cope with the increased demand. This had triggered an increase in the number of pregnant women



The 10th Beyond Zero mobile clinic

attending both ante-natal and post-natal clinics. The First Lady urged the Community to continue embracing the free maternity services provided in the government facilities. She urged Governors and County leaders to encourage public participation in all development activities to ensure sustainability of projects.

She noted that there was also an urgent need to ensure that health facilities are expanded, well equipped and efficiently managed to cope with the demand created by the government's provision of free maternity services.

On his part Governor Julius Malombe committed that the county would prioritize health programmes. The County had also recognized that the mobile clinic service model was ideally suited for the vast region and hence had already procured 2 additional mobile clinics to supplement the clinic offered by the First Lady.

He also commended the First Lady for the initiative, stating that it will go a long way in curbing preventable deaths.

11
Kiambu County

This was the eleventh mobile clinic that the First Lady was launching and it was being delivered to Kiambu County. The First Lady noted that the County proximity to Nairobi meant it was constrained in terms of health services provision as it is the home to many workers from the neighbouring counties. She noted that this was putting pressure on the existing health services and resulted in serious congestion in the health facilities. She proposed that in response, the County needed to redefine its planning for health within a devolved structure and called for increased forecasting on future demand and uptake of health services.

She also noted that HIV prevalence in Kiambu County was disturbed with 46,656 people living with HIV/ AIDS, 9% of whom were children at the end of 2013.



The 11th Beyond Zero mobile clinic,

Of greater concern, was that women bear the greatest burden of HIV and have prevalence almost three times to that of men. The First Lady observed that alcohol and substance abuse had become an epidemic of significant proportions among men, young and old.

This, she observed exposes young people to HIV infections and for those on ARV treatments, adherence was challenging. The First Lady emphasised that development would only be possible when its young productive citizens are meaningfully engaged to could contribute to nation building. She called upon the County to push for resource mobilization towards supporting initiatives such as the Ministry of Health's 'Malezi Bora' strategy, a sector-wide approach that targets children under the age of five, expectant women

and breastfeeding mothers. The First Lady then urged the County leadership to urgently address the alcohol and substance abuse problem.

On his part Kiambu Governor William Kabogo noted that the county government had set aside Sh300 million in the current financial year to enable women and youth to access loans to start income generating activities.

The Governor urged parents to encourage their children to take advantage of the national and county government funds to start businesses to sustain themselves. Kabogo noted that financial independent could help keep the youth off vices that end up destroying their lives. He noted the interconnectedness of health to economic productivity.

12

Siaya County

The Twelfth Beyond Zero mobile clinic was launched in Siaya County by the First Lady. She stated that the clinic was an instrument to complement the county efforts in advancing health “I am here to provide a fully equipped mobile clinic that will complement the efforts that your County government is putting place to provide better health care for Kenyans.” The key highlights of her message were concerns around HIV testing, maternal deaths related to pregnancy and childbirth, along with preventable and controllable diseases such as malaria, diabetes, hepatitis and anaemia.

She urged residents to scale up HIV testing to link the infected and the affected to early care and treatment. She noted that the slow improvement on health indices was a major setback to the efforts



The 12th Beyond Zero mobile clinic

towards realizing the Millennium Development Goals 4 and 5 that relate to reducing child mortality and improving maternal health.

She noted with concern that the HIV burden in Siaya County is heavy stating that the statistics showed that by the end of 2013, there were over 120,000 people living with HIV in Siaya County with 12% of them being children. The First Lady urged the community to sensitize the youth on the dangers of drug and substance abuse as it was a major contributing factor to the spread of HIV/AIDS and many unnecessary deaths amongst the most productive members of the society.

On his Part Siaya Governor Cornel Rasanga noted his government had set aside Sh55 million in the current financial year to strengthen community

health systems in the county. Whilst appreciating the First Lady’s efforts in providing the mobile clinic, he expressed concern that these efforts must be complemented by the quality of service delivery.

He noted that the improvement of infrastructure and provision of equipment was not enough to improve on service delivery for residents. He emphasized that there was need for health workers in the county to develop positive attitudes towards work noting that the feedback from patients in maternity wards indicated that some health workers had bad attitudes towards them. The approach in delivering quality and customer focused health services was necessary if the agenda of preventing maternal and child deaths was to be realized.

13
Kisii
County
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The Thirteenth mobile clinic was launched at the Kisii High School grounds in Kisii by the First Lady. In commending efforts on HIV prevention, she noted the significance of embracing advancements made in the medical field that have made it possible to prevent mother to child transmission of HIV. She also commended the county for allocating one third of its budgets towards health services, employing more health workers and launching ambulatory services which have drastically reduced maternal and child mortality rate.

The First Lady raised her concern that the HIV prevalence in Kisii was above the national average and it was one of the 10 Counties with the highest rates of new infections. Noting that Kisii County had



The 13th Beyond Zero mobile clinic

over 60,000 people living with HIV, 10% of who are children. Almost 2,000 people died of Aids related complications in 2013 translating to 40 people per week.

The First Lady noted that the vulnerability of women and girls in Kisii is increased by the practice of Female Genital Mutilation and early marriages which deny the girls the opportunity to get an education, and contribute to national development. It was incumbent on the County to find lasting solutions to ensure that all forms of vulnerabilities were addressed as one of the strategies of getting to a HIV free generation. She called on leaders to become role models and help cultivate a culture that inspire young girls and boys to live up to their

dreams. On his part Kisii County Governor James Ongwae, noted that the county HIV prevalence had reduced but was recently on an upsurge. He asked the residents to handle the issue like any other disease to avoid stigma. He further noted that the introduction of Ambulatory services and equipping of health facilities were some of the measures taken to ensure expectant mothers and children accessed quality health including safe deliveries.

He committed that an additional mobile clinic would be provided by the County government to complement the one the First Lady had donated. In advancing the health sector he emphasized the importance of budgetary allocations which his County has prioritized by providing 30% of its budget for health.

14

Mombasa County

The fourteenth mobile clinic was launched by the First Lady in Mombasa County. The key highlight of her message was concerns around HIV prevalence noting that Mombasa is also a cosmopolitan city with diverse cultures. She noted with concern that the HIV prevalence was 7.4% higher than the national average. She regretted that only slightly more than 50% of HIV positive pregnant women attend the four recommended antenatal visits in Mombasa.

She noted that this trend had financial implications for the county resources and more funds would be required to reduce mother to child transmission



The 14th Beyond Zero mobile clinic

as well as providing treatment and care. The First Lady urged the community to take special care of the teenage children during this holiday season, to safeguard them against alcohol and substance abuse which has become a real problem in many parts of this country including in Mombasa. She urged the county leaders to address and provide safe and dignified environments for mothers, children and our communities.

On his part Governor Ali Hassan Joho committed Mombasa County's support to the First Lady's efforts to take health services closer to the people.

The Governor directed his government officials to ensure they provided five more mobile clinics so that each of the six sub-counties is served by a mobile facility. He expressed concern on the quality of service delivery and firmly cautioned that all the health workers caught 'napping' on the job in the county will be disciplined. He urged health workers to afford patients customer focused services so that they remain healthy and ultimately contribute to the economic growth of the County.

15
**Kilifi
 County**



The 15th Beyond Zero mobile clinic

The fifteenth mobile clinic was launched by the First Lady in Kilifi County at the Karisa Maitha Stadium. The launch coincided with the World Aids Day and the First Lady explained that the Beyond Zero initiative would besides reducing maternal and child deaths, be used to combat HIV/AIDS. She noted that when she learnt of the magnitude of the health challenges facing children and their mothers, she sought to leverage on her position to mobilise leaders, communities and businesses towards ensuring that Kenyans live without HIV and that no woman dies whilst giving life. She noted that the HIV prevalence in Kilifi remains high especially in

the urban centres stating that the HIV prevalence among women in Kilifi is 6.3% higher than that of men.

She called upon the County government of Kilifi to pay attention to young women. She commended the health care system that is accessible, equitable and affordable for every resident of Kilifi County. The First Lady expressed concern that despite campaign, there has been minimal progress achieved around fighting stigma and discrimination associated with HIV/AIDS.

On his part Governor Kingi committed that towards complementing the First Lady's efforts assuring her that Kilifi would be a commendable county in assuring that no woman dies whilst giving birth. He noted that the County Government had decided to take maternity services to the grassroots and would set up maternity wings and a theatre in each sub-county.

He added that 10 ambulances had also been purchased to facilitate provision of healthcare in the county. On HIV/AIDS, the Governor commended Kilifi residents for helping to slow down the spread of the scourge.

16

Kwale County

The sixteenth Beyond Zero mobile clinic was launched by the First Lady in Lunga Lunga town, which borders Tanzania, Kwale County. In urging the county to increase resources to the health sector to bridge the shortfall of medical facilities, the First Lady observed that the “average distance to the nearest health facility falls short of the recommended three kilometres... contributing to the worrying child mortality rates.”

She observed that the doctor-patient ratio in Kwale underscores the need to place additional attention and devote extra resources to the health sector. Noting that most mothers in Kwale deliver at home without the help of skilled medical personnel, the



The 16th Beyond Zero mobile clinic

First Lady called for some urgency in response at all levels. On HIV, whilst the Ministry of Health had made progress reducing the prevalence from 10.5% in 1996 to 6% in 2014, the First Lady expressed concern that the statistics were still alarming.

For instance 35 children are diagnosed with HIV every day and 1.6 m Kenyans are infected with HIV. She urged the county leaders to institute similar initiatives like those of Beyond Zero campaign that would help cushion efforts by the County Government and indeed the National Government towards addressing the issue of maternal and early childhood deaths. On his part Governor Mvurya congratulated the First Lady's Beyond Zero

campaign indicating that through this initiative “... death rate of fifteen women every day due to pregnancy related complication in Kenyan is going to reduce”.

He observed that the mobile clinic would go a long way towards complementing efforts in the health sector. In advancing the health sector he emphasized the importance of budgetary allocations which his County has prioritized by providing Sh1.4 billion of county budget specifically to health, while Sh100 million will be used to upgrade Msambweni Hospital to a referral hospital. The Governor disclosed that the County has embarked on employing 220 health workers, saying already 100 hundred have been deployed.

17

**Nyeri
County**
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The seventeenth mobile clinic was launched by the First Lady at the Chuka grounds in Nyeri County. The key highlights of her message were concerns around the mobile clinics filling a vital health service delivery gap by reaching women in the remotest parts of the country.

She raised concern over the need to reduce the number of HIV infections in Nyeri County,

which currently has a HIV prevalence of 4.4%; a factor brought about by rapid development and urbanization.

As at the end of 2013, 20,797 people were living with HIV; with 9% of these being children. According to the First Lady, "This can be contained by scaling up HIV testing and counselling to reduce the risk for those who turn negative, and linking those

who are positive to care and treatment programs. Addressing the vices of alcoholism and drug abuse among the youth will also be imperative in reducing the spread of HIV," she said. On his part, the Nyeri Deputy Governor Samuel Wamathai, who received the mobile clinic on behalf of the Governor Nderitu Gachagua, commended the First Lady for steering a worthwhile campaign, noting that it will play a great role in transforming health care in the county.



The 17th Beyond Zero mobile clinic

18

Laikipia County



The 18th Beyond Zero mobile clinic

The eighteenth mobile clinic was delivered and launched by the First Lady. The key highlights of her message were concerns around the HIV prevalence in the county noting that children make up 13% of the 10,324 people living with HIV in the county.

The First Lady called upon county government officials to harness energies and resources towards

promoting better health care, more so for mothers and children.

She also called on counties to follow her example by purchasing similar mobile clinics in order to reach more pregnant women and assure safe delivery. "This will play a significant role in reducing new HIV infections" she said. On his part, the Laikipia

County Governor Hon Joshua Irungu noted that plans were already in place including staffing and a travel schedule to ensure that the mobile clinic is put to use immediately. He also assured the First Lady that he would spearhead the purchase of more mobile clinics.

19
Tharaka Nithi
County



The 19th Beyond Zero mobile clinic

The nineteenth Beyond zero mobile clinic was launched in Tharaka Nithi County by the First Lady. In her remarks she paid special emphasis on how some cultural practices can act as barriers to maternal and child health as well HIV prevention efforts.

The First Lady urged residents of Tharaka-Nithi to shun female circumcision and instead embrace

change. In addition she urged mothers to ensure that they seek medical services when delivering so that they can get the best attention that will assure them of safe delivery and also men on the other hand should support their wives financially and psychologically during pregnancy.

She noted that Tharaka-Nithi is one of the counties that still continue to practice the outdated culture of female circumcision, which undermines education prospects of the girls and ultimately the County development and growth. Governor Ragwa urged the National Hospital Insurance Fund (NHIF) to open an office in the county to serve locals.

20

Uasin Gishu County



The 20th Beyond Zero mobile clinic

The First Lady launched the twentieth mobile clinic in Uasin Gishu County. The message delivered to the County was around the need for deepened multi-sectoral approach, involving the national and county governments as well as other stakeholders.

She observed that such collective efforts would be best suited in enabling Uasin Gishu to tackle the

challenges that plague its health sector. She observed that unlike the other counties, Uasin Gishu County has the added advantage of hosting the Moi Teaching and Referral Hospital which makes the provision of better health care in the region much easier.

The presence of such a strong infrastructure would be expected to provide much better statistics

around the maternal and child health indicators. As such she called for more concerted and accelerated actions in terms of awareness and service delivery. She commended the people of Uasin Gishu for ensuring the figures of HIV/Aids remain relatively low despite the County being amongst the most populous.

21
Elgeyo Marakwet
County
...



The 21th Beyond Zero mobile clinic

The twenty first Beyond Zero mobile clinic was launched by the First Lady in Elgeyo Marakwet County. The key highlights of her message were concerns around the cultural practices in the county that place the girl child and mothers at risk as young girls become mothers at a very early and tender age. She noted that cultural practices place an unnecessary burden to the health care system due to complications arising from early sex debut and efforts to end them should be intensified.

The First Lady urged the community to continue diversifying their income generating activities for instance intensifying investments in irrigation schemes already initiated in Marigat where horticultural farming to serve the larger markets in the Rift valley and the country as a whole.

22

**Kakamega
County**



The 22th Beyond Zero mobile clinic

The twenty-second Beyond Zero mobile was delivered and launched by the First Lady in Kakamega County. The key highlights of her message were concerns around maternal and child health.

She called for strengthened collaboration between the County government with other stakeholders so as to ensure the success of her Beyond Zero Campaign in order to improve maternal and child health in the county.

She explained that the primary focus of Beyond Zero Campaign is to save the lives of mothers and children. The First Lady noted that the success of the Beyond Zero campaign requires other supportive initiatives. On his part the Governor Mr. Oparanya revealed killer diseases in the county including Malaria, HIV/AIDS and Diarrohea. He also noted that the other biggest challenge facing mothers in the county was lack of family planning.

23
Kajiado
County



The 23th Beyond Zero mobile clinic

Kajiado was recipient of the twenty-third Beyond Zero mobile clinic launched by the First Lady. The key highlights of her message were concerns around maternal and child health.

She noted that women in the county face a number of challenges that expose them to the infection of HIV/AIDS adding that a wind of change was blowing through Kajiado County and congratulated the people of Kajiado for giving women leadership.

On his part the County Governor Dr David Nkediye praised the first lady Mrs Margaret Kenyatta for her Beyond Zero mobile initiative adding that when the health of the common mwananchi is fully equipped, there will be a healthy County. He noted that his Government will provide drugs, doctors, fuel and all that may be required in the facility.

24
Kisumu
County



The 24th Beyond Zero mobile clinic

This was the twenty- fourth mobile clinic that the First Lady was launching and it was delivered to Kisumu County.

The key highlights of her message were concerns around maternal, child health and behavioural change. Some of the drivers of HIV she noted was the life style of the fishermen and fishmongers. She noted that this has unfortunately become a source of vulnerability to HIV and AIDS.

She urged that risky behaviours are likely to lead to exposure to HIV/AIDS. The consequences could also include spread to the new-borns who are in most cases orphaned left in the care of relatives and aging grandparents.

On his part the Governor Mr. Raguma said the region supports the First Lady's initiative, as Kisumu was one of those with poor health indicators in the country. Kisumu County is ranked among the top 15 counties

that contribute 95 per cent of maternal deaths in Kenya. Yet it is also sad that we are second with the highest prevalence of HIV and Aids. He said the County will develop an appropriate strategy to ensure that all expectant mothers give birth in hospitals. Mrs. Olivia Raguma noted that lack of funds had made it difficult for county governments to address health challenges facing women in the region.

25
**Nakuru
 County**

Nakuru County was the recipient of the twenty-fifth mobile clinic delivered and launched by the First Lady. The First Lady commended the county for its farmers who have invested in agribusiness by engaging in value addition of potatoes as well as exploration of alternative crops for enhancement.

The improvement of agricultural production and its ability to assure food security and improve nutrition was observed. She urged families to adopt lifestyles and eating habits that can protect them from cancer; particularly emphasising the role of eating healthy traditional food stuffs that are rich in vitamins and minerals.

The First Lady also reflected on the importance of



The 25th Beyond Zero mobile clinic

protecting the environment and to ensure charcoal burning and clearing of forests were discouraged due to their potential of reducing rainfall and dropping the water levels in the lakes. In her remarks she was saddened by the recent deaths of 14 people and hospitalization of another 70 in Nakuru County, due to cholera. She observed that the Beyond Zero Campaign emphasises on sanitation and hygiene and was called for more concerted efforts to intervene on preventable diseases.

The First Lady urged the county governments to develop strategies to improve sanitation and waste disposal. She noted that deaths from cholera were an indication that leaders needed to boost the fight against preventable diseases. In terms of HIV, she

noted that transport corridors present opportunities for the spread of the virus and it was important for the communities and other stakeholders to invest in prevention efforts targeting potential hot spots of transmission. The First Lady also urged Nakuru County residents to beware of the dangerous locations along the Northern Great road which have become serious transmission points for HIV /AIDS.

On the Part of Nakuru Governor Kinuthia Mbugua he stated that his government will intensify efforts to ensure hygiene standards are adhered to in all public eating places. He echoed the First Lady's call to county residents to maintain high standards of cleanliness in their homes to curb preventable diseases.

26
Kericho
County



The 26th Beyond Zero mobile clinic

The twenty-sixth mobile clinic was launched by the First Lady at Moi Gardens in Kericho Town, Kericho County. In her message, the First Lady appreciated the efforts by county and national efforts to address maternal and child health, noting however there was still need for more intensified actions.

The mobile clinic was merely to complement the efforts and a demonstration that increased attention to this persistent challenge of maternal and child health is likely to reverse the deaths increasing family well-being and productivity.

In noting that the potential of the girl child was consistently being undermined by negative cultural

practices including FGM, she urged for much stern action to protect the girl child.

She noted that though the national and county governments had made strides in dealing with this issue, more still needed to be done to make the situation better and urged private companies to join the campaign.

She also noted that the primary aim of the campaign is to reduce maternal and infant mortality rates and improve access to medical services for women and children.

27
Bungoma
County



The 27th Beyond Zero mobile clinic

The First Lady delivered and launched the twenty-seventh Beyond Zero mobile clinic at Bokoli High School in Bungoma County.

The First Lady expressed concerns around the spread of HIV/AIDS. She noted that women and girls are particularly faced with challenges that increase their vulnerability due to lack of economic empowerment.

She urged for increased male engagement to confront the patriarchal ordering of society by actively taking measures to protect their women and the girl child.

She called upon families and communities to reflect on ways to abandon negative cultural practices which undermined the goals that we are all committed to including gender equality and women empowerment. Vices like early marriages, teenage pregnancies, defilement of young girls and high school dropout rates have no place in our modern society.

As a country, we need to safeguard the lives of our innocent children. We must ensure that they grow into productive citizens by giving them quality education.

28
Meru
County



The 28th Beyond Zero mobile clinic

The twenty-eighth mobile clinic was launched by the First Lady at the Meru Technical Training Institute in Meru County. One of the primary concerns of the First Lady was the claw back effect FGM was impacting on girl's education.

She observed that quite apart from reversals in education retention and performance, FGM has been known to cause both physiological and physical problems among girls resulting to difficulties during childbirth, infection and even death.

It has also contributed significantly to the high number of early marriages occurring in Meru. The First Lady commended women's leadership around the promotion of Alternative Rite of Passage (ARP). These programmes have resulted to some families abandoning the practice whilst assuring that they are retained within the school system.

On his part, Peter Munya Governor of Meru appreciated the First Lady's efforts in complementing the county health efforts saying

that the mobile clinic would go a long way in reducing the number of women who die of pregnancy related complications.

Mr Munya shared that the health sector had been prioritised by the Meru County with a total of Kshs 2 billion constituting of 40% of the budget.

29
West Pokot
County



The 29th Beyond Zero mobile clinic

The twenty ninth Beyond Zero Mobile clinic was delivered and launched by the First Lady in Kapenguria town West Pokot county. Speaking during the launch she noted that West Pokot is among the few counties that can boast a complete spectrum of resources ranging from massive mineral reserves, impressive agricultural output, renewable hydro-electric potential and vast water reserves.

However, she was concerned about the insecurity brought on by cattle rustling and its effect on many young people who are losing out on the gift of education. She was concerned about the issue of FGM that is robbing many young girls the opportunity of leading a normal and economically productive life as many get married off soon after undergoing 'the cut' long before they can realize their full potential. She implored on the community to relook at these cultural practices that impact negatively on the girl child.

On his part the Governor Simon Kachapin said extended his gratitude to the First Lady for the Beyond Zero Campaign's noble cause of saving the lives of mothers and children. He promised to that it would ensure funding for its mobility and use. He mentioned that three nurses and a laboratory technician had already been assigned to the clinic.

30
Makueni
County



The 30th Beyond Zero mobile clinic

The thirtieth Beyond Zero Mobile clinic was delivered and launched by the First Lady in Wote town Makueni county. Speaking during the launch her concerns centred on harnessing water during rainy seasons in an effort to enhance food production.

She said that the unpredictable weather patterns occasioned by desertification were impacting negatively on food production and emphasized on the need for the county to cushion itself from perennial famines through proper utilization of water resources. On health, the First Lady extolled

the achievements made by the county government in an effort to provide quality health care especially maternal services. She said that the increasing number of women giving birth at health facilities in Makueni was a step in the right direction in the fight against maternal and child deaths adding that the mobile clinic would help boost the county government efforts to ensure that women get access to maternal care.

She was impressed by high number of men accompanying their spouses during labour and delivery process in the county referral hospital.

She commended the county governor's spouse for keeping girls in school through her sanitary pad project. This she noted will enable to improve on their health and have successful careers.

On his part the Governor Kivutha Kibwana said that his government was committed to providing accessible and quality health care but noted that illiteracy, poverty and weak health care structures were main challenges. He said that the government had invested Sh400,000 during 2015/2016 financial year for equipping all health facilities with drugs. He disclosed that the government will set up theatre units in major health facilities across the county.

31
Bomet
County



The 31st Beyond Zero mobile clinic, donated by Wemyss Charitable Trust, was delivered on the 6th of August 2015.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya, congratulated Engineer Esther Ruto for spearheading the formation of the recently launched County First Lady's Association to guide development in respective counties. Engineer Ruto

mentors school girls and distributes free sanitary towels to them. The sanitary pad initiative ensures that girls do not lose valuable school days every month.

32
Machakos
County
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The 32nd Beyond Zero mobile clinic, donated by Family Bank, was delivered on the 21st of August 2015 at the Machakos stadium.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya congratulated Ms. Lillian Ng'ang'a for spearheading a campaign on raising awareness and facilitating screening for breast and cervical cancer.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya also praised the Governor H.E. Dr Alfred Mutua for Machakos Level 5 Hospital which is providing state of the art diagnosis and treatment for all ailments.

33
Mandera County

Speaking during the launch H.E. Margaret Kenyatta the First Lady of the Republic of Kenya concerns centered on radicalization of the youth. She noted that this is a legitimate and significant concern among all peace-loving Kenyans. She however expressed optimism that radicalization, extremism and terrorism can be defeated through development, resolution of inequities and ensuring basic services and human rights for all.

Her Excellency regretted that Mandera has one of the highest maternal mortality ratios of 3,795 deaths per 100,000 live births that surpasses Kenya's national average of 448 deaths per 100,000 live births. She expressed optimism that initiatives undertaken by the County Government to address local challenges including health issues continue to register tremendous improvement. She was hopeful that through proper use and management of Beyond Zero mobile clinic, maternal mortality ratio will be reduced by 75% in line with the Sustainable Development Goal (SDG) number three - good health and well-being.

The launch gave Her Excellency an opportunity to launch the Mandera Tree Planting initiative, a



The 33rd Beyond Zero mobile clinic, donated by Beyond Zero Foundation, was delivered on 6th November 2015.

Kenya @50 legacy project by the National Bank of Kenya. The tree planting exercise was launched at the Mandera County Referral Hospital where she also planted a commemorative tree before taking a guided tour of the hospital.

Before her departure from the County, Her Excellency opened the rebranded National Bank of Kenya, Mandera branch and also the Peace Trophy involving 16 football teams as part of championing sports for peace tournament in Mandera, an initiative supported by United Nations Development Programme.

She pleaded with the local leadership, community and religious groups to join hands in tackling

negative cultural practices such as Female Genital Mutilation, early child marriages and schooling attrition of girls.

It was the first time that such a large number of UN agencies were accompanying the First Lady in a single event during Beyond Zero. There were 15 International Agencies represented during this launch.

Different speakers from these Agencies praised Beyond Zero as a game-changer at county levels that is transforming the lives of vulnerable women and children. They said they will continue to continue partnering with the government in addressing maternal health and nutrition challenges in the country.

34
Embu
County
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The 34th Beyond Zero mobile clinic, donated by Airtel, was delivered on 14th November 2015 at Kangaru Girls School playing grounds.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya commended H.E. Governor Martin N. Wambora and Mrs Teresia Wambora for their efforts to improve health facilities in the County. She was impressed to learn that Siakago Hospital had carried out its first cesarean operation on 21st September, 2015 while Embu level 5 hospital through the Government's Medical Equipment Services Project, has received CT-Scan and dialysis machines. Her Excellency further lauded the major rehabilitation of rural health facilities undertaken by the County administration.

Her Excellency however regretted the prevalence of Female Genital Mutilation (FGM) in the County and challenged the leadership to take steps to ensure that both the girls and boys enjoy equal opportunities to education and quality of life. Eradication of FGM, will enable girls realize their full potential and become healthy mothers able to raise strong families. The First Lady urged the leadership to work together and in unity of purpose create a conducive environment for development and improvement of the lives of the people.

On his part, Embu County Governor, H.E. Martin Wambora commended the First Lady for her commitment in improving maternal and child healthcare throughout the country. He said Her Excellency portrayed the qualities of "servant leadership". He said the mobile clinic will boost healthcare provision to the residents.

35
Nyamira
County
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The 35th Beyond Zero mobile clinic, donated by Wemyss Charitable Trust, was delivered on the 2nd December 2015.

Prior to the launch H.E. Margaret Kenyatta the First Lady of the Republic of Kenya began the visit by taking a guided tour of Nyamira County Referral Hospital. She toured the maternity, new-born and child health units, radiology and telemedicine departments.

In her address, the First Lady lauded the various initiatives undertaken by the County Government aimed at improving facilities and services for the people of Nyamira. These initiatives include the construction of new health facilities, rehabilitation of old ones, acquisition of critical equipment like dialysis machines and setting up of CT scan imaging services.

Her Excellency noted that Kenya has one of the largest concentrations of mobile phones in the world that should be used to improve health care services. She cited health, education, farming and disaster management as key areas that required interventions through modern technologies.

She noted that some of these developments have been as a result of partnership and collaboration with key stakeholders. She encouraged the county government to explore ways of expanding co-operation and partnerships for the benefit of the county residents.

36
**Nyandarua
 County**
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The 36th Beyond Zero mobile clinic, donated by Agricultural Holdings, was delivered on the 10th December 2015 in Ol Kalou town.

In her address to the public, H.E. Margaret Kenyatta the First Lady of the Republic of Kenya called for the safeguarding of the traditional family values which are under attack. She observed that most of the problems faced by the society are occasioned by weak family units. She pointed out that the fabric for holding the family units together must be restored. Such restoration she noted would be instrumental in stopping violence against women, children and men. She advised women to inculcate the right values in their children to safeguard the future of the country. In order to realize the envisioned strong families, the First Lady advised that girls should be allowed access to education

as it would assist them make informed and healthy choices.

She also urged county governments to create enabling environments for women to be integrated in the devolved economies. She noted enabling women to access business capital start-ups will empower them to apply skills, initiatives and creativity and therefore unlock their potential in income generating activities.

In her speech, H.E. Margaret Kenyatta the First Lady of the Republic of Kenya lauded Nyandarua County Government for its decision to rehabilitate

youth and noted that the war against HIV and AIDS cannot be won unless the problem of alcohol and substance abuse among the youth was adequately addressed.

On his part, H.E. Governor Mwangi Waithaka said the County Government has spent Kes1.3B in upgrading infrastructure in the health sector out of which Kes.73M was spent in improving facilities at the J.M. Kariuki General hospital in OlKalau town. The Governor concluded his remarks by stating that his administration with financial support from Israel plans to construct a children's hospital in the county.

37
Migori
County
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The 37th Beyond Zero mobile clinic, donated by Family Bank, was delivered on the 13th April 2016 at Uriri High school.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya message requested for collaborative partnerships to eliminate new HIV infection and ensure zero child and maternal deaths. She praised the county for full immunization coverage. She praised Mrs. Hellen Obado for advocating against female Genital Mutilation (FGM) and empowering women in the county.

On the other hand, the Governor H.E. Zacharia Obado promised to purchase and replenish the mobile clinic supplies such as pharmaceuticals and other maintenance costs: fuel, insurance and health workers.

38
Trans-Nzoia
County
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The 38th Beyond Zero mobile clinic, donated by Commercial Bank of Africa, was delivered on the 27th April 2016 at Kitale Club.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya urged on the need to raise awareness and recognize children with disabilities as they are integral part of the society. She also noted with concern the prevalence of HIV including cancer incidence and early child marriages which are making young people more vulnerable. She emphasized on having a complete family structure which will sensitize the negative impact of poor health and encourage testing for all diseases.

On the other hand H.E. Governor Patrick S. Khaemba noted that his county's skilled deliveries is below the national level but they making deliberate efforts to address this through procuring more delivery beds and also providing maternal packs as a way to attract more mothers.

39
Garissa
County



The 39th Beyond Zero mobile clinic, donated by Kenya Commercial Bank, was delivered on 5th May 2016 at Garissa Primary School grounds.

In her speech, H.E. Margaret Kenyatta the First Lady of the Republic of Kenya commended the Governor's Spouse for her maternal and financial initiative, the sanitary towels program, school bursary program of girls and advocacy work against FGM.

She applauded the Governor's efforts and investments made towards improving healthcare service delivery especially for women and children. She particularly mentioned the maternal health shelter for women and the powerful story from the woman who had lost 8 pregnancies but because of the shelter is now a proud mother of a baby boy.

The First Lady pointed to malnutrition as a key challenge for pregnant women that contributes to children's intellectual and physical disabilities. She requested, that health workers be empowered with knowledge, equipment and medical support, to reduce the growing statistics of children whose ability to thrive and live out their full potential.

The H. E. Governor Nathif Juma, on his part, reported that his government had allocated a lot of money to health and water sectors in the current fiscal year. The County Government had also constructed 25 maternity, 16 dispensaries and fully equipped two theatres.

40
Lamu
County
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The 40th Beyond Zero mobile clinic, donated by BRITAM, was delivered on the 24th May 2016 at Mokowe Secondary School grounds.

In her speech, H.E. Margaret Kenyatta the First Lady of the Republic of Kenya commended H.E. Governor's Isaa Timamu continuous efforts to address insecurity in the county. As a result of these efforts, tourism and businesses are steadily on the rise.

The First Lady applauded the county for the upgraded the maternity wings, equipped maternity theatres, establishment of newborn units and ultra sound rooms, the refurbishment of health centers, and the improvements made towards sanitation and waste disposal management.

On his part the Governor, committed to adhere to the memorandum of understanding and promised to ensure that the mobile clinic had sufficient funding, health care workers, drugs and commodities for Lamu residents. He also mentioned that his government is revamping several health facilities including Mokowe Health Centre with support from partners. He nonetheless, noted that his county urgently need an extra mobile clinic in the form of a boat to cater for residents in Islands. He called on the partners and stakeholders to support the county to acquire this mobile clinic boat.

41
Vihiga
County
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The 41st Beyond Zero mobile clinic, donated by Rotary International, was delivered on the 7th June at Mbale High school.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya noted that maternal and child including malnutrition and HIV/ AIDS are issues that demand the attention of everybody. She however noted that if everyone worked together there would be more progress. She reflected on the fundraising strategy of the mobile clinics and the way small to large contributions has ensured the delivery of mobile clinics.

HIV and mentoring mothers and health workers. She thanked her for her support in empowering women to achieve economic sustainability which has been recognized internationally through their participation in trade fairs and exhibitions and she

specially thanked her for the incredible support she had shown to Beyond Zero Campaign.

On the other hand, H.E. Governor Moses Akaranga thanked the First Lady for honoring the county with a mobile clinic. He promised to provide funding for maintenance costs, fuel including allocation of health workers to serve the people of Vihiga County.

The First Lady applauded the work of Mrs. Elizabeth Akaranga who had worked tirelessly on a personal level, to promote the health of young girls and women. She praised her for successfully leading initiatives to create awareness on important issues around

42
Busia
County
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The 42nd Beyond Zero mobile clinic, donated by Shinnyo-en (Japan), was delivered on the 9th June 2016 at Our Lady of Grace and Compassion Primary School, Mundika.

H.E. Margaret Kenyatta the First Lady of the Republic of Kenya noted with concern the high transmission rates of HIV from mother to child and urged and the need to work together to reverse this trend by collectively intensifying efforts to contain the epidemic. She noted the county's incredible progress HIV/ AIDS awareness but more needed to be done amongst the youth and along the borders where women and girls remain vulnerable.

The First Lady commended Mrs. Judy Ojaamong for the 'Stand up - Speak up' girls campaign. She

added that it is helping girls have a voice against rape and sexual harassment. She further thanked her for cancer and skilled birth awareness campaigns.

On the other hand H.E. Governor Sospeter Ojaamong noted that skilled deliveries had risen from 44% in 2013 to 55% in 2015 with the introduction of free maternity services. He also added 30% of the county budget is allocated to health.

43
Kirinyaga
County



The 43rd Beyond Zero mobile clinic, donated by Cooperative, was delivered on the 23rd June 2016 at Wang'uru Stadium in Mwea.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya was joined by her counterpart the First Lady of Federal Republic of Ethiopia, Ms. Tesfaye Roman. She praised her for championing work in nutrition as well as promoting the health of women in Ethiopia and also successfully impacting and advancing economic opportunities for women in her country. She added that Her Excellency Ms. Tesfaye Roman has been a strong supporter of Beyond Zero and she was glad that she has accompanied her in this particular mobile delivery launch. She portrayed Her Excellency Ms. Tesfaye Roman as a true warrior for women and children.

In her speech, Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya assured the

people of Kirinyaga County that she will remain committed to working with them to deliver the of halting new HIV infections from mother to child.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya thanked Mrs. Eunice Ndathi for being a champion of maternal and child health through her Kirinyaga Health and Wholeness Foundation.

On his part, H.E. Governor Joseph Ndathi profoundly thanked the Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya for her noble campaign, He noted with concern the health challenges but the situation has remarkably improved with more than 30% of the entire county budget going towards the health sector.

44
Tana River
County
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The 44th Beyond Zero mobile clinic, donated by Kenya Commercial Bank, was delivered on the 4th August 2016 at Hola Stadium.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya pleased to hear about Ms. Aisha Dado's program that aims to uplift the welfare of women and children in the county. She applauded the county for keeping the transmission HIV virus at bay.

The First Lady encouraged parents to keep children in school and shun cultural practices that harm girls and women. The First Lady laid a foundation stone for the construction of a new maternal clinic.

45
Nandi
County
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The 45th Beyond Zero mobile clinic, donated by Cooperative Bank, was delivered on the 10th August 2016.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya acknowledged Mrs. Florence Lagat efforts in supporting the welfare of children and mothers of the County. She encouraged everyone to under HIV counseling and testing

service including screening for breast, cervical and prostate cancers. H.E. Governor Dr. Cleophas Lagat, on the other hand, was indeed grateful for this extra health facility and pledged to support it.

46
Muranga
County



The 46th Beyond Zero mobile clinic, donated by Jimnah Mbaru Foundation, was delivered on the 17th August 2016.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya was excited to see the investments made towards improving healthcare services particularly with the Kaa Sober Initiative that assists young people in rebuilding their lives therefore, enjoining them in the County's development.

The First Lady's message was centered around celebration of the fifth birthdays of babies born now who would be free of HIV, have received all

their immunization vaccines and zero deaths attributable to preventable diseases for mothers.

H.E. Governor Mwangi Wa Iria, on the other hand, noted that the mobile clinic will boost health outreach in the county and added he would continue to invest in health care and fight alcoholism.

47
Nairobi
County



The 47th Beyond Zero mobile clinic, donated by Dangote, was delivered on the 9th September 2016 at State House Nairobi.

Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya described the occasion as a memorable occasion after reflecting on the long journey that she had undertaken, traversing thousands of miles to reach all the counties - sometimes in very difficult terrain.

The First Lady thanked the many philanthropists who stood with her to secure the mobile clinics and the volunteers & the runners who travelled to participate in the marathons to raise money for Beyond Zero.

On the other hand, H.E. Governor Dr. Evans Kidero appreciated the efforts by Her Excellency Margaret

Kenyatta First Lady of the Republic of Kenya and promised to work hand in hand with partners and stakeholders in making health services affordable and accessible to residents of Nairobi County.

During this event, Beyond Zero received a donation of medical supplies and equipment from Dr. Susan Mboya Kidero, the Governor's spouse, worth Kes.10 million from Coca Cola Africa foundation.

In addition to this donation, Ahadi Kenya Trust also provided 47 "ambulances mashinani", modified motorbikes, to be used in villages where the Beyond Zero mobile clinics are unable to pass.

APPENDIX 4

COMMUNIQUÉ FROM 9TH SCCA CONFERENCE

THE 9TH STOP CERVICAL, BREAST AND PROSTATE CANCER CONFERENCE

THEME: INVESTING TO SAVE LIVES: THE ROLE OF PUBLIC & PRIVATE SECTOR PARTNERSHIPS

19TH - 21ST JULY, 2015

NAIROBI; KENYA

Conference Communiqué

We, the delegates of the 9th stop cervical, breast and prostate cancer conference, do note and acknowledge with great concern the high burden of cervical, breast and prostate cancer in Africa and its devastating effect on our communities, nations and entire region.

We further note that the incidence of cervical, breast and prostate cancer is rapidly rising with parts of Africa recording the highest rates of cervical cancer of up to 40 cases per 100,000 women.

This coupled with an unacceptably high mortality rate of up to 57 per 100,000 lives per year results in more women deaths from reproductive health cancers than from all complications related to pregnancy and childbirth.

Although cervical, breast and prostate cancer are largely preventable and curable when detected early, we note the inadequate investments in our infrastructure for prevention, early detection, treatment and palliation across the African region resulting in the high incidence, morbidity and a dismal five-year survival rates for patients with these cancers in Africa.

Under the theme of investing to save lives; the role of public & private sector partnerships, we the delegates of the 9th stop cervical, breast and prostate cancer conference deliberated and agreed upon the following:

- To strengthen partnerships and collaborations across the regions towards generating innovative and sustainable home bred solutions to halt and reverse the trends and burden of cervical, breast and prostate cancer in Africa;

- To nurture public private partnerships to ensure accelerated access to quality health services focused on early detection, vaccination and continuity of treatment and palliation for cervical cancer;
- To engage in targeted advocacy and partnerships towards improving access of Human Papillomavirus Vaccine (HPV) and incorporation of the same into national vaccination programs;
- To prioritize Non Communicable Diseases prevention and control in the health agenda at national, regional and global levels using multi-sectoral engagement in a whole of government approach.
- To consolidate efforts toward improved cancer registration to ensure quality, timely and relevant population based cancer data for planning, monitoring, policy formulation and surveillance.
- To increase investments in health in order to build resilient health systems that embrace integration of services, task shifting and task sharing as well as community participation and involvement.
- To invest in capacity building for a competent cancer workforce by taking advantage of experience sharing, knowledge exchange, innovative virtual platforms, regional mentorship programs and public/ private sector partnerships.
- To work closely with religious, traditional and community leaders, as well as civil society organizations and the media to promote awareness, health promoting lifestyle choices, screening, early detection, treatment and palliation to improve the prognosis of cervical, breast and prostate cancers.
- To support the Forum of African First Ladies Against Breast, Cervical and Prostate Cancers in advocating for African governments to initiate, fund and implement national cervical cancer prevention programs.

APPENDIX 5

LIST OF NATIONAL STEERING COMMITTEE MEMBERS

Institution		Representative
1.	Office of the First Lady	Chief of Staff
2.	State Department of Health	Cabinet Secretary
3.	UN Joint team on AIDS (UNFPA, UNICEF, WHO, UN women and UNAIDs represented)	UNAIDS Country Coordinator
4.	US Government (All USG agencies (CDC, USAID, Peace Corp etc)	PEPFAR Coordinator
5.	Directorate of Preventive and Promotive Health Services, MOH	Director, DPPHS
6.	Division of Family Health, MOH	Head, Family Health
7.	National AIDS STI Control Program	Head, NASCOP
8.	National AIDS Control Council	Director, NACC
9.	Women Rights Movement	Executive Director, Community Advocacy and Awareness Trust
10.	Private Sector	CEO, Getrude's Childrens Hospital
11.	People Living with HIV	NEPHAK
12.	Kenya Paediatric Association	Chairman
13.	Kenya Obstetrical and Gynecological Society of Kenya	Chairman
14.	Civil Society Organization	EGPAF Country Director- Kenya
15.	Media Personality	Media Personality
16.	Faith Based Organization	General Secretary Christian Health Association of Kenya
17.	KEWOPA (senate and parliament)	KEWOPA
18.	SUPKEM	SUPKEM – Director
19.	Evangelical Association of Kenya	Member, Evangelical Association of Kenya
20.	Catholic Association of Kenya	Kenya Episcopal Conference

APPENDIX 6

LIST OF TECHNICAL ADVISORY TEAM MEMBERS - 2014-2015

No	Organization	Name
1.	NASCOP	Dr Rose Wafula
2.	NASCOP	Dr Joyce Wamicwe
3.	NASCOP	Dr Martin Sirengo (Chair of TAT)
4.	Neonatal, Child and Adolescent Health Unit, MOH	Dr Racheal Nyamai
5.	Reproductive and Maternal Health Unit, MOH	Dr Kigen Burtlol
6.	Division of Public Health laboratories, MOH	Mr Mamo Muro
7.	Health Informatics, Monitoring and Evaluation, MOH	Dr David Soti
8.	The Elizabeth Glaser Paediatric AIDS Foundation	Triza Mwikali
9.	CDC	Dr Abraham Katana
10.	USAID	Dr James Batuka
11.	UNAIDS	Ruth Masha
12.	PEPFAR	Marxwell Max
13.	UNICEF	Ulrike Gilbert
14.	UNICEF	Roselyn Mutemi
15.	NACC	Dr Celestine Mugambi
16.	NACC	Regina Ombam
17.	USAID	Isabella Yonga
18.	WHO	Brian Pazvakavambwa
19.	NACC	Emmy Chesire
20.	Kenya Treatment Access Movement	James Kamau
21.	Health Promotion Unit, MOH	Dr Samuel Mahugu
22.	NACC	Jennifer Wambua
23.	CDC	Dr Elly Odongo
24.	IATT	Dr Teresa Simiyu
25.	USAID	Dr Sheila Macharia
26.	Beyond Zero	Jane Kiragu
27.	Beyond Zero	Bruce Odhiambo

APPENDIX 7

LIST OF TECHNICAL ADVISORY TEAM MEMBERS 2015-2016

	Name	Title
1.	Dr Martin Sirengo	Chair, Technical Advisory Team Head, NASCOP, MOH
2.	Dr Rose Wafula	PMTCT Program Manager, NASCOP, MOH
3.	Dr Rachael Nyamai	Head, Neonatal, Child and Adolescent Health Unit, MOH
4.	Dr Kigen Burtlol	Head, Reproductive and Maternal Health Unit, MOH
5.	Dr Joseph Kibachio	Head, Non-communicable diseases Unit
6.	Gladys Mugambi	Head, Nutrition Unit
7.	Dr Samuel Mahugu	Head, Health Promotion, MOH
8.	Dr Salim Hussein	Head, Community health services (and development) Unit, MOH
9.	Dr Peter Kimuu	Head, Health Financing Unit, MOH
10.	Dr Ephantus Maree	Head, Division of Vaccines & Immunizations, MOH
11.	Dr David Soti	Head, Health Informatics, Monitoring and Evaluation Unit, MOH
12.	Dr Emmy Chesire	Deputy Director, Coordination & Support, National AIDS Control Council
13.	Regina Ombam	Head Strategy Development, National AIDS Control Council
14.	John Ohaga	Head, Advocacy and communication, National AIDS Control Council
15.	Dr Eliud Mwangi	Country Director, The Elizabeth Glaser Pediatric AIDS Foundation
16.	Dr Abraham Katana	Chief, HIV Care and Treatment branch, CDC, Kenya
17.	Dr James Batuka	Lead, Care and treatment , USAID ,Kenya
18.	Ruth Masha	Partnerships advisor, UNAIDS
19.	Marxwell Max	Technical Advisor, PEPFAR
20.	Laura Kigii	Technical Advisor, UNICEF
21.	Brian Pazvakavambwa	HIV, Technical Advisor WHO
22.	James Kamau	CEO, Kenya Treatment Access Movement
23.	Dr Sheila Macharia	Senior Health Manager, USAID
24.	Jane Kiragu	Technical advisor, Beyond Zero, OFL
25.	Bruce Odhiambo	Technical advisor, Beyond Zero, OFL







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