



STATE HOUSE  
Office of The First Lady  
Republic of Kenya



**BEYOND ZERO**

INSPIRING ACTION · CHANGING LIVES



# BEYOND ZERO TECHNICAL REPORT: 2017-2018

AN INITIATIVE OF H.E. MARGARET KENYATTA,  
THE FIRST LADY OF THE REPUBLIC OF KENYA

# TABLE OF CONTENTS

<b>ABBREVIATIONS</b>	<b>3</b>
<b>FOREWORD</b>	<b>4</b>
<b>STATEMENT</b>	<b>5</b>
<b>BEYOND ZERO</b>	<b>6</b>
Context	6
Objectives	6
Implementing approach	6
<b>KEY ACHIEVEMENTS OF THE INITIATIVE</b>	<b>10</b>
Harnessing partnerships for results	11
Contributing to strengthening primary health care systems	13
Advocacy for better health outcomes	15
<b>LESSONS LEARNT</b>	<b>22</b>
Deliberate efforts of sustainability, <i>the voice and the instrument</i>	23
An attempt to track progress	23
<b>LOOKING AHEAD</b>	<b>24</b>
Way Forward	25
The New Strategic Framework 2018-2022	25
<b>ANNEXES</b>	<b>27</b>

## ABBREVIATIONS

### AIDS

Acquired Immune Deficiency Syndrome

### AHAIC

Africa Health Agenda International Conference

### ANC

Ante Natal Care

### APDK

Association for the Physically Disabled of Kenya

### AU

African Union

### ART

Anti-Retroviral Therapy

### CDSW

Children's Safe Drinking Water

### CSOs

Civil Society Organizations

### eMTCT

Elimination of Mother to Child Transmission of HIV

### FGM

Female Genital Mutilation

### HIV

Human Immunodeficiency Virus

### HTC

HIV Testing and Counselling

### HQSS Commission

Lancet Global Health Commission on High Quality Health Systems

### KASF

Kenya AIDS Strategic Framework

### MCH

Maternal and Child Health

### MNCH

Maternal, Newborn and Child Health

### NACC

National AIDS Control Council

### NCDs

Non-Communicable Diseases

### OAFILA

Organization of African First Ladies against HIV and AIDs

### PLWHA

People Living with HIV and AIDS

### PMTCT

Prevention of Mother-to-Child Transmission of HIV  
Human Immune Virus

### PWD

Persons with Disability

### RCOG

Royal College of Obstetrics and Gynaecology

### SDGs

Sustainable Development Goals

### WHO

World Health Organization

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## FOREWORD



Looking back at what we set out to do five years ago, underpinned by the rallying call “*No woman should die while giving life, and every child should live to celebrate their fifth birthday*” - these words remain as true today, as they were then.

The right to health and well-being for all individuals, particularly women and children, is a central tenet of Beyond Zero’s work. We have worked with multiple partners to strengthen delivery of community health systems. We have advocated for recognition and advancement of nursing, and for inclusion of skilled community health workers because they are key drivers in sustaining a robust health workforce.

Together, we have renewed our resolve to *leave no one behind*.

However, despite significant progress in maternal, newborn and child health being made, much more still needs to be done.

This Technical Report 2017 - 2018 offers insights into our renewed focus - to support interventions that promote health, access and the overall well-being of all Kenyans. We are of the view that people centred health systems are more likely to widely impact communities in a sustainable manner. We are convinced that marginalised and vulnerable communities must be protected

from economic and financial hardships through increased registration under social protection programs like the National Health Service Insurance Fund (NHIF). We will continue to advocate for policies that promote inclusion and opportunities for people living with disabilities and to support efforts to eliminate harmful cultural practices.

Beyond Zero’s work has been made possible through the unique partnerships we have built together with the National and County Governments, the Private Sector, Non-Governmental and International Organisations, Civil Society, Media and the community at large. I thank you all for your outstanding contribution.

I invite you to join us in implementing the recommendations identified in this Technical Report, and to integrate these interventions within our new Strategic Framework 2018-2022. On my part, I remain committed to my pledge to bring all preventable deaths to Zero and with your help, we can do it.

Her Excellency, Margaret Kenyatta  
The First Lady of the Republic of Kenya

## STATEMENT



Since 2014, the Rockefeller Foundation has had the profound privilege to partner with Beyond Zero, an initiative of H.E the First Lady of Kenya, Margaret Kenyatta. For decades and around the world, the Foundation has invested significantly to make health care accessible and affordable to the most vulnerable people, so a mission to improve provision of healthcare services among women and children was a natural fit for us.

This has been the main reason for our support to this work, but certainly not the only one. Beyond Zero applies a unique yet effective model – aligning country, regional and global goals and frameworks; it has involved stakeholders across the board, including leaders, technocrats, and especially the very communities it serves. We have seen it yield rapid yet very impactful results, giving evidence of its scalability to improve even more lives.

The Beyond Zero model is one that others can take, share, invest in, and be inspired to similar or even greater action. Because it is a testament of how the right idea, in its prime and time, coupled with the right partnerships, can improve lives significantly, and leave a legacy that will impact generations to come.

Together with us and other partners, the initiative has helped to establish and maintain mobile clinics across Kenya, boost deliveries in health facilities, reduce maternal deaths by almost 40%, and inspire counties to increase resource allocation, e.g. by building mother and child health facilities,

referral centers, among other outcomes that this report attests to.

Knowing that 99% of all maternal deaths occur in developing countries, and that the numbers are higher among women in rural areas and in poorer communities, we remain compelled to lend our support to reducing even farther Kenya's current rates of 362 per 100, 000 live births (maternal) and 39 deaths per 1,000 live births (child).

Beyond Zero is a critical effort in raising the sense of urgency on maternal and child health gaps. Our hope is that our own investment has been catalytic, and that others get on board, until the entire country is covered sufficiently with the quality of healthcare that is needed, beyond maternal and child health.

We congratulate the First Lady on the ongoing impact of this work, which continues to gain ground chiefly due to her strong leadership, clear vision and drive, and a competent team around her that translates it all into sound execution.

This has made our partnership even more strategic, and rewarding.

Mamadou Biteye, OBE  
Managing Director  
Rockefeller Foundation Africa Regional Office

# BEYOND ZERO

## Context

Beyond Zero is an Initiative of Her Excellency Margaret Kenyatta, the First Lady of the Republic of Kenya. Launched on 24th January 2014, our mission is to provide high level leadership in reducing maternal, child and new born deaths as well as ending new HIV infections amongst children.

Beyond Zero is anchored on the First Lady's Strategic Framework on HIV control and the promotion of maternal, new born, and child health and the principle of *leaving no one behind*.

Beyond Zero is fashioned as a catalytic platform to propel and accelerate actions to improve health outcomes particularly vulnerable and marginalized groups as well as those living in hard to reach areas. It leverages on the convening power of the First Lady to mobilize partners to influence positive change in existing health and community systems, and catalyze innovation and accelerated action by stakeholders and political leaders around attaining improved health outcomes

Beyond Zero interventions are aligned to the Constitution with a view of making a substantial contribution in the realization of every citizen's enjoyment of the highest attainable standards of health<sup>1</sup>. Through a combined mix of interventions it has convened a broad range of multisectoral partners to raise the profile of maternal, new

born and child health in terms of policy response, enhanced resourcing and robust community engagement. In addition, it is aligned with Kenya's developmental commitment, Vision 2030 for the health sector goal to provide equitable, affordable and quality health care to all citizens including women, youth and vulnerable populations.

At the national programmatic level, Beyond Zero is further aligned to the Kenya Health Sector Strategic and Investment Plan (KHSSPI), sharing similar focus towards response to disparities in equitable coverage in underserved counties and actions for underserved and marginalized populations<sup>2</sup> as well as expected outputs around improving access and demand for health services particularly skilled health care at childbirth.

In addition, the Initiative's goals contribute to accelerating Kenya's achievement of the Sustainable Development Goals (SDGs), specifically: the health and well-being of women, men and children, as highlighted in Goal 3: 'Ensure Healthy Lives and Promote Well-being for all at all Ages', and Goal 5: 'Achieve Gender Equality and Empower all Women and Girls'. Beyond Zero also aligns with the aim of the African Union (AU) to renew momentum towards preventing preventable maternal and child deaths in the region.

<sup>1</sup>. Article 43, Constitution of Kenya, (1) Every person has the right (a) to the highest attainable standard of health, which includes the right to health care services, including reproductive health care."

<sup>2</sup>. Kenya Health Sector Strategic and Investment Plan (KHSSPI) July 2013-June 2017

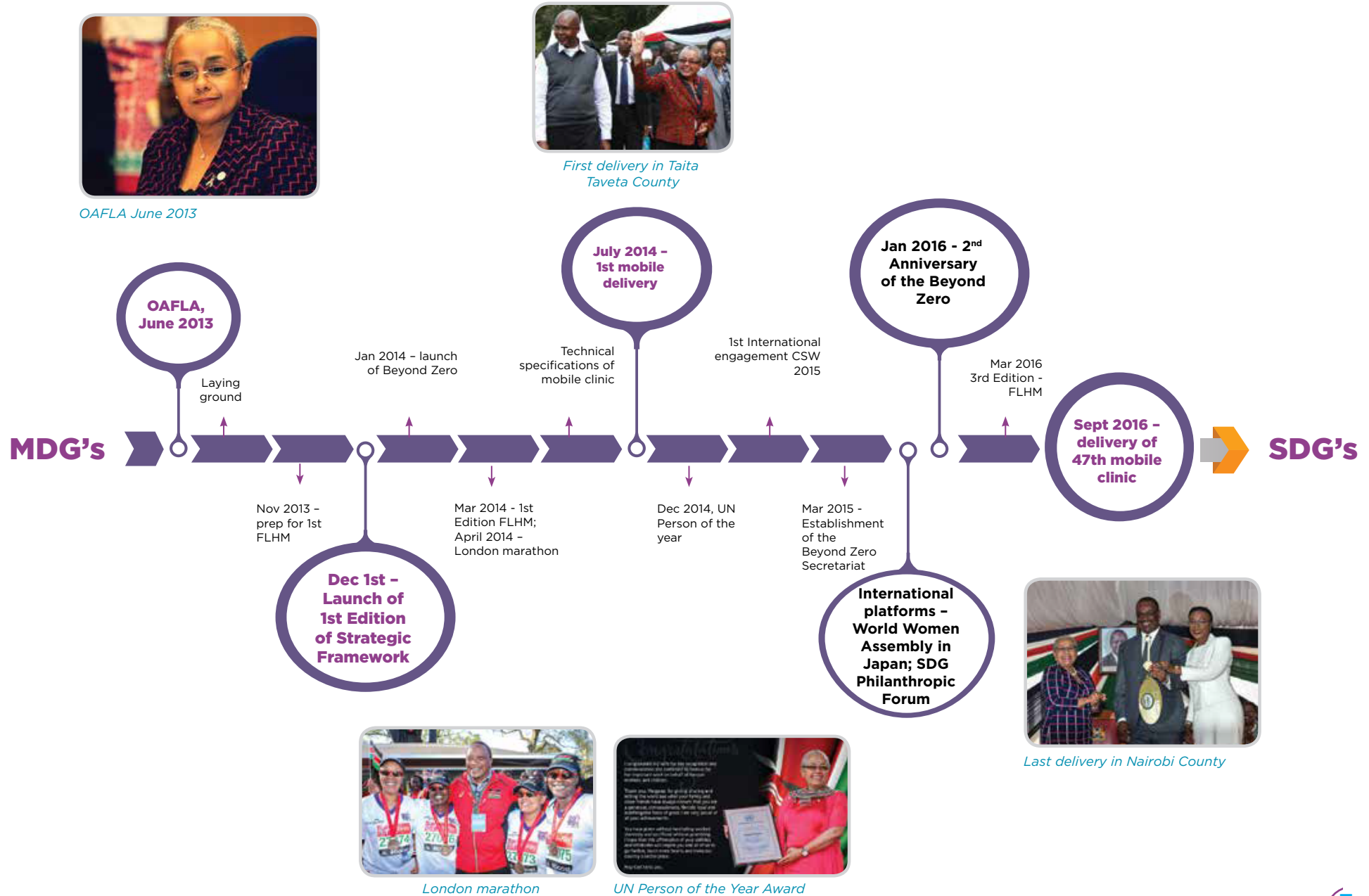
## Objectives

- To increase awareness and promote a sense of urgency amongst leaders on the need to rapidly scale up high impact interventions to cancer, HIV control, maternal and child health;
- To sensitize and advocate for national and county leadership to progressively allocate sufficient resources for HIV, cancer, maternal and child health programs;
- To mobilize the support and participation of men in HIV control, maternal and child health services including early screening for reproductive health cancers;
- To inspire and promote a culture of accountability for results amongst leaders on their commitment towards meeting HIV, cancer, maternal and child health targets.

## Implementing approach

Ensuring that Beyond Zero makes an impact, we work alongside National and County Governments, together with a host of partners and stakeholders, including those from the private sector, the business community, philanthropists and community based organizations. Beyond Zero adopted a campaign style to create momentum, mobilize leadership and commitments towards achieving results in HIV, maternal, newborn and child health.

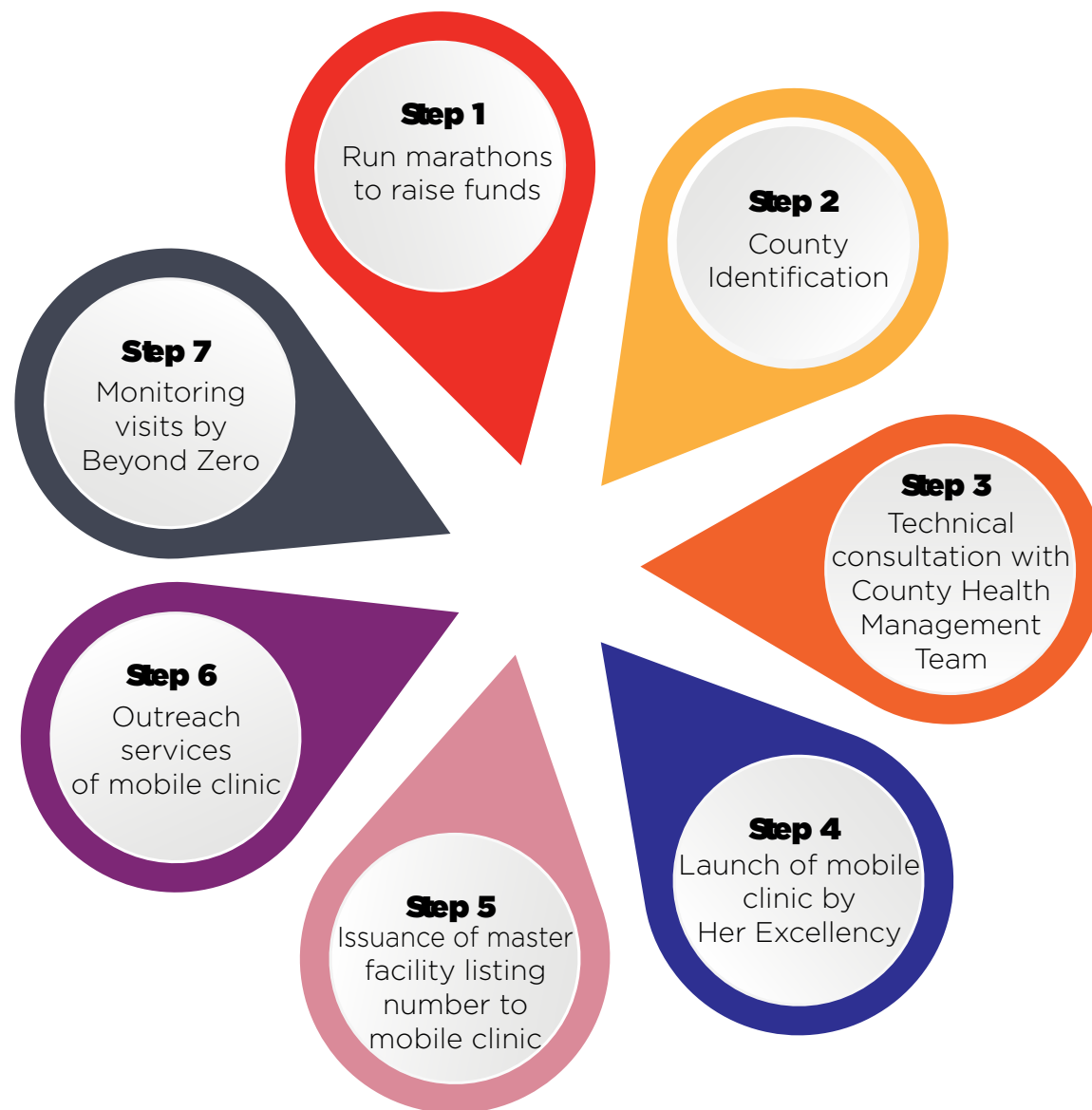
# The timeline of Beyond Zero



## Sustainability of the Beyond Zero mobile clinics

The sustainability of the Beyond Zero mobile clinics is ensured through a formal handing over to the County Government and the signing of Memorandum of Understanding between the County Government, Ministry of Health and Beyond Zero. This process demonstrates transfer of ownership from Beyond Zero to County Governments. The County Governments are the custodians of this donation on behalf of each community.

As part of the implementing the obligations set out in the Memorandums of Understanding, the County Governments provide a Master Facility Listing (MFL) number in conjunction with Ministry of Health to enable them allocate budget for the fuel and health workers, purchase drugs and supplies including report on the District Health Information System (DHIS).



*Steps for transfer of ownership*



## Beyond Zero mobile clinics 2014 - 2016

Sponsor	Name of County	Sponsor	Name of County
General Motors	Taita Taveta	Tullow Oil	Kisumu
Co-op Bank	Narok	Beyond Zero	Nakuru
Beyond Zero	Samburu	Tullow Oil	Kericho
Equity	Homa Bay	Tullow Oil	Bungoma
Tullow Oil	Baringo	Beyond Zero	Meru
Beyond Zero	Isiolo	Tullow Oil	West Pokot
Sameer Group	Wajir	Beyond Zero	Makueni
Tullow Oil	Turkana	Wemyss Charitable Trust	Bomet
KPL	Marsabit	Family Bank	Machakos
Kenya Commercial Bank	Kitui	Beyond Zero	Mandera
Tullow Oil	Kiambu	Airtel	Embu
Beyond Zero	Siaya	Wemyss Charitable Trust	Nyamira
Dangote	Mombasa	Agricultural Holdings	Nyandarua
BRITAM	Kilifi	Family Bank	Migori
Dangote	Kwale	Commercial Bank of Africa	Trans-Nzoia
Dangote	Kisii	Kenya Commercial Bank	Garissa
Beyond Zero	Nyeri	BRITAM	Lamu
Beyond Zero	Laikipia	Rotary International	Vihiga
EABL	Tharaka Nithi	Shinnyo -en	Busia
Bank of Africa	Uasin Gishu	Cooperative Bank	Kirinyaga
Tullow Oil	Elgeyo Marakwet	Kenya Commercial Bank	Tana River
Equity Bank	Kakamega	Cooperative Bank	Nandi
Beyond Zero	Kajiado	Jimnah Mbaru Foundation	Muranga
Dangote	Nairobi		

Table 2: a list of all sponsors of Beyond Zero mobile clinics



KEY ACHIEVEMENTS  
OF THE INITIATIVE

Beyond Zero accomplishments in this reporting year, are a result of partnerships and collaborations with ongoing interventions and investments by various actors at community, county, national, regional and international levels. These form the critical building blocks for raising the profile of maternal, newborn and child health including HIV issues. This section highlights Beyond Zero's contribution through interventions that enhance health awareness, improve access and quality of service delivery, medical products, equipment and technologies.

## Harnessing partnerships for results

The First Lady of Kenya's work with Beyond Zero over the past four years has showcased and demonstrated first hand, the invaluable contribution of partnerships in positively impacting communities. These partnerships have enabled Beyond Zero to raise visibility around ways to tackle and respond to some of the drivers of ill health as well as demonstrating practical health solutions that can be scaled up.

### A) Promoting water, sanitation and hygiene interventions for disease prevention

Diarrhea is a leading killer of children, accounting for approximately 8 per cent of all deaths among children under age 5 worldwide in 2016 (UNICEF). Despite much effort and successes in the management of diarrhoea, the disease has remained among the top five causes of mortality and morbidity in Kenya, particularly among infants and children below five years. A significant proportion of diarrheal disease can be prevented through safe drinking water and adequate sanitation and hygiene. In 2016,

through the Children's Safe Drinking Water (CSDW) program, Proctor and Gamble (P&G) donated 630,000 sachets to purify 6.3m litres of contaminated water in response to the national drought experienced. Beyond Zero partnered with Kenya Red Cross in the distribution of these water purifying sachets.

### B) Enhancing diagnostics for quality health and wellness

The availability of comprehensive diagnostic services is critical in assuring quality improvement and enhancing patient outcomes. In this period, a variety of diagnostic instruments were received and distributed as follows;

#### I) Mobile Laboratory

Toyota Tsusho, Sysmex, Terumo Corporations and Eiken Chemicals delivered a mobile laboratory at the sidelines of the Sixth Tokyo International Conference on African Development (TICAD) The mobile laboratory incorporates a haematology analyser – a modern technology machine which is largely used to check blood constituents such as haemoglobin, neutrophils and mixed cells. It is also used in CD4 testing to monitor levels of CD4 in HIV positive patients. Among the multi-benefits of this machine is that it can be used during antenatal screening services, such as checking the pregnant woman's hemoglobin levels and making an early anaemia diagnosis - which can ultimately save the life of the mother and her foetus. It is also used in testing for syphilis, malaria and HIV. One of the greatest advantages of this mobile laboratory is its ability to penetrate difficult terrain to provide services to communities in hard to reach areas.

#### II) Cardiac catheterization laboratory

A modern and state-of-the art digital flat-panel detector and fluoroscopic x-ray at the Aga Khan Hospital's Mombasa Cardiac Catheterization Laboratory (Cath-Lab) was unveiled by the First Lady. The refurbished Cath-Lab will offer more than 20 different heart-related procedures to handle 15 patients a day. These procedures include diagnostic coronary angiography, percutaneous transluminal coronary angioplasty and stenting for patients with damaged heart vessels, temporary trans-venous pacemaker insertion and intra-aortic balloon pump insertion. The Cath-Lab will assist administration of chemotherapy. The First Lady also inaugurated the hospital's cardiology program. The cardiology program offers a continuum of high quality health services, ranging from emergency treatment of various heart diseases such as heart attack, high blood pressure, heart failure and cardiac rehabilitation. This latest technology on cardiac complications is now locally available and Kenyans with heart problems can seek intervention without the need to travel abroad.

#### III) Ultrasound machines

An ultrasound machine enhances a positive pregnancy outcome by checking the condition of the foetus and detecting any abnormalities there may be. The First Lady donated an ultrasound machine to Homa Bay County Teaching and Referral Hospital's Maternal and Child Health (MCH) department in collaboration with Ahadi Kenya Trust. Homa Bay is among the top fifteen counties with high maternal deaths, currently at 583 maternal deaths per 100,000 live births. Similar machines were also donated to ACK Kamukuywa dispensary in Bungoma County, and another in Kiambu County.

### C) Increasing access to service delivery through medical equipment

A well-functioning health system requires equitable access to essential medical products, vaccines and technologies of assured quality, safety, efficacy and cost-effectiveness, and their scientifically sound and cost-effective use. To this end, Beyond Zero in partnership with Embassy of People's Republic of China donated medical equipment and supplies worth US\$120,000 to the counties of Tana River and Nairobi.

### I) Two 40foot containers donated to Bungoma and Kitui Counties

First Lady delivered Sh45 million worth of medical supplies and equipment to Kitui and Bungoma County Referral Hospitals to enhance the institutions health care delivery and capacity to handle emergencies. The assortment of medical supplies including theatre, laboratory equipment and beds were donated through a partnership between the Friends of Africa International (FOIA), Project C.U.R.E and the First Lady's Beyond Zero initiative. Project C.U.R.E (Commission on Urgent Relief and Equipment) is the largest provider of donated medical supplies and equipment to over 130 nations around the world.

Beyond Zero and the Ministry of Health (MoH) in addition, conducted an assessment of Tana River County to explore the communities' health care and equipment needs. The health facilities of Bura, Galone and Garsen will receive medical supplies and equipment worth US\$400,000 from Project C.U.R.E.

### II) Medical supplies given to a childrens home

Imani Agency (a children's home in Kayole, Nairobi County) received medical equipment and supplies from Johnson & Johnson worth US\$20,000 following a courtesy call to the First Lady led by the company's Group Chairperson for Europe, Middle East and Africa.

### III) Mobility carts donated to 11 counties

Through Kenya Relief Organization in partnership with Mobility Worldwide, The First Lady distributed hand-driven mobility carts to persons with disability from Kwale, Narok, Kisumu, Nakuru, Machakos, Lamu, Eldoret, Kisii, Busia, Bomet and Kericho. These hand-cranked PET mobility carts are designed by the Columbia-founded non-profit Mobility Worldwide, to carry disabled people on and off the pavement.



### D) Innovating Emergency Medical Services

Equity, access and quality to health services is central to the Universal Health Care. Populations facing disproportionate barriers to access due to income levels, low-income areas in Kenya, the distance to health centers, poor road infrastructure, unavailability of transport, poverty, delayed decision making to seek health services due to gender norms and difficult terrain are among the key reasons why unnecessary deaths occur.

Complementing the Beyond Zero mobile clinics motorcycle ambulances popularly dubbed as 'Ambulance Mashinani' were launched in various Counties in collaboration with Ahadi Kenya Trust. The two-wheeled motorcycles are cheap, fast, easy to maintain and can traverse the difficult terrain found in many rural areas. These motorcycle ambulances are used to transport patients and in most instances pregnant mothers to the nearest health facility to access skilled care during childbirth.

The motorcycle ambulances were donated to 35 Counties namely: Bungoma, Busia, Homa Bay, Taita Taveta, Kwale, Trans Nzoia, Nyamira, Kisii, Wajir, Narok, Makueni, Kisumu, Mandera, Embu, Kirinyaga, Isiolo, Nyeri, West Pokot, Migori, Machakos, Kitui, Garissa, Lamu, Kiambu, Marsabit, Tharaka Nithi, Kilifi, Tana River, Turkana, Samburu, Vihiga, Laikipia, Kakamega, Kisii and Murang'a Counties.

## Contributing to strengthening primary health care systems

This section of the report outlines the additional support Beyond Zero received from private sector partnerships and public participation to purchase additional mobile clinics.

The mobile clinics as instruments to promote better health outcomes serve hard to reach and underserved populations. They reduce traditional barriers to access such as geographical isolation, time, poverty and bring health services closer to these marginalized populations.

The Beyond Zero mobile clinics, recognized as level two health facilities, compliment county health infrastructure by supporting existing outreach programs and referral systems; they improve access to essential health services including preventive screening; they provide a link for antiretroviral services; and provide community health education and health promotion. The mobile clinic plays a critical role of primary health care, a foundation for all health systems.

The sustainability of each facility is ensured through a formal handing over to the County Government and signing of Memoranda of Understanding between County Government, Ministry of Health and Beyond Zero. Through this process of transfer the County Governments are the custodians of this donation on behalf of the community and ensure that the mobile clinic provides health services from sub-county to sub-county. The mobile clinics are managed under and resourced by the county health budgets and are staffed with of a team of doctors, nurses, laboratory technicians, pharmacists and counsellors who offer a holistic experience to clients.

### A) Broadening health care coverage, additional Beyond Zero Mobile Clinics

Beyond Zero provided additional mobile clinics responding to Counties requests due to large geographical coverage, population and the need for specialized services. As a result, 5 Counties were recipients of an additional mobile clinic each and this saw the number of mobile clinics distributed increase from forty seven (47) to fifty two (52). Marsabit, Wajir, Nyandarua and Nakuru Counties received more mobile clinics alongside specialized clinics to respond to health challenges. In addition, AIC CURE International Hospital and Beth Mugo Foundation each received a mobile clinic. These specialized mobile clinics will be used to provide care to children suffering from a wide range of orthopedic conditions, screening women and men for reproductive health cancers (cervical, breast and prostate) and deliver health care to the doorsteps of pastoralist communities.



### B) Tackling malaria, distribution of insecticide treated nets

*According to the KDHS 2014, the proportion of pregnant women who slept under an insecticide treated net is 51%.*

Pregnant women and children under five are at the highest risk of contracting malaria, a preventable and curable disease. Use of insecticide treated nets is key to reduce malaria transmission and provides a frontline defence for communities. The First Lady rolled out a mass distribution of mosquito nets to over 100 households in at least six (6) Counties namely West Pokot, Narok, Trans Nzoia, Kisii, Nyamira and Makueni respectively. It is anticipated that this will trigger positive health behavioural practices for improved disease prevention.



**C) Increasing access and improving quality, Beyond Zero Model Facility**

Following the First Lady’s visit to Aiiiku Hospital during the World Assembly for Women in 2015, a symposium initiated by Japanese Prime Minister Shinzo Abe as part of the effort to realize a society where women shine both in Japan and the world, the dream of opening of the first maternal, new-born and child health facility was birthed.

As an Initiative that complements government efforts and a contributor to the body of knowledge solutions for improvements in health outcomes, a feasibility study was commissioned to the explore the need for a specialized low cost model hospital.

The study confirms that there is an urgent need to improve maternal and neonatal health outcomes, through investments in coordination

and improvements in capacities of health facilities to provide good quality MNCH services. This would include expanding services and available resources across all levels of the Kenyan health system.

**D) Improving access to quality eye care, Boresha Macho Campaign**

According to National Strategic Plan For Eye Health And Blindness Prevention 2012-2018, it is estimated that the prevalence of blindness in Kenya is 0.7% with 80% cases due to curable and preventable causes

The First Lady invested in diverse health preventative interventions including a comprehensive eye care programme. The Boresha Macho Campaign saw over five hundred (500) elderly persons for disabling refractive error in the counties of Kiambu, Kajiado, Taita Taveta and Narok. In addition, ten (10) patients were successfully referred for free cataract removal.



*Boresha Macho Campaign, Beneficiary Stories*

*Mrs Mary Mesi Msagha (55), Michael Nyambo (65) and Jennifer Chule (54) have undergone the surgery under the expert hands of Consultant Ophthalmologist, Dr Wendy Njoya.*

*“I thank God for using the First Lady, Mama Margaret, and saving me from my half-blindness condition. May God bless her mightily and give her strength to continue with her noble work”, said Mrs. Msagha from her hospital bed. Mrs Msagha shared that she had lived with the cataract since 1988. Her visits to several hospitals had not helped her much. She committed to play the role of an advocate and messenger to her many friends with eye problems advising that these conditions could be reversed with early interventions”.*

*On the other hand, Mr Nyambo a widower from Nyoro village also shared that he had lived with cataract for over 10 years. When he heard that the First Lady’s intervention during her Bura visit would include eye testing and referral he was in attendance. “I was working on the farm when I heard from a neighbour that Mama Margaret would be visiting the following day and there would be an eye camp”. “I was among the first on the queue at the eye-camp where I was identified for surgery”, said Mr. Myambo, a father of 6 children.*

*“The surgery was successful. Healing is by faith”, he added quickly.*

*On her Part, Mrs. Jennifer Chule, a diabetic from Irore village said she had lived with the cataract for 3 years until she received the news about the eye-camp and the rare visit by the First Lady. She was referred for free cataract removal that was successful.*

## Advocacy for better health outcomes

This section of the report outlines specific advocacy efforts with key leaders, influencers and stakeholders to bring about positive changes in Kenya.

Beyond Zero's core principle and approach is around interventions that complement both national and subnational (county) governments; and catalyzing health actions with the aim of contributing to the shared goals of healthy mothers and children as well as HIV control.

In the last four years, Beyond Zero's Patron, Her Excellency Margaret Kenyatta, has lent her voice on key challenges around maternal, new born, child health (MNCH) including HIV control. She has spearheaded and triggered community conversations to support and participate in MNCH and HIV in the country and at county levels. Traditionally and prior to devolution of health, discussions about maternal health, new born and child health have generally happened at the national level. The Beyond Zero advocacy efforts have influenced a change in the narrative through its investments at county level engagements. As a result, this has fostered community support and participation in good health; inspired communities to open up on some of their health challenges and

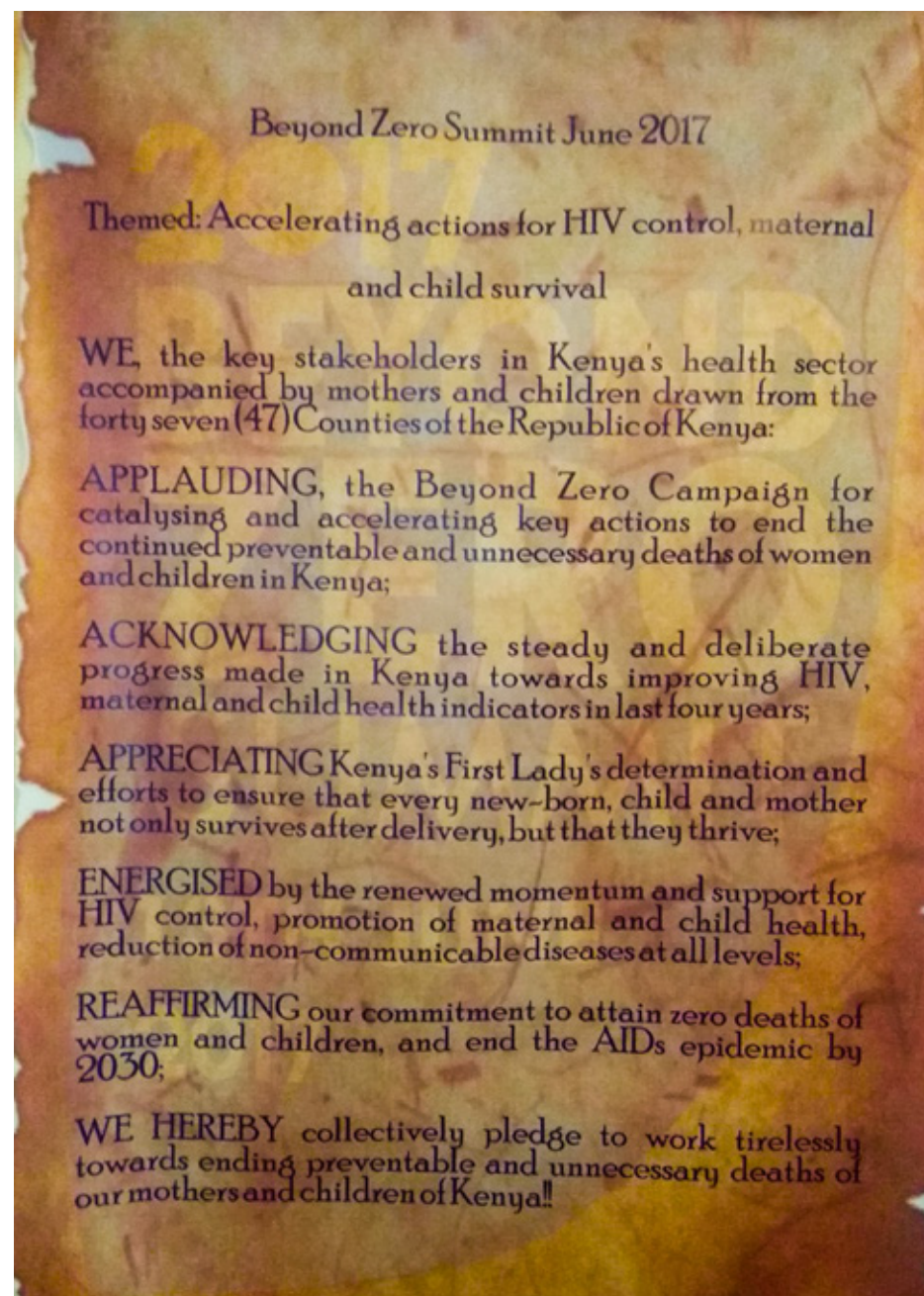
generated active local involvement in the provision of health services and care at the community level. Beyond Zero advocacy work has also continued to engage communities in active dialogues on key issues such as early marriages, female genital mutilation, fistula, cancer, MNCH and HIV. Through illustration of how these issues manifest inequalities in health evidenced by disproportionate HIV/AIDS infection rates amongst females, attrition of girls in secondary education and inequality in access of services for mothers and children. The advocacy interventions have created large scale awareness amongst communities, inspiring action and change among individuals directly exposed to these issues.

The collective advocacy efforts through Beyond Zero have resulted to longer-term sustainability of investments in maternal and child-care by Counties as well as continued improvement in health outcomes.

### A) National

#### 1) *Appreciating collective actions - Beyond Zero 2017 Summit*

The first Beyond Zero Summit was held on the 13th June 2017. The Summit brought together over four thousand two hundred (4,200) people at the Kasarani Stadium as a space for: county health leaders to take stock of progress, challenges,



gaps and opportunities for MNCH including HIV control; secondly it presented an opportunity for Beyond Zero to recognize counties, groups and organizations for their efforts in working towards eMTCT, Maternal, Newborn, Child and Adolescent targets and thirdly as a space to review the latest evidence on child development and effective interventions in reaching the Sustainable Development Goals (SDGS), improving child outcomes, strengthen families and preparing for generation 2030.

As a precursor to the Summit in May 2017, the Technical Advisory Team (TAT) undertook a rigorous review of the nominations from Counties on the innovations around the thematic areas of maternal, newborn, child and adolescents targets. The Chair of the TAT is the head of National AIDS and STIs Control Programme (NAS COP).

The Summit also provided a space to launch key interventions marking renewed commitments towards advancing maternal, new born and child health namely: launch of the new eMTCT Framework.

*a) Garnering for Kenya's validation - launch of the new elimination of mother to child transmission of HIV and Syphilis Framework*

The Global Plan towards Eliminating New HIV Infections among Children by 2015 and Keeping Their Mothers Alive was launched in 2011. The plan set ambitious targets for 2015 including the reduction of new HIV infections among children by 90% and AIDS-related maternal mortality by 50%. Even though Kenya has made significant progress in preventing new HIV infections among children, the targets are yet to be met. As the leading champion of eMTCT, the First Lady launched the new Framework that will aide Kenya's validation for

the pre-elimination of mother-to-child transmission of HIV and syphilis by 2021. The country also aims to record statistics of less than 50 per 100,000 live birth cases of mother-to-child transmission of HIV and Syphilis. This new Framework builds on the gains already achieved by the country of reducing mother-to-child transmission of HIV by 66% recorded by end of 2015.



*b) Mooting for Early Childhood Education - Lancet Series*

Good nourishment, stimulated minds and protection from violence are key elements that affect the children's brain development. Globally an estimated 250 million children (43%) younger than 5 years in low and middle income countries are at increased risk of poor development due to extreme poverty and stunting. During the Summit, the First Lady launched, The Africa Lancet Series: Advancing Early Childhood Development from Science to Scale. The Series highlights the importance of investing in the first 1000 as well as the importance of nurturing care especially for children below two years which is a critical time for physical, mental and emotional development. Whilst launching the Series, the First Lady also

advocated for coordinated interventions for the advancement of maternal and child health in Kenya.

*c) Enhanced awareness on significance of better records and information on mother and child - Mother and Child Health Booklet*

The Summit provided an opportunity to raise awareness on the importance of documenting and tracking the progress of mother and child to ensure quality health. Whilst the mother and child health booklet has been distributed across counties in the past, this formal launch by the First Lady was to heighten consciousness and enhance health providers follow up and management of the mother and her baby. It contains information on the mother's pregnancy, delivery and postpartum course. It also charts her baby's growth and development, immunization, and nutrition up to the age of five years. This booklet is for free distribution to pregnant mothers and can be found in all public health facilities.

*II) Lending voice to Persons Living with Disability - launch of APDK's Strategy*

Children with disabilities have the potential to lead fulfilling lives and to contribute to the social, cultural and economic vitality of their communities. Yet surviving and thriving can be especially difficult. Even where children share the same disadvantages, children with disabilities confront additional challenges as a result of their impairments and the many barriers that society throws in their way. Children with disability are less likely to attend school or complete their education. This then leads to an adult population of Person Living with Disability with limited skills, thus decreasing their chances to find employment, or participate in other meaningful economically



productive activities. This has a direct impact on the development of a nation. The First Lady launched the Association for the Physically Disabled of Kenya (APDK)'s Strategic Plan (2017 – 2020) – a document that will be a critical tool for tracking milestones, challenges and opportunities for purposes of realizing an inclusive nation.

“We must no longer tolerate multiple barriers that make it difficult or impossible for persons with disability to function and access service”, the First Lady remarked at the launch of the Strategic Plan, July 2017.



Special Olympics Kenya athletes

Lions Club International Foundation provided free access to life-changing corrective surgeries to six Special Olympic Kenya athletes. These surgeries provided the athletes with sight to pursue a future in sports. As Patron of Special Olympics Kenya, the First Lady witnessed the forging of this partnership through a football match that saw attitudes transformed and social inclusion

promoted.

*World Autism Day 2nd April*  
*....So today, I urge us to learn to value and appreciate the hopes, aspirations and dreams of all persons with any form of disability. Let us celebrate the fundamental dignity and beauty of all human life, in all its diversity....*

III) *Lending a voice to Harmful Cultural Practices - eradication of FGM*

The First Lady continues to call on community influencers including men, community elders, religious leaders to encourage alternative rites of passage. The efforts towards elimination of Female Genital Mutilation/Circumcision (FGM/C) have been anchored in a legal framework The **Prohibition of Female Genital Mutilation Act 2011** and an FGM Board has been established. According to the KDHS prevalence rates have been declining from 38% of women having been circumcised in 1998, to 32% in 2003 and 27% in 2009 and 21% in 2014. As a practice, FGM/C poses enormous risks to the health, life and well-being of women and girls. FGM/C exposes women and girls to immediate and long term physical, sexual and psychological consequences (Population Council, 2018). The First Lady lent her voice to nationwide advocacy efforts towards abandonment of the practice urging communities to invest in their girls by retaining them in school. Lauding the efforts of the House of Hope at Enkishon farm, which is a centre for girls rescued from early marriage and FGM/C, she appreciated the dynamic nature of culture urging retention of positive aspects and appreciating the embrace of alternative rites of passage.

“As a country we must aspire to achieve a zero FGM status where every girl can go to school, find and fulfill her destiny, enjoy her rights and contribute to nation building,” she said.



IV) *Convening County Governors' Spouses'*

*Snow-balling, advocacy for elimination of mother to child transmission of HIV and Syphilis Framework*

In collaboration with the National AIDS Control Council (NACC), Beyond Zero convened the Spouses of Governors and County Directors for Health to discuss the remaining targets of the Kenya AIDS Strategic Framework (KASF), and to receive feedback on the key learnings of the First Lady's Strategic Plan. As champions for maternal and child health, including HIV and AIDS and eMTCT in their counties, Governors

Spouses are instrumental in mobilizing resources and are instrumental in facilitating supportive environments. These honorable ladies are key in promoting the maternal and child health agenda, advocating for women's and girls' empowerment, including their access to education, health and economic growth, and their participation in all decision-making levels.

The forum provided an opportunity to engage 22 Governors Spouses in increasing services for Prevention of Mother-to-Child-Transmission of HIV (PMTCT), antenatal care and immunization services through their different county interventions, which also include harmonizing with county health programs. The participation of Governor spouses in the promotion of women's and children's health at the local level, and their identification of new opportunities and partnerships is expected to positively impact on the development of the Counties.

### Menstrual Hygiene Program



A three-year Menstrual Health Management Programme spearheaded by the County First Ladies Association in partnership with Kenya Red

Cross and African Cotton Industries, was launched by the First Lady. This program will be rolled out in all the 47 counties and will focus on provision on appropriate disposal of used sanitary towels, improved access to gender-sensitive sanitation facilities, adolescent sexual health education, adolescent nutrition education, mentorship and psycho-education, life skills development and policy influence.

### B) Regional and International

#### I) *Continental fight against HIV - Organization of African First Ladies against HIV and AIDs*

The Africa Health Agenda International Conference (AHAIC) conference held under the theme of "Towards a Healthier Africa: People, Systems and Innovation" brought together over 400 experts from around the world to share their expertise, research findings, debate on and share strategies on Africa's preparedness for SDGs and resilient health systems. As a member of the Organization of African First Ladies against HIV and AIDs (OAFLA), the First Lady encouraged the inclusion of young people in key decision-making processes, especially on issues regarding their health and development. She further called for an inclusive and responsive healthcare system that caters to the needs of all people—including the youth. Young people, she said, are change catalysts and innovators, whose ideas need to be taken seriously as they are loaded with plenty of solutions.

#### II) *Exploring improvements in human resources for health - Merck Foundation*

The First Lady engaged in dialogue with executives from Merck Foundation to explore areas of convergence to improve Kenya's skills and capacity in oncology and infertility; and the

promotion of Science Engineering Technology and Mathematics.

#### III) *Promoting quality of healthcare systems - Lancet Global Health Commission*

As a Commissioner of Lancet Global Health, the First Lady, recognized that achieving quality healthcare systems requires strategic investment in broadening curricula for patient and provider safety, continuous training, continuous assessment and accountability mechanisms. During the delivery of her intervention at the launch of the Lancet Global Health Commission and Quality Systems conference, the First Lady shared Kenya's approach and solutions to current quality health disparities in country. Kenya is guided by Quality Model for Health and a training course to guide health managers in strengthening quality management at all levels.



#### IV) Recognizing the role of the First Lady



Royal College of Obstetricians

The First Lady was honored with the prestigious Fellowship of Honoros Causa award from the globally recognized Royal College of Obstetricians and Gynecologists (RCOG). The esteemed award is given to individuals who have made immense contribution to the advancement of Obstetrics and Gynecology, Women's Health Services or to the work of the RCOG. During this event, the First Lady emphasized that women and girls' health issues involve complex and divergent problems: some systemic, some political, some cultural and called for a comprehensive and issue based engagement.

Recognizing the critical role obstetricians and gynecologists play in advancing girls and women's health, as well as their daily front-lines of duty, she encouraged increased investment to increase training of more Obstetricians and Gynecologists so as to ensure their services are more accessible to more women in Africa.

#### Inaugural Adebisi Babatunde memorial lecture at Strathmore University

Strathmore University launched an inaugural memorial lecture to reflect upon the critical role of youth and women in the attainment of sustainable growth, under the umbrella theme: Inter-Generational Dialogue: From Plan to Action - Women and Youth Leadership for Social, Political and Economic Transformation of Africa.

This lecture was in honor of Professor Adebisi Babatunde Thomas whose mission was to expand and strengthen African economies by harnessing the creative and innovative minds of African youth and women.

The late Prof. Babatunde was also known for championing efforts to advance the health rights of African women and girls, a key focus of the First Lady's Beyond Zero campaign.

As the inaugural lecture coincided with International Women's Day, four women received awards for their distinguished contributions to society namely Cabinet Secretary, Ministry of educate, Science and Technology - Amb. Amina Mohammed, Dr. Vijoo Rattansi, Sarah Karingi and the First Lady for the Beyond Zero Initiative

#### V) Raising the profile for non-communicable diseases - Stemi (ST-elevation Myocardial Infarction) Africa

A three-day conference bringing together General Practitioners, Cardiologists and Cardiac Surgeons, Physician Trainees and allied health care staff - under the aegis of Stemi (ST-elevation Myocardial Infarction) Africa - showcased the latest developments and solutions to heart attack management. The First Lady mooted for urgent innovative, practical and custom made solutions to accelerate progress in reducing deaths and disability occasioned by heart diseases. She underlined the need for increased research, credible data to inform health policy decisions, investment priorities and resource allocation and an urgent need to address barriers that contribute towards existing gaps in medical care as some of the solutions to the emerging monster of heart disease.

#### VI) Increasing visibility - 62nd Session of the Commission on the Status of Women



The Commission on the Status of Women (CSW) is the principal global intergovernmental body exclusively dedicated to the promotion of gender

equality and the empowerment of women. A functional commission of the Economic and Social Council (ECOSOC), it was established by the Council Resolution 11(II) of 21st June 1946. CSW is instrumental in promoting women's rights, documenting the reality of women's lives throughout the world, and shaping global standards on gender equality and the empowerment of women.

The priority theme for the 62nd session was "challenges and opportunities in achieving gender equality and the empowerment of rural women and girls" and review theme was "participation in and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women (agreed conclusions of the forty-seventh session)".

With over 700 side events, a team from the Office of the First Lady and Beyond Zero organized and attended diverse sessions as assigned by the Ministry of Public Service, Gender and Youth to enhance the visibility of Her Excellency's program in advancing the health of women and girls living in rural areas. This resulted in the inclusion of Beyond Zero as an example of an Initiative that promotes women's and girls' agency in the Kenya's outcome document presented to the Commission.

The Global agreed conclusions are aligned to the First Lady's Strategic Framework 2018 - 2022 including: enjoyment of the highest attainable standard of physical and mental health; accelerating progress towards the goal of universal health coverage; strengthening normative, legal and policy frameworks on gender equality and women empowerment particularly around ending violence and eliminating harmful practices, such as female genital mutilation and child, early and

forced marriage.

### VII) Promoting girls and women's agency

#### *Celebrating with the World - International Women's Day*

In collaboration with the Gender Ministry, the First Lady celebrated unsung heroes for their dedication as frontline change makers in our history, women, or 'path-finders' who have had an incredible impact on our country either individually or through collective action. While launching the book *Pathfinders and the Status of Women in Kenya report 2016*, she noted that history tends to marginalize women's positive contributions and called for more initiatives and strategic interventions that effectively address pressing issues facing women today. She also launched *Status Report (2016) on Women and Visual Voices*.



*Increasing women's economic opportunities and autonomous income - empowering women's groups*

Empowering women and girls has been proven to be one of the tenets for sustainable development. Women's groups are a good instrument for better outcomes. In collaboration with Ahadi Kenya Trust, the First Lady in Makueni County provided two hatcheries to Agricom Small Scale Women Farmers and the Ucesso Women Empowerment on behalf of thirty county assembly wards. Each hatchery can deliver 1,080 chicks every three weeks. In addition, hundred pregnant and lactating mothers received shoes and mosquito nets in addition to five lorries of food.

In Taita Taveta County, twenty poultry-farming women groups benefitted from thousand chicks. In Murang'a and Trans Nozia Counties, fifty and hundred women groups benefitted from three thousand banana seedlings respectively. In Kisii County, eleven primary schools received ten thousand water tanks each and tree and passion fruit seedlings were donated to forty-five wards. In Nyamira County, fifty women's group in twenty wards received two thousand passion fruit seedlings and two thousand five hundred water tanks. In Wajir County, ten women group benefitted from five camels and 20 goats. In Narok County, Enkishon Girls' Rescue Center received a water pump. The elderly in the counties of Isiolo and Nyeri, received three hundred and two hundred blankets respectively. Over seventy thousand pairs of shoes were distributed to thirty counties during this reporting period.

#### *Addressing menstrual hygiene - dignity packs*

Citing education as an enabler to gender equality and opportunity to transform their lives, the First Lady champions initiatives that protect girls from absenteeism in schools as well promote hygiene. To this end, the First Lady distributed 200 dignity packs (sanitary towels) and shoes to Matuga

Girls High School in Kilifi County. In Bungoma County, sewing machines and materials for making reusable sanitary towels were also distributed.



*SHOFCO Kibera School for Girls*

Shining Hope for Communities' (SHOFCO), local non-governmental organization, serves over 220,000 urban slum dwellers in Kibera, Mathare, Mukuru and Bangladesh (Mombasa) by providing critical services, empowerment platforms and by educating the next generation of leaders.

The First Lady officially commissioned SHOFCO Kibera School for Girls new building in Gatwekera area of Kibera, The Kibera School for Girls was launched in 2009 and it currently has over 320 students. The school provides education to girls in

the informal settlement and currently ranks among the top three schools in Kibera Constituency.

In her remarks "I applaud SHOFCO's work to transform the lives of urban slum dwellers, galvanise grassroots change and reduce social and educational barriers for women and girls. Their efforts are an example for organisations who seek to create paths out of poverty and inspire hope. That is why I am a proud member of SHOFCO."

The First Lady enrolled as a member of SHOFCO and donated a Beyond Zero Mobile laboratory to supplement medical services offered by the organization.

### *The Story telling for empowerment, the MOTH Narratives*

Founded in 1997, Moth a non-profit group based in New York City, was set up to encourage storytelling as means of celebrating diversity for transformative empowerment. In its 20th year showcasing stories in over 20 cities across the world, the Moth opened in Nairobi for first time in collaboration with Kenya National Theatre, Bill and Melinda Gates among others. The First Lady heard storytellers from Kenya, Nigeria, Uganda and Tanzania recount their personal experiences of courage, determination and resolve to overcome barriers of discrimination, retrogressive cultures, gender violence and cultural stereotypes.





LESSONS LEARNT

## Deliberate efforts of sustainability, the voice and the instrument

Beyond Zero has demonstrated that high level political will on MNCH can accelerate improvements in health and wellness of Kenyan women and their families. Beyond Zero as an advocacy platform aims to influence legislative frameworks, create awareness, convene multi-stakeholders and catalyse actions for better health outcomes - for all Kenyans. Its model revolves around - contributing to national priorities and concerns; depending on existing structures to infuse quicker and scale-able actions; ensuring collective and effective partnerships. The convening power and leadership of Beyond Zero's patron, Her Excellency, Margaret Kenyatta has fostered momentum for investment, advocacy, and action, around health matters which can continue into the long-term.

Sustainability of the programme can be assured in different ways. The Beyond Zero model has shown elements of sustainability through programming arrangements of partnerships, leadership building and mainstreaming. Beyond Zero has successfully integrated many of its activities into other existing undertakings by governments, ministries and other organizations

The language and framing of health as a political responsibility to the citizens of Kenya has resulted to new trends in health leadership in the country. The First Lady's speeches and persistent calls on political leaders to value health and take action to ensure that Kenyans enjoy it. Beyond Zero is the first initiative to bring private sector health leadership to scale. Previously, private sector involvement in health leadership has been limited to service provision in the form of

hospital ownership. Thus, inspiring domestic resource mobilization through private sector as key partners in health development demonstrates a replicable model of sustainability.

The Beyond Zero patron, the First Lady, has lent her voice to reposition the agenda as a social movement requiring concerted interventions in protecting families by reducing incidences of deaths of mothers and children. The First Lady's influence and authority emanates from the prestigious position she holds, that of, the mother of the nation endearing her across political divides. The respect the Patron commands assists in the delivery of Beyond Zero's mission of addressing preventable deaths now and in the future.

Whilst providing the voice, Beyond Zero has used the mobile clinic as an instrument to promote uptake of services. The mobile clinics are now properties of counties many of which have integrated them into health plans and budgets. Through a formal handing over to the County Governments as custodians of the donation on behalf of each community, received a master facility listing number.

This number provided for by the Ministry of Health enables County Governments to allocate a budget for medicines, consumables and service providers. The optimal use of the mobile clinics may vary from county to county from one outreach per month to daily outreaches.

Therefore, this instrument is factored within the county health budget like any other health facility. The provision of mobile clinics is identified as a connection to strengthen the existing health infrastructure in line with the Kenya Health Sector Strategic Plan.

## An attempt to track progress

The Beyond Zero Initiative commenced against a backdrop of missed Millennium Development Goals targets and the 2014 published national results from the Kenya Demographic Health Survey. The later noted that for every 100,000 live births only about 362 women die due to pregnancy related complications - translating to 5,500 maternal deaths annually. The mortality rate for children under-five is 52 deaths per 1,000 live births - translating to at least 1 in every 19 children born in Kenya die before attaining 5 years of age.

The Strategic Framework for the Engagement in HIV control and promotion of maternal, newborn and child health in Kenya, guiding the Beyond Zero Initiative, was launched on the 1st of December 2013 during World AIDS Day. From an impact level, deliveries at health facilities has doubled from 400,000 to 700,000; enrolment for antiretroviral care for mothers and children has increased; and a reduction of mother to children transmission of HIV.

Whilst appreciating all technical interventions by different actors in health, outcomes are even more effective and efficient with high level commitment for change through an advocacy platform such as Beyond Zero. This platform aims to influence, change minds, reframe arguments, and inspire social movements. The structure, delivery mechanism and indicators of advocacy programs are more subtle and uncertain; and less linear.





## Way Forward

The pursuit of social justice remains a key priority for Beyond Zero, where over the last five years, it has demonstrated its unwavering commitment to ensuring that all people have equal opportunities to adequate healthcare, and particularly the poor, marginalized and vulnerable populations.

Even though this report has focused on Beyond Zero's achievements for 2017, the successes have been attained through guided approaches that are stipulated in the First Lady's Strategic Framework (2013-2017). As a result, there have been great lessons learned over the last five years, lessons which have continued to inform the work of Beyond Zero, and improve on it. Further, the lessons learned have richly informed the formulation of the First Lady's Second Strategic Framework (2018 - 2022), where focus areas have been identified.

Among the most notable lessons for Beyond Zero, is the demonstration of the First Lady's convening power to inspire change and action. Leaders have had successful engagements in different policy-making processes and have used their influence to mobilize resources to achieve different health and development goals. These partnerships have in turn led to investments in different spheres of health service delivery, including; improvement in the infrastructure in health facilities, enhanced access to quality healthcare by taking health services closer to the people through mobile clinics, as well as the empowerment of women through enhancing their economic opportunities.

Beyond Zero is committed to contributing to health and development gains at both County

and National level, and will complement the government's Big Four agenda, especially that which pertains to providing universal healthcare for all Kenyans by 2022.

At all levels, greater attention will be required to find solutions that will ensure the poor and vulnerable community's rights to health are protected. The Beyond Zero New Strategic Framework 2018 -2022 adopts a change in the way we intend to invest by adopting a people-centered and life cycle approach.

## The New Strategic Framework 2018-2022

The new Strategic Framework (2018 - 2022) will build on the gains of Beyond Zero, and will guide the First Lady's efforts to continue forging effective partnerships in advocating for better health care services for all Kenyans.

The Framework is anchored on the principle of *leaving no one behind* and adopts a life-cycle approach targeting pregnant women and newborns, infants and children, adolescents and young people, men, and older persons.

This Framework focuses on:

- Promoting access to quality maternal and neonatal healthcare services;
- Advocating for repair and reintegration of women living with obstetric fistulae;
- Promoting good nutrition for all children;
- Advocating for social inclusion of children living with disability for their equal access to health and education services;
- Championing country validation for the pre-

elimination of mother-to-child transmission of HIV by 2021;

- Promoting a cross-sectoral response to reduce multiple risks to HIV infections among adolescents and young people;
- Mobilizing the engagement of men in HIV and reproductive health;
- Influencing investments for decentralized services for breast and cervical cancer prevention, treatment and management;
- Advocating for access to comprehensive health care and social protection.

These nine areas are premised on the need to sustain the gains of the first Framework (2013-2017), leverage on existing initiatives, draws lessons to enhance synergy towards universal health care and catalyze actions towards strategic partnerships across counties, communities, private sector and other Government agencies.

The 2nd Strategic Framework (2018-2022) will catalyze action for equitable provision of health, build partnerships and synergies to mobilize Kenyans, leverage Her Excellency's convening power for multi-disciplinary mobilization for results and enhance leadership, commitment and accountability.

The Framework aims by 2022 to have:

1. Certified Centers of Excellence for maternal and child health care with County Governments in place
2. All pregnant mothers mobilized into the Linda Mama cards with County Governments
3. All counties on track with their eMTCT targets
4. A peer to peer program for young people in place

5. Beyond Zero specialized mobile clinics conducting medical safaris

6. Mobilized resources for added medical equipment and supplies for health facilities around the country

7. Provided scholarships for health care workers continuous training in the country

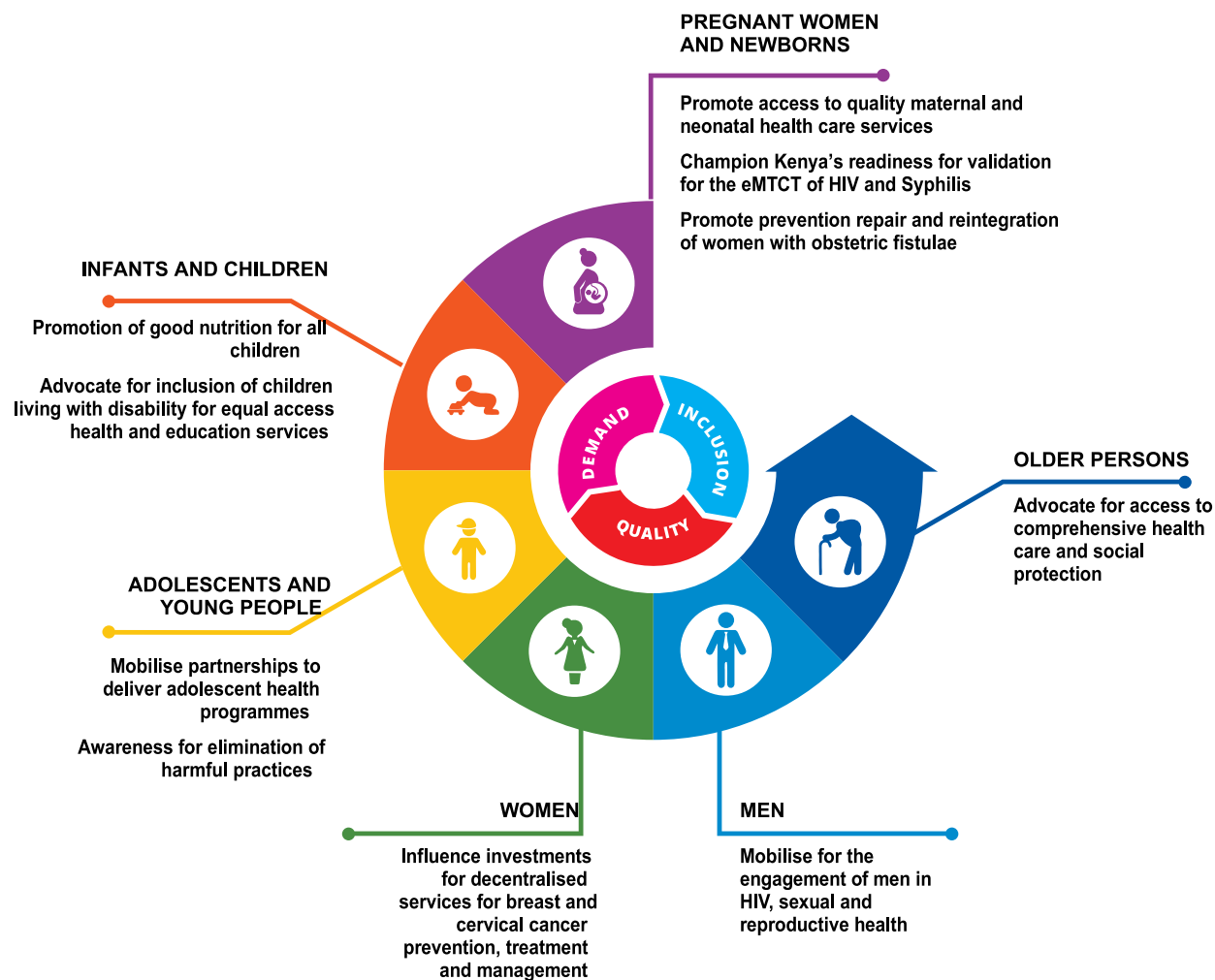
8. Lend a voice to the:

- Prevention, management and re-integration of women with obstetric fistulae;
- Promotion of good nutrition for all children;
- Social inclusion of children living with a disability for equal access to health and education;
- Promotion of primary prevention, early detection and management of cervical and breast cancer;
- Critical role of men as partners in promotion of women's and children's health;
- Promotion of access to age sensitive universal coverage of comprehensive health care for older persons aged 60 and above.

Beyond Zero looks forward to working with partners it has worked with before, as well as new partners –all with the collective effort of ensuring that **'No Woman Dies While Giving Life'**.

Beyond Zero will rally for more investments into the health sector, and lobby for increased budgetary allocations by County governments for growth of the health sector and consequent achievement of various development goals for the country.

### Nine Intervention areas in the new Strategic Framework





ANNEXES

## Annex 1: Beyond Zero Summit 2017 Awards

Her Excellency the First lady Republic of Kenya, Mrs. Margaret Kenyatta presented the Beyond Zero awards to the Counties based on their achievements and contributions. She also presented awards to Corporates who have supported the Beyond Zero agenda through technical and financial support. Other recipients of awards included the National Steering Committee and the Technical Advisory Team that have supported the implementation of the Strategic Framework. Here below are the specific awards and accompanying citations.

# CATEGORY A: COUNTIES

The counties were appreciated for their efforts in promoting Maternal, Child, Adolescent Health and the Control of HIV interventions as indicated below.

## BARINGO COUNTY

For reducing home deliveries by incentivising mother's visits to health clinics.

## BOMET COUNTY

For unwavering commitment to advancing maternal and child health

## BUNGOMA COUNTY

For embracing the pillars of the beyond zero campaign: improved maternal and child health and reduced rates of HIV.

## BUSIA COUNTY

For innovating to improve healthcare - using "chamas" to educate citizens on maternal and new born health.

## ELEGEYO MARAKWET COUNTY

For exemplary commitment to improving healthcare, by using community health volunteers to strengthen referral systems.

## EMBU COUNTY

For steady and reliable partnership with the Beyond Zero campaign

## GARISSA COUNTY

For going the extra mile and integrating immunization services into civil registration.

## HOMA BAY COUNTY

For advancing access to healthcare among the most marginalised using the Beyond Zero mobile clinics

## ISILOLO COUNTY

For continued progress on the path to better maternal and child health outcomes.

## KAJIADO COUNTY

For active civic engagement and embracing accountability

## KAKAMEGA COUNTY

For outstanding commitment to improving maternal and child health.

## KERICHO COUNTY

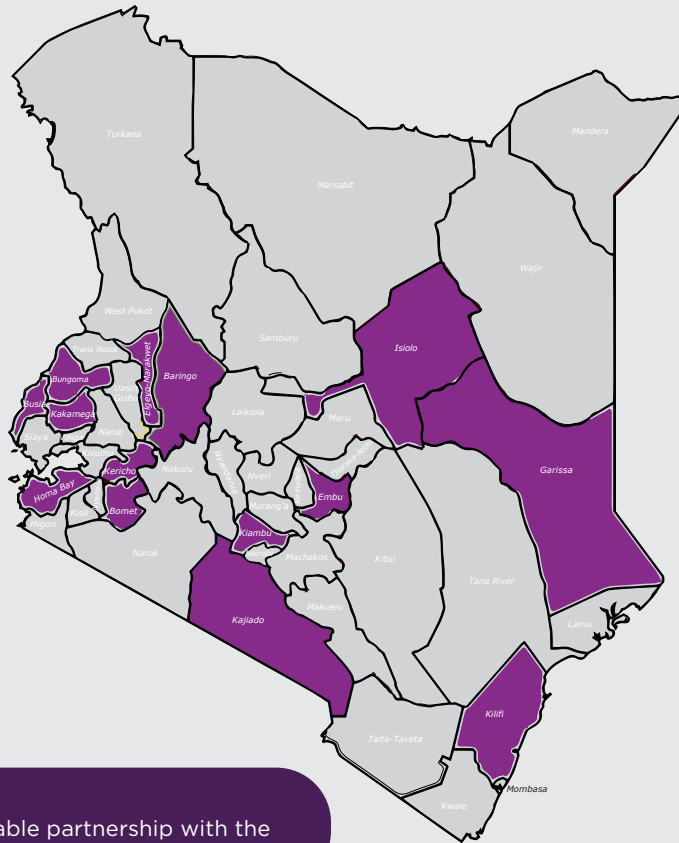
For using the Beyond Zero mobile clinic outreach services to raise awareness and enrol communities into NHIF.

## KIAMBU COUNTY

For your commitment to reforming the health sector, and improving maternal health.

## KILIFI COUNTY

For unwavering commitment to advancing maternal and child health.



**KIRINYAGA COUNTY**

For working together to improve maternal, new borne and child health services

**KISII COUNTY**

For taking an integrated approach to healthcare that recognises the importance of environmental health

**KISUMU COUNTY**

For constant support to the Beyond Zero campaign

**KITUI COUNTY**

For the political commitment to improving maternal, new born and child health outcomes.

**KWALE COUNTY**

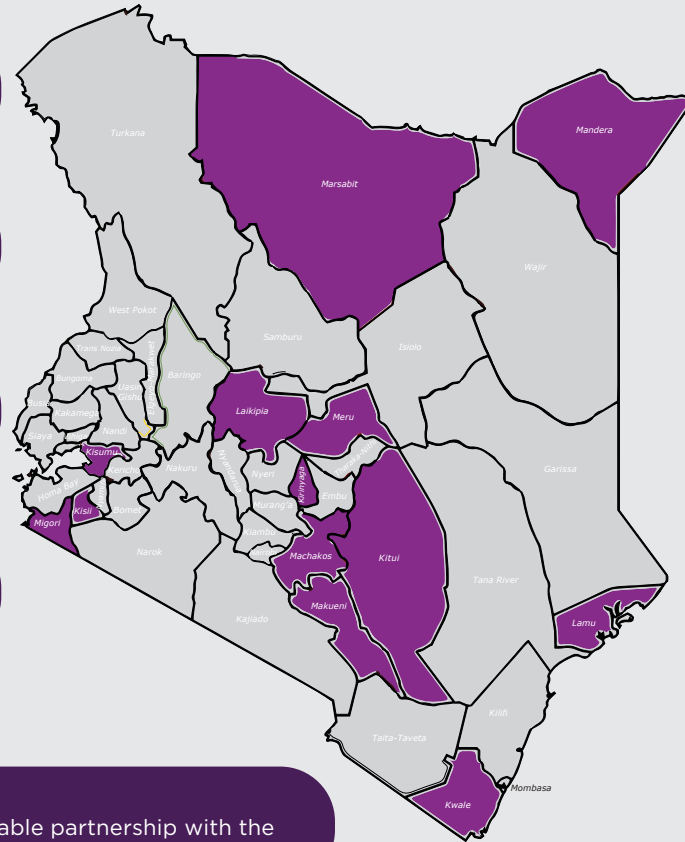
For integrating Obstetric Fistula screening and referrals in Beyond Zero mobile clinic outreaches.

**LAIKIPIA COUNTY**

For steady and reliable partnership with the Beyond Zero campaign.

**LAMU COUNTY**

For using the Beyond Zero mobile clinics to reach remote areas with health services.



**MACHAKOS COUNTY**

For its girl's empowerment program Dignifying the girl child.

**MAKUENI COUNTY**

For investing significantly in expanding health infrastructure

**MANDERA COUNTY**

For investing significantly in expanding health infrastructure.

**MARSABIT COUNTY**

For investing in raising awareness on maternal health and registering a 44% increase in ante natal visits between 2013 and 2016

**MERU COUNTY**

For raising awareness on cancer through the campaign cancer voices.

**MIGORI COUNTY**

For working collaboratively with businesses and National Government to provide integrated health services to citizens.

### **MOMBASA COUNTY**

For invaluable partnership on the Beyond Zero journey.

### **MURANG'A COUNTY**

For establishing a directory of all pregnant women in the county and linking them to NHIF through the Linda Mama Campaign.

### **NAIROBI COUNTY**

For raising couple HIV testing and counselling services from 36% to 64% through the We Men Care campaign

### **NAKURU COUNTY**

For using "mentor mothers" to reduce mother to child transmission of HIV.

### **NANDI COUNTY**

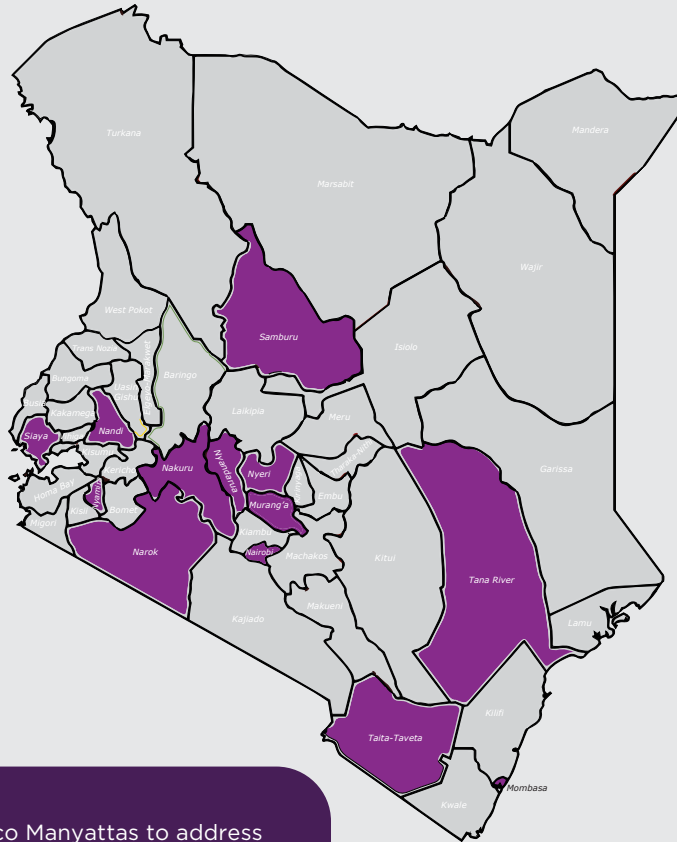
For its commitment to reaching the most marginalised using Beyond Zero Clinics.

### **NAROK COUNTY**

For inaugurating Eco Manyattas to address health issues arising from poor living conditions.

### **NYAMIRA COUNTY**

For resolute commitment to improving maternal, newborn and child health outcomes.



### **NYANDARUA COUNTY**

For investing in safe deliveries and allocating 40% of maternity refund to mother/child pair within health facilities.

### **NYERI COUNTY**

For investing in the expansion of health infrastructure

### **SAMBURU COUNTY**

For introducing a mobile health wallet innovation to enhance access to health facilities and decreasing of home deliveries from 36% to 2%.

### **SIAYA COUNTY**

For invaluable partnership on the Beyond Zero journey.

### **TAITA TAVETA COUNTY**

For adapting Beyond Zero clinics to the local context to increase the number of deliveries by skilled attendants and reduce maternal and infant mortality

### **TANA RIVER COUNTY**

For steady and reliable partnership with the Beyond Zero campaign

**THARAKA NITHI COUNTY**

For piloting the use of TB screening tool for children and community-based distribution of injectable contraceptive.

**TRANS-NZOIA COUNTY**

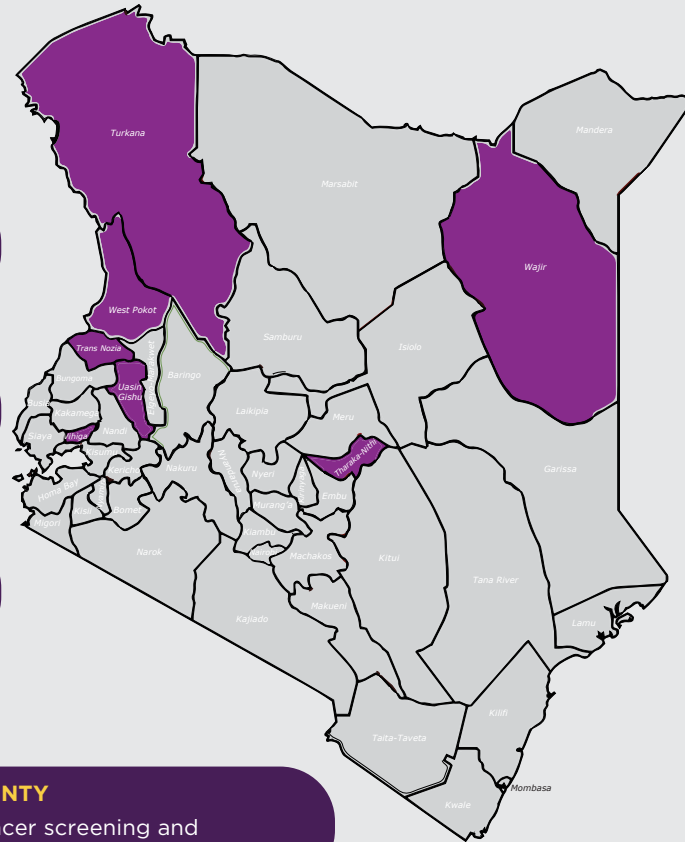
For identifying and supporting local champions for maternal and child health services.

**TURKANA COUNTY**

For innovative efforts to incorporate men into maternal health efforts, using the Maasai shuka "Lorwanta".

**UASIN GISHU COUNTY**

For integrating cancer screening and treatment into the Beyond Zero mobile clinic



**VIHIGA COUNTY**

For outstanding commitment to maternal and child health and to reducing the rate of new HIV infections.

**WAJIR COUNTY**

For investing heavily in health infrastructure and using the Beyond Zero clinics to reach the difficult to access communities.

**WEST POKOT COUNTY**

For unwavering commitment to advancing maternal and child health.



## CATEGORY B: CORPORATE SECTOR

The corporate sector members received an award to appreciate their financial support in the procurement of the beyond zero fully kitted mobile clinic as well as collaboration and partnerships as follows:

No	NAME OF CORPORATE	CITATION
1	Tullow Oil	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
2	Dangote	Appreciate the role in the elimination of mother to child transmission of HIV and keeping mothers' alive framework 2012-2015.
3	Equity Bank	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
4	Micro Registrars Limited	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
5	Commercial Bank of Africa	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
6	Family Group Foundation	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
7	Co-operative Bank of Kenya	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
8	Afrikenx	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
9	Kenya Commercial Bank	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
10	Merck	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic

No	NAME OF CORPORATE	CITATION
11	Vivo Energy	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
12	Kenya Pipeline Corporation	Appreciate the role in the elimination of mother to child transmission of HIV and keeping mothers' alive framework 2012-2015.
13	Kenya Health Leaders Forum	Financial support towards Beyond Zero secretariat
14	Ahadi Kenya	Financial support in the procurement of the Beyond Zero fully kitted mobile clinic
15	lexicon+ion	Financial support in the architectural design of the Beyond Zero model hospital
16	Kenya Red Cross	Technical support and partnerships with Beyond Zero
17	Ford Foundation	Financial support towards establishment of Beyond Zero secretariat
18	Rockefeller Foundation	Financial support to the Beyond Zero secretariat and feasibility study for the Beyond Zero Model Hospital
19	UN Family	Financial support towards the Beyond Zero secretariat
20	National AIDS Control Council	Hosting the Beyond Zero Campaign secretariat
21	Global Fund	Financial support towards the Beyond Zero secretariat
22	Council of Governors	Collaboration and partnerships for County engagement
23	Kenya Girl Guides Association	Partnerships and support towards the Beyond Zero Initiative
24	County First Ladies Association	Partnerships and support towards the Beyond Zero Initiative
25	Maendeleo ya Wanawake Organization	Partnerships and support towards the Beyond Zero Initiative
26	National Assembly Spouses Association	Partnerships and support towards the Beyond Zero Initiative

## CATEGORY C: NATIONAL STEERING COMMITTEE

The National Steering Committee received an award to appreciate their role in the elimination of mother to child transmission of HIV and keeping mothers' alive framework as below:

No	NAME	No	NAME	No	NAME	CITATION
1	Constance Gakonyo	11	Daisy Amdany	21	Abdullatif N. Shaban	Appreciate the role in the elimination of mother to child transmission of HIV and keeping mothers' alive framework
2	James Macharia	12	Gordon Odundo	22	Rev. Margret Muchai	
3	Dr. Cleopa Mailu	13	Njoki Otieno	23	Dr. Margret Njenga	
4	Dr Jackson Kioko	14	Dr David Githanga	24	Council of Governors	
5	Dr Nicholas Muraguri	15	Dr Anne Kihara	25	Dr Josephine Kibaru Mbae	
6	Jantine Jacobi	16	Dr Eliud Mwangi			
7	Katherine Perry	17	Titus Syenga			
8	Dr Patrick Amoth	18	Julie Gichuru			
9	Dr Martin Sirengo	19	Dr Samuel Mwenda			
10	Dr Nduku Kilonzo	20	Hon.MP Cecily Mbarire			

## CATEGORY D: TECHNICAL ADVISORY TEAM

The Technical Advisory Team received an award to appreciate their technical support towards the implementation of the strategic framework for HIV control and promotion of maternal, newborn and child health 2013-2017 as below.

No	TECHNICAL ADVISORY TEAM	No	NAME	No	NAME	CITATION
1	Dr Rose Wafula	12	Dr James Batuka	23	Brian Pazvakavambwa	Appreciate the technical support towards the implementation of the strategic framework for HIV control and promotion of maternal, newborn and child health 2013-2017.
2	Dr Joyce Wamicwe	13	Ruth Masha	24	James Kamau	
3	Dr Martin Sirengo	14	Marxwell Max	25	Dr Teresa Simiyu	
4	Dr Racheal Nyamai	15	Ulrike Gilbert	26	Jane Kiragu	
5	Dr Kigen Butilol	16	Roselyn Mutemi	27	Bruce Odhiambo	
6	Mr Mamo Muro	17	Dr Celestine Mugambi	28	Dr Eliud Mwangi	
7	Dr David Soti	18	Dr Regina Ombam	29	Laura Kigii	
8	Dr Samuel Mahugu	19	Dr Emmy Chesire	30	Edward Miano	
9	Triza Mwikali	20	Jennifer Wambua	31	Angella Langat	
10	Dr Abraham Katana	21	Isabella Yonga			
11	Dr Elly Odongo	22	Dr Sheila Macharia			

# Annex 2: Beyond Zero Partners

**BEYOND ZERO**  
INSPIRING ACTION. CHANGING LIVES.  
Beyond Zero appreciates its partners

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The image displays 12 panels, each representing a group of partners for Beyond Zero. Each panel includes the Beyond Zero logo and the text 'Beyond Zero appreciates its partners' followed by a collection of partner logos. The partners are organized into three columns per panel.

- Panel 1 (Top Left):** Agriculture, Fisheries & Food Authority (AFFA), EGS, Dyer & Blair Investment Bank, Bamhuri cement, Bata, ahadi Kenya Trust, AMREF Flying Doctors, Capital Markets Authority, FOTON, Ashleys Coffee & Spa.
- Panel 2 (Top Middle):** Bloodlink Foundation, Beta Healthcare, Children's Investment Fund Foundation, Bina University Management & Entrepreneurship, C.I.S. Insurance Group, B7A Architects.
- Panel 3 (Top Right):** Sab Miller, CMC Motors Group Ltd, Kenya Wildlife Service, Del Monte Quality, Crown Beverages, The Sameer Group, Centum, ENP Equatorial Nut Processors.
- Panel 4 (Middle Left):** East African Portland Cement Co Ltd, General Motors, Roche, First Assurance, Finlays, East African Community, Ford Foundation.
- Panel 5 (Middle Middle):** Kenya Pipeline Company Ltd., Deacons, IntraHealth, NEPHAK, KenGen, African Population and Health Research Center, KAKUZI.
- Panel 6 (Middle Right):** Kenya Power, Kenya Railways, Kenya Revenue Authority, Kericho Gold, TMO Kenya Mount Guides Association, KBC Kenya Broadcasting Corporation, KETEPA.
- Panel 7 (Bottom Left):** Kenya Charity Sweepstake, Standard Group, Bahari, LAFARGE, Liquid Telecom, Linksoft, Kenya Airports Authority, Bidco, Ministry of Environment, Water and Natural Resources.
- Panel 8 (Bottom Middle):** Merck, Nation Media Group, Occidental Insurance, KAA, Ministry of Foreign Affairs, Bidco, Mediamax, Kay.
- Panel 9 (Bottom Right):** Parapet Cleaning Services, Coca-Cola Sabco, Friends of Africa International, Building Perfection, Shops, RMA Kenya, Psi, Reelforge, Sasini.

## Annex 2: Beyond Zero Partners









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